THE CASH BOX

THE
CONFIDENTIAL WEEKLY
OF THE
COIN MACHINE INDUSTRY

VOL. 11, NO. 48
AUGUST 26, 1950

You've gotta go a long way to beat this team of recording artists! Folk stars Red Foley (left) and Ernest Tubb get together for a bit of back-slapping, and well deserved it is too. Both are currently riding hot on the nation's juke boxes with a flock of hit tunes. Red's etchings of "Birmingham Bounce" and "Mississippi" and Tubb's renditions of "I Love You Because" and "Throw Your Love My Way" currently occupy a top spot with music operators. Both are teamed together on their latest recording, "Lady of Fatima" and "Goodnight Irene," with advance sales indicating another smash hit. Red Foly and Ernest Tubb are exclusively featured on Decca Records.

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Bill Gersh, Publisher.

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Firm Name .....

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City ..... Zone ..... State .....

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Parts & Supplies

One of the big problems facing the trade is parts and supplies. Will Uncle Sam allow a sufficient quantity to be manufactured so that machines can continue to operate? Will tubes be available for juke boxes? Will merchandise be obtainable for vending machines?

These are really serious problems for the average operator, especially the man buried deep in the hinterland and not accessible to the bigger cities where, somehow, he can find substitutes and materials to some extent for whatever he will require.

World War II taught the majority of the nation's coinmen a lesson in the need for preparing and holding onto a sufficient stock of parts and supplies so as to keep their equipment operating under any and all conditions.

It is a well known fact to many who were engaged in the field at that time that route after route was sold because the operator was unable to obtain a sufficient stock of parts and supplies to keep going.

Many will also recall that three machines became two, as operators broke up older machines "just for the parts," to keep two other machines working.

Will all this happen again? There is every likelihood that it will, if the operators do not better prepare themselves than they are doing today, and stock whatever they will need in parts and supplies for at least a year ahead. To the average operator that is not too much stock, nor will it take up too much space in his present quarters.

At the same time manufacturers believe that, regardless of whatever war production they may be doing, they will still be allowed to sell parts and supplies to their customers.

Naturally, if this happens, then the average operator need not worry too much about obtaining what he will need to keep his business going. He may have to pay somewhat higher prices for the parts and supplies, yet this should not deter him in any fashion whatsoever.

The shortages which already exist are said to be highly artificial and that there are large stocks of supplies and parts about the country. Of course there is some hoarding. Yet in this case it cannot be considered strictly hoarding. Not if the man is attempting to maintain himself in business.

He is not purchasing anything which will, in any fashion whatsoever, deprive the public of anything necessary to the public's good and welfare. He is simply arranging for himself to remain in his own service business. That service which he is contracted to render to his locations must be maintained if he is to remain in business, help his location owner to enjoy better business, and act as one of the many morale boosting sparks for the general public's betterment.

Tho this somewhat deviates from the first thoughts expressed here, the fact remains that parts and supplies are among the very vital necessities for the trade to remain in business.

The time has now arrived when all must take stock of this fact. They must assure themselves remaining in business. To do so they had best contract, or somehow or other arrange for whatever they will require in parts and supplies, as these become more difficult to obtain.

THE CASH BOX

WORLD'S GREATEST COIN MACHINE MAGAZINE

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THE CASH BOX covers the coin operated machines industry, and all allied to this industry in any fashion whatsoever, throughout the United States, Canada, Central and South America, Africa, Japan, Hawaii, Philippine Islands, and other Asiatic and Pacific countries, as well as certain European nations. *The Cash Box* is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others in any fashion identified with, or allied to, the coin operated music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the coin operated vending, music and amusement fields are covered by *The Cash Box*. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered by *The Cash Box*.

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THE CASH BOX IS RECOGNIZED by various associations of coin machine operators throughout the United States as their "official" weekly magazine.

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"THE CONFIDENTIAL PRICE LISTS"

"The Confidential Price Lists" are the one and only officially recognized price guide of all new and used machines in the United States. *"The Confidential Price Lists"* are an exclusive, copyrighted feature of *The Cash Box*. *"The Confidential Price Lists"* report each week's low and high prices for all new and used coin operated machines, regardless of age, listing all market changes, and continually adding on all the new equipment as this equipment is announced to the industry. *"The Confidential Price Lists"* are recognized by many cities and states throughout the country as "the official price book of the coin operated machines industry". They are an integral part of *The Cash Box* and appear in each week's issue. *"The Confidential Price Lists"* are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposes. *"The Confidential Price Lists"* are used by finance firms, factors, loan companies, bankers and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. *"The Confidential Price Lists"* have been acclaimed by the coin operated machines industry. Entire business transactions and legal cases are based upon the quotations appearing in *"The Confidential Price Lists"*.

USED MARKET PRICES CONTINUE UP

Used Equipment in All Categories Continues to Rise in Price. Late Models Difficult to Obtain. Closeouts Scarce. Route Prices Rise Accordingly. Higher Trade-in Offers Fail to Corral Equipment. Roadmen Scour Country Lanes in Search for Machines.

A check thru today's issue of "The Confidental Price Lists" and an issue six months ago, will probably surprise, and even shock, many coinmen.

The fact is that prices of used machines in all categories are continuing to go up. They started up as rumors of war began to spread when the Korean incident came into being. They are still going up, and the peak is as yet far from sight.

Then, of course, Canada came back into the buyer's market, and started to buy used five-balls, and now used phonos. There is no doubt that the Canadian market, which hasn't had anything new in two years, will prove very important to all in this field.

But, Canadians as well as domestic ops, all want late model machines in the used equipment category. Nor can they be blamed for this. Sometime ago this publication pointed out that many of the smaller town ops were buying more late model used machines because prices were so very low at the time. Today, the late models are scarce as hen's teeth, and what's more, getting scarcer each day.

Distributors have taken to offering higher trade-ins. This hasn't helped them to corral the number of used machines for which they have orders.

Most of the distributors and jobbers are frank enough to state that they could use many, many more machines than what they have calls for at this time.

"For," as one noted distrib said, "I'm actually holding back from making any more orders for late model used machines. I haven't enough on hand, or coming in, to take care of the orders I now have."

Nor is this condition too spotty. The fact is that everywhere in the nation the demand for good late model used machines of all types began to rise all at one and the same time.

Distributors and jobbers have been sending their roadmen out to the country lanes for the first time in years, in an effort to dig up used machines of all kinds. Nor are they too particular about what they can buy at this time for, in most cases, these sellers have orders on hand which cover all types of equipment.

Roadmen report that the average operator is holding onto whatever good equipment he has on hand, and is buying and warehousing standard type machines, as well as parts and supplies, just in case of shortages.

With the government urging voluntary allocating of scarce raw materials such as steel, copper, zinc, tin, rubber, etc., there will be a dearth of new machines even before many can come to this realization.

The manufactories have their problems procuring raw materials and components. Their procurement experts are scouring every possible source to fill present needs.

Fourth quarter allocations are almost gone in most cases. Suppliers of steel and copper wire, etc., have been notifying some of the manufacturers that they have already completely allocated everything they would receive for the fourth quarter. Advising the manufacturer, at the same time, he had best hustle about to get what he can wherever he can get it.

Therefore, it was only natural that, as the demand for used equipment began to grow, and jobbers and distribs phoned and wrote and wired ops to send machines in, that a backlog was bound to come about. Ops held back, suddenly, from sending in machines for which they had already committed themselves to sell to the jobbers and distribs in return for new machines which they wanted to purchase. They would rather buy the new machines without trading in any equipment to do so.

Many leaders claim that this is only "a beginning." They feel that the scarcity will become more acute as the weeks go by, for the ops are now hoarding all equipment as the war news becomes more critical.

In fact, some state, many are buying far "over their heads" and, naturally, are storaging all such purchases so that "they will be set in case the factories are curtailed from further production."

In the meantime the used machine market grows ever more important. Prices which are rising on new machines are, in accordance, rising on used machines, too. This means that an entire change is occuring in the market. The used equipment field is, once again, assuming great importance in the buying and selling of machines of all types.

It's a fact that as used machines go up, new machines are harder to obtain. Everytime there is any price fluctuation in the used machines market, it can always be traced to the new machine field.

Some factories aren't able to deliver in sufficient numbers at this time to fill the orders they have on hand. Others are holding back somewhat because of price rises and are turning to conversions and simpler games in an effort to keep prices down.

But, so far, the entire field has well accepted the price rises. All knew this was bound to come. What most leaders fear is that Uncle Sam will suddenly jump into the larger factories and curtail much present production.

This is almost a certainty in the case of the coin machine manufacturers who won such an outstanding reputation during World War II for the fine products which they manufactured, and also because some of them have been doing war work ever since the war ended, and are completely geared to enter into this sort of production all over again.

Tho some ops at first balked at the sudden raises which sellers decided on in the used machines field, they have now accepted these and are, instead seeking more machines. Attempting, at the same time, to hold sellers to quoted prices while they try to dig these machines up for the buyers.

This publication instantly felt the effect of the used machines market boom as more and more prices started on their way up, and continued to go up, in its famous "Confidential Price Lists."

Sudden price changes are now being reflected each week and checking back on prices of the same popular used machines even six months back caused much surprise.

It is of great interest and benefit to all concerned with the industry to carefully check "The Confidential Price Lists" in each week's issue of this publication to see how far prices are going up for equipment, and also see what happens to the market, as scarcities continue to develop.

The Nation's TOP TEN Juke Box Tunes

The Top Ten Tunes Netting Heoviest Ploy In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To *The Cash Box* By Leoding Music Operotors Throughout The Country.

* Denotes Most Popular Recording.

Record Companies Listed Alphabetically

CODE

AB—Abbey	DE—Decca	RE—Regent
AL—Aladdin	DV—Delvar	RO—Rondo
AP—Apollo	HT—Hi-Tone	SA—Savoy
BB—Bluebird	KI—King	SIT—Sittin' In
BU—Bullet	LO—London	SP—Specialty
CA—Capitol	ME—Mercury	TE—Tempo
CM—Commodore	MG—MGM	TW—Tower
CO—Columbia	MO—Modern	VI—Victor
CR—Coral	NA—National	
DA—Dana	RA—Rainbow	

Pos. Last Week

1 — **MONA LISA**
* **KING COLE** — **1**

CA-1104—Eddie Grant
CA-1010—King Cole
CO-38768—Harry James O.
CR-60250—Leighton Noble O.
DE-27048—Victor Young O.
LO-619—Charlie Spivak O.
ME-5447—Alexander Bros.
MG-10689—Art Lund
VI-20-3753—Dennis Day
VI-20-3882—Ralph Flanagan O.

2 — **TZENA, TZENA, TZENA**
* **GORDON JENKINS** — **3**

CO-38885—Mitch Miller O.
DE-27077—Gordon Jenkins O.
DE-27053—The Weavers
ME-5454—Vic Damone
VI-20-3847—Ralph Flanagan O.

3 — **GOODNIGHT IRENE**
* **GORDON JENKINS & THE WEAVERS** — **4**

CA-1142—Jo Stafford
CO-38892—Frank Sinatra
CR-60266—Cliff Steward
DE-46255—Foley & Tubb
DE-27077—G. Jenkins & The Weavers
ME-5448—Alexander Brothers
VI-20-3870—Dennis Day

4 — **SAM'S SONG**
* **GARY AND BING CROSBY** — **5**

CA-962—Joe Carr
CO-38876—Toni Harper
CR-60250—Leighton Noble O.
DE-27033—Victor Young O.
DE-27112—Gary And Bing Crosby
LO-693—Hogan & Wayne
ME-5450—Harry Geller O.
MG-10743—The Melodeons
VI-20-3798—Freddy Martin O.

5 — **I WANNA BE LOVED**
* **ANDREWS SISTERS** — **2**

CO-38491—Buddy Clark
CO-38825—Tony Bennett
DE-27007—Andrews Sisters
MG-10716—Billy Eckstine
VI-20-3772—Fontaine Sisters

6 — **SIMPLE MELODY**
* **BING & GARY CROSBY—JO STAFFORD** — **9**

CA-1039—Joe Stafford
CO-38827—Dinah Shore
CR-60227—Crosby-Gibbs
DE-27112—Bing & Gary Crosby
VI-20-3781—Phil Harris

7 — **BEWITCHED**
* **BILL SNYDER** — **6**

CA-1000—Mel Torme
CO-38821—Benny Goodman O.
CO-38821—Doris Day
DE-24983—Gordon Jenkins O.
ME-5399—Jan August & Harmonicats
MG-30120—David Rose O.
TW-1473—Bill Snyder
VI-20-3726—Larry Green
VI-20-3617—Andre Previn

8 — **MY FOOLISH HEART**
* **GORDON JENKINS—BILLY ECKSTINE** — **7**

CA-934—Margaret Whiting
CO-38697—Hugo Winterhalter O.
DE-24830—Gordon Jenkins O.
ME-5362—Richard Hayes
MG-10623—Billy Eckstine
TE-470—Franz Lehar
VI-20-3681—Mindy Carson

9 — **HOOP-DEE-DOO**
* **PERRY COMO—KAY STARR** — **8**

CA-980—Kay Starr
CO-38799—Frankie Yankovic
CO-38771—Doris Day
CR-60209—Ames Bros.
DA-2077—Paulette Sisters
DE-24986—Russ Morgan O.
ME-5419—Lawrence Welk O.
MG-10702—Lynn Duddy Singers
VI-20-3747—Perry Como

10 — **LA VIE EN ROSE**
* **VICTOR YOUNG O.—TONY MARTIN** — **10**

CA-890—Paul Weston O.
CO-38768—Harry James O.
DE-24816—Victor Young O.
DE-27111—Bing Crosby
DE-27113—Louis Armstrong
MG-30227—Macklin Marrow O.
VI-20-3819—Tony Martin
VI-20-3739—Melachrino O.
VI-20-3882—Ralph Flanagan O.

11) Sentimental Me. 12) Bonaparte's Retreat. 13) Third Man Theme. 14) Count Every Star. 15) I Cross My Fingers. 16) Roses. 17) El Mambo. 18) Sometime. 19) Nola. 20) Can Anyone Explain.

THE ACT THAT STOPPED THE SHOW

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THE CASH BOX Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"DANCING TAMBOURINE" (2:12)
"LA VIE EN ROSE" (2:06)
RALPH FLANAGAN ORCH.
(RCA Victor 20-3889)

● More music by the Ralph Flanagan ork, with the maestro displaying his instrumental wares on this fresh duo. Top deck is a novel piece that makes you pay close attention, and has the gang turning in a wonderful side. Coupling is a smooth, danceable version of this current hit tune. Both sides should do exceptionally well.

"HONESTLY I LOVE YOU" (2:56)
"OUR LADY OF FATIMA" (2:48)
RICHARD HAYES-KITTY KALLEN
(Mercury 5466)

● Vocal teaming of Richard Hayes and Kitty Kallen on this pair should result in peak play for music ops. Top deck has the pair in duet manner on a soft, tender romantic ballad, with a set of sweet moon-in-June lyrics to match. Flip is in the somber, religious vein and is truly worthy of music operators' avid attention.

"DADDY'S LITTLE BOY" (2:50)
"THEY PUT THE LIGHTS OUT" (2:50)
EDDY HOWARD ORCH.
(Mercury 5475)

● Fresh wax with the Eddy Howard ork, with the maestro offering a wonderful piece in "Daddy's Little Boy." Flip has Eddy back again on a cute melody, with the lyrics echoing the title. We go for "Daddy's Little Boy."

"SKATIN' WALTZ IN SWING" (2:20)
"MAMA'S SAMBA" (2:43)
LAWRENCE WELK ORCH.
(Mercury 5469)

● Novel accordion duet on the top deck, should meet with the approval of Lawrence Welk's many fans. Tune itself is a standard, and will probably be easily recognized once it's aired. Flip side has Roberta Linn on tap handling a cute ditty that should hold its own. Both sides are for the many Lawrence Welk fans.

"RED LIPS WALTZ" (2:40)
"ACAPULCO POLKA" (3:03)
FRANKIE YANKOVICH ORCH.
(Columbia 38923)

● Music ops who have those locations that go for the brand of music that Frankie Yankovic puts down will sit still for this pair. Top deck has a duet vocal by the maestro and Carl Paradiso on a medium tempo'd waltz, flavored with some sugar-coated lyrics. Coupling picks up to a polka theme with a dash of Latin flavoring in the background. Wax is there for the asking.

"OUR SERENADE" (2:40)
"DON'T TREAD ON THE TAIL OF ME COAT" (3:02)
FRANK GALLAGHER
(King 15058)

● Top tune is adapted from Schubert's "Serenade," and has Frank Gallagher coming up with a new set of romantic lyrics that should meet with fair reaction. Tune rolls along in slow manner, with ork backing to match the mood of the song. Coupling has Frank with some Irish brogue, with the title giving off the bill of fare. We like the top deck.

DISK OF THE WEEK

"BLESS THIS HOUSE" (2:50)
"THE ROSARY" (3:03)
PERRY COMO
(RCA Victor 20-3850)

PERRY COMO

● The smooth, dulcet tone of Perry Como's vocal strains make this disk the winner it will be. Perrys relaxed vocal manner projects itself wonderfully, and puts the listener in a most receptive mood. Both ends of the platter are off the beaten track, and as such, should win tremendous applause for an excellent performance. "Bless This House" is a dramatic heartwarming melody, with Perry and a mixed chorus blending voices to offer a wonderful side. Organ accompaniment playing softly in the background gives the song the proper atmosphere, and makes the listener sit back and take it all in. Basically a hymn, the song should capture a tremendous audience, and result in a big winner for music ops. On the other end with "The Rosary," Perry retains the same mood and beauty of the top deck, and offers ops another excellent performance. The side that should score in a big way is "Bless This House." Music ops should grab it!

"CINCINNATI DANCING PIG" (2:34)
"YOU CAN'T GET TO HEAVEN ON ROLLER SKATES" (2:55)
BILL DARNEL
(Coral 60288)

● Fresh novelty tune that is stirring up a whale of attention in the disk biz is offered here by Bill Darnel in sock style. Tune is a merry ditty, replete with a cute set of lyrics and some wonderful ork backing to match Darnel's excellent vocal. The coupling is a standard theme that will always earn its keep. Top side can't miss—ops should get with it.

"LA VIE EN ROSE" (2:25)
"IT ALL BEGINS & ENDS WITH YOU" (2:35)
GUY LOMBARDO ORCH.
(Decca 27127)

● This rendition of "La Vie En Rose" should do more than earn its keep in the boxes. Maestro Guy Lombardo's wide popularity is sure to account for some heavy coinage. Vocal by Bill Flanagan is effective, and blends with the sweet, danceable style of the Lombardo ork. Flip side has Flanagan at the mike again, on a plush ballad that bears ops' attention.

"THE RED WE WANT IS THE RED WE'VE GOT" (2:41)
"NEVERTHELESS" (2:51)
RALPH FLANAGAN
(RCA Victor 20-3904)

● Top deck of this one is the subject of extra heavy promotion, and should cause loads of tongue wagging in the disk business. Tune is a timely one, offered in up tempo march style by Flanagans sweet ork. Vocal chorus echoes the sentiments of the title, with the music just as stirring. Flip side has Harry Prime on a smooth ballad from the picture "Three Little Words." Disk bears ops' avid listening attention.

"ON A LITTLE STREET IN SINGAPORE" (2:43)
"RED SAILS IN THE SUNSET" (2:55)
ROY SMECK ORCH.
(Coral 60285)

● Pair of oldies for the tavern locations, with the Roy Smeck ork setting up with "On A Little Street In Singapore" and "Red Sails In The Sunset." Vocals on the pair are handled effectively by Bob Hannon on the upper lid, and a trio on the flip side. Music ops should know the tunes well, since they have been long-standing favorites. Ops who have the spots might listen in.

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "CINCINNATI DANCING PIG"	Bill Darnel	Coral 60288
★ "MUSIC MAESTRO, PLEASE"	Tony Martin	RCA Victor 20-3883
★ "JUST SAY I LOVE HER"	Tony Bennett	Columbia 38926
★ "CAN'T SEEM TO LAUGH ANYMORE"	Sylvia Froos	Jubilee 4006

"VAGABOND SHOES" (2:30)
"SOME DAYS THERE JUST AIN'T NO FISH" (2:30)
PEARL BAILEY
(Columbia 38928)

● The lazy drawl of Pearl Bailey's vocal tones give the top tune a novel twist. Wax whirls in shuffle tempo, with Pearl's easy going pipes pitching the lyrics effectively. Flip side is a novelty that has earned some coin in spots. Both ends are stricty for the Pearl Bailey fans.

"I MISS YOU SO" (2:55)
"WALKING HOUND" (2:40)
BOB VINCENT
(King 15059)

● Blues ballad in the offing for music ops is set up by Bob Vincent in smooth, effective manner. Top deck is a current rhythm and blues winner—this pop rendition has the earmarks of a potential winner. Flip side stays in the same vein and makes for nice listening. Top deck should step out.

"I LOVE THE GUY" (2:31)
"THINKING OF YOU" (3:00)
SARAH VAUGHAN
(Columbia 38925)

● Thrush Sarah Vaughan sets an effective platter for her many fans with this one. Upper lid is a rhythm ballad that's catching on in many spots. This rendition should hold its own. Coupling is a rising ballad done in ultra slow tempo, with a tender mood about it. Both ends are strictly for the Vaughan fans.

"JAZZ ME BLUES" (3:11)
"PANAMA" (3:12)
JIMMY DORSEY ORCH.
(Columbia 38564)

● Music ops who feature collectors' jazz items in their locations will want to get with this bit. It's Jimmy Dorsey and the original Dorseyland ork on deck with a pair of dixie classics in "Jazz Me Blues" and "Panama." Both sides show the combo at their best from start to finish. Ops who have the locations will climb aboard the bandwagon.

"YOU'RE NOT IN MY ARMS TONIGHT" (3:10)
"ANGELS CRY" (2:20)
GUY MITCHELL
(Columbia 38931)

● More romantic wax on tap for music ops, with the top deck of this one bearing the marks of a potential winner. Vocal refrain on the side by Guy Mitchell rings true throughout, with the moon-in-June lyrics echoing wonderfully. The flip side stays in the same vein, and has more of the tear-jerker in it. We like the top deck—we're sure you will, too.

"CAN'T WE TALK IT OVER" (2:45)
"ONLY A MOMENT AGO" (2:30)
TONI ARDEN
(Columbia 38930)

● Oldie that is bound to break wide open, gets a sock send-off by chirp Toni Arden here. Tune should be well remembered by veteran ops, since it scored heavily years ago. This rendition, with Toni's pipes pitching beautifully, is one of the best around. Toni does just as well on the flip, a very effective ballad that bears ops' avid listening attention. Top deck gets our nod, though.

'ROUND THE WAX CIRCLE

NEW YORK:

Gene Krupa, having hung up a string of high attendance marks on his summer tour through the Pacific Northwest, in town for his Capitol Theatre stand this week. . . . NBC is negotiating with **Spike Jones** for an exclusive contract. . . . **Doris Day** has been named to head the Hollywood committe lining up West Coast talent, who will appear on the Disabled American Veterans "Garden Of Stars" benefit September 18th. . . . **Patti Page** opened her first big California engagement last week at Ciro's. . . . A wonderful flicker, and an equally wonderful tribute to songwriter **Harry Ruby** is MGM's "Three Little Words." . . . **Kitty Kallen**, Mercury Records singing star, holds the signal honor of being the first entertainer to visit the first group of Korean war casualties at the Walter Reed General Hospital in Washington, D. C. . . . **Bobby Heller, Eddie's** younger brother, joins the Rainbow family as promotion manager. . . . **King Cole** in from Hollywood to sail for London aboard the Ile De France for an engagement at the Palladium. . . . You can't stop **Johnny Desmond.** His "Just Say I Love Her" has hit the popularity lists awreddy, and is a cinch to zoom. . . . Can't think of a nicer guy that deserves it more. We still remember, and say thanks to **Desmo,** for coming all the way out on Long Island to Newark, to sing for hundreds of kids at the Newark Police & Fireman's Athletic League's weekly shindigs. . . . Chirp **Fran Warren** goes into the Waldorf Astoria August 21. . . . And that's a long way from band singer. . . . As for **Fannie,** we'll take a pat on the back for touting the gal up the road to success ever since she first cut "Sunday Kind Of Love" with **Claude Thornhill.** . . . **Ralph Flanagan's** "Dancing Tambourine" makes for mighty fine listening, and is reminiscent of some of the old great band numbers. . . . **Lennie Tristano's** sixth appearance at Birdland is making such a hit, that several new record dates are in the offing. **Tristano's** following has steadily increased, and his records are beginning to catch on with the general public as well as with the jazzophiles. . . . Look for "Dream A Little Dream Of Me" to break out all of a sudden, and score like sixty on the nation's phonos. Ditty is a natural if there ever was one.

JOHNNY DESMOND

CHICAGO:

Lots of guys happy over the fact that **Sherman Hayes** will go into the Oriental to front the band and emcee. **Sherman** will take **Carl Sands'** spot. And everyone pulling for **Sherman.** . . . **Erwin Barg** all hepped over that British clickeroo, "Let's Do It Again." **Frankie Carle** waxed it and it's out already. **Guy Lombardo** also cut it and, from what **Erwin** believes, "here's the next big one." Maybe at that. Have you heard? . . . **Myron Barg** of WMOR clicked with his narration of "Our Lady Of Fatima" and has attracted many of the churchmen about town. In fact, they've phoned **Myron** and he may do a very special performance. . . . **Art Kassel** and **Harvey Glass** of Detroit wrote one called, "Under A Polka Dot Sky," which **Dick Jurgens** rushed to wax and **Dick** believes will be his big one. Sounds great. Here's hoping **Dick** smashes right over the top with the "Polka Dot Sky.". . . They say that **Eddy Howard** is set for a six month stay in town and may even give up his band to do a TV show which will feature his golden pipes. **Eddy** sure would like to stay close to home. . . . **Jimmy Dorsey** into the Edgewater thru Sept. 7. . . . Followed by **Bill** ("Bewitched") **Snyder** who'll make it a seven week run and let his piano (Oscar) really cut loose with a dancing beat. . . . **Al Morgan** back into the Oriental and his "Can Anyone Explain?" starting to catch on. Which makes a grand combo for the hand waving maestro of the 88's. . . . **Johnny Desmond** absolutely thrilled with the way juke box ops are warming up to his latest clickeroo, "Just Say I Love Her." Between helping out **Marty Hogan** as a deejay, and rushing about to say "hello" to many juke box ops in town, doing his Breakfast Club shot, a TV show, and a couple of hundred other things, **Desmo's** thinking of maybe a song or two he can wax. Got one for the kid? . . . **Danny O'Neil's** enjoying one terrific publicity shot from Oriole disks here in town. They're slapping fronts of juke boxes with stickers of his latest recordings for the Oriole label.

AL MORGAN

LOS ANGELES:

Ran into **Jules Braun,** Regal plattery headman, at Dolphin's off Central Avenue the other evening. . . . Vacationing on the Coast with his family, Jules found time for a little biz and was all aglow over the way his "I'll Never Be Free" by **Annie Laurie** and the **Paul Gayten** ork has finally caught on out here in a big way. . . . Another distinguished visitor at Dolphin's was Chicago dee-jay **Al Benson,** who took a busman's holiday by spelling local jock **Ray Robinson** at the window mike. . . . Seems our former Hollywood hangout is jumping these days, musically and otherwise. . . . Crown Records, headed by former dee-jay **Dick King,** has moved into 1520 No. Gower, along with the office of a newly organized AFL Models Union. . . . With the lads at Crown, who also weren't objecting to the improved scenery, a busy schedule looms for a starting firm. . . . Their first release was a disc by the **Esquire Trio,** followed by "Ensenada," one of many sides slated for cutting this year by **Larry Maddi,** popular artist now appearing at the Town House. . . . Fresh signed that day was New York TV and nitery singer **Beverly Albers.** . . **Dinah Shore** has a winner in "Dream A Little Dream Of Me." . . . While **Eddie Mesner** was off hunting talent in the wilds of Texas, brother **Leo Mesner** twisted our arm to accompany him in a hunt for some fine art through the galleries of Beverly Hills. . . . We tried to interest him in a calendar but seems he goes for the other stuff. . . . Two brief and somewhat varying pictures of business here and elsewhere: **Irving Fogel** of Tempo Records says, "Sales have picked up nicely during the past few weeks.". . . **Jack Andrews** of Central Record Sales, just back from a trip to San Diego, says, "Surprising how quiet things are down there in the music field, especially when it's usually such a busy place.". . . Must be the Korean war influence, but at any rate Capitol Records have blossomed out with a newspaper type publicity sheet titled "Communique," complete even unto spread eagle over the masthead.

DINAH SHORE

This week's

New Releases ...on RCA Victor

RELEASE 50-34

POPULAR

HUGO WINTERHALTER'S ORCHESTRA and CHORUS
It Had To Be You
You've Got Me Crying Again 20-3858 (47,3858)*

FRANKIE CARLE
Let's Do It Again
Don't Make Me Sorry 20-3899 (47-3899)*

DENNIS DAY
There Will Never Be Another You
Beautiful Land Of My Dreams 20-3900 (47-3900)*

EDDIE FISHER with HUGO WINTERHALTER'S ORCHESTRA and CHORUS
Thinking Of You
If You Should Leave Me 20-3901 (47-3901)*

LARRY GREEN with THE HONEYDREAMERS
Can Anyone Explain?
All Dressed Up To Smile 20-3902 (47,3902)*

RALPH FLANAGAN
The Red We Want Is The Red We've Got
Nevertheless 20-3904 (47-3904)*

POP - SPECIALTY

ERNIE BENEDICT
Jolly Time Polka
Walking Hand In Hand 25-1171 (51-1171)*

WESTERN

BILL BOYD
Bill Boyd Rag
Yes I Do. Yes I Do. Yes I Do 21-0375 (48-0375)*

COUNTRY

CECIL CAMPBELL'S TENNESSEE RAMBLERS
Proud Papa Polka
Serenade Of The Winds 21-0376 (48-0376)*

JOHNNIE and JACK
Lonesome Poison Love 21-0377 (48-0377)*

NEW ALBUMS

"Musical Smart Sets"

HANK SNOW
Hank Snow Favorites P-295 (WP-295)*

THE THREE SUNS
The Three Suns Present Your Favorite Hymns P-285 (WP-285)*

ROY ROGERS and DALE EVANS
Hymns Of Faith P-286 (WP-286)*

PERRY COMO
Perry Como Sings His Favorite Songs of Worship P-293 (WP-293)*

*45 rpm nos.

NOTE: All records in this panel are listed alphabetically by song title.

Going Strong...

$ . . . indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.

7 . . . designates that record is one of RCA Victor's "Certain Seven" — among the leading numbers on the trade paper best selling retail sales charts. Obviously, sure things

WEEK OF AUGUST 19

Bewitched
$ Larry Green & The Honeydreamers
20-3726—(47-3726)

Bonaparte's Retreat
$ Gene Krupa
20-3766—(47-3766) 7

Count Every Star
$ Hugo Winterhalter
20-3697—(47-3697) 7

Cuddle Buggin' Baby

Enclosed One Broken Heart
$ Eddy Arnold
21-0342—(48-0342) 7

Good Night Irene
$ Dennis Day
20-3870—(47-3870)

Hoop Dee Doo
$ Perry Como
20-3747—(47-3747) 7

Cross My Fingers
$ Perry Como
20-3846—(47-3846) 7

I'm Movin' On
$ Hank Snow
21-0328—(48-0328)

La Vie En Rose
$ Tony Martin
20-3819—(47-3819)
Ralph Flanagan
20-3889—(47-3889)
Melachrino Strings
20-3739—(47-3739) 7

Mona Lisa
$ DENNIS DAY
20-3753—(47-3753) 7

Tzena, Tzena, Tzena
$ Ralph Flanagan
20-3847—(47-3847)

The stars who make the hits are on **RCA VICTOR Records**
RCA VICTOR DIVISION RADIO CORPORATION OF AMERICA, CAMDEN, NEW JERSEY

JAN FEB MAR APRIL MAY JUNE JULY AUG SEPT OCT NOV DEC The Swing's to "45"

THE CASH BOX Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

SLEEPER OF THE WEEK

"CAN ANYONE EXPLAIN" (2:57)
"IF I HAD A MAGIC CARPET" (3:12)
DICK HAYMES
(Decca 27161)

DICK HAYMES

● Music ops can chalk this one up on their calendar of hits in the making. Dick Haymes steps to the mike to notch this featured spot this week via a sock rendition of the rapidly climbing hit, "Can Anyone Explain." The tune itself has been widely recorded, and is undoubtedly nabbing a ton of juke box play right now. Dick's vocal work on this side, matched with the blending of the Four Hits and A Miss in the background, and the Victor Young ork, is the sort of material that makes for coin winners. Song is a smooth ballad, suited for dancing or listening pleasure. It's the kind of side that'll have the romantic crowd cuddling close as this piece spins. On the other end with "If I Had A Magic Carpet," Dick bounces back with still another wonderful side in a dreamy atmosphere. Lyrics of the song echo the bill of fare the title gives off, with the Sonny Burke ork displaying their musical wizardry in the background. Both sides are top notch, altho we give the edge to "Can Anyone Explain."

"MONA LISA" (2:34)
"TOREADOR" (2:40)
RALPH FLANAGAN ORCH.
(RCA Victor 20-3888)

● This dance arrangement of "Mona Lisa" by the Ralph Flanagan ork, with Harry Prime on the vocals, should satisfy the many Flanagan fans, and prove to be one of the better renditions around. Tune rolls in an up tempo patter, with some fine ork sounds by the band. The coupling is a straight instrumental piece with a familiar lilt, and the ork displaying their musical wares in good style. Disk rates a spot in ops' machines.

"SWAN LAKE" (2:39)
"SWEET JENNIE LEE" (2:14)
SKITCH HENDERSON ORCH.
(Capitol 1144)

● This adaptation of the famed piano piece from the "Swan Lake Ballet" by Skitch Henderson should sit well with those fans that go for this brand. Wax shows the ivory work of the maestro to good advantage. Flip side has a vocal trio on a novelty side with Skitch thumping a honky-tonk piano. Wax is there for the asking.

"POWDER & PAINT" (2:45)
"DREAM AWHILE" (2:45)
FRANK DEVOL
(Capitol 1143)

● Novelty echo of the top deck spells coin play for music ops. Les Baxter and a vocal group handle the cute lyrics in mellow style, while the Devol ork makes wonderful music. Flip side switches to some slow tempting tones, with the oldie, "Dream Awhile" seeping thru. We like the top deck.

"CAN ANYONE EXPLAIN" (2:46)
"JUST SAY I LOVE HER" (2:58)
VIC DAMONE
(Mercury 5474)

● Sock rendition of these rising hits is sure to spell coin play for music ops, and result in a hit disk for Vic Damone. Both ends should be well known to music ops since they have been widely recorded. Vic's vocal on both sides is superb all the way, as is the ork blending. Ops should lend an ear.

"FORGIVE & FORGET" (2:51)
"CAN'T SEEM TO LAUGH ANYMORE" (2:57)
SYLVIA FROOS
(Jubilee 4006)

● Disk that is packed with winning potential is this one by thrush Sylvia Froos. Both ends are tailor made for the juke box trade, and should take hold with ops. Top deck is a tender, touching ballad, with Sylvia lending top notch vocal work to the tune. It's a ditty that holds your attention, and then makes you wanna come back for more. Flip side is another great piece of material, expertly handled from start to finish. Disk rates a featured spot in music ops' machines.

"I'M GONNA LIVE TILL I DIE" (2:37)
"MY DREAM WORLD" (2:23)
DANNY SCHOLL
(National 9110)

● Danny Scholl's big, strong voice echoes wonderfully on this top deck. Altho the tune itself doesn't quite come off, Danny's vocal work makes you sit up and take notice. Ditty echoes the title throughout, and is off the beaten track a bit. Flip side is a moving ballad that makes for good listening pleasure.

"PARADISE" (2:51)
"WISHING WELL" (2:57)
HENRY JEROME ORCH.
(London 759)

● Pair of soft, smooth danceable numbers by the Henry Jerome ork should sit well with music fans. Both sides of this platter are rendered in a style faintly reminiscent of the late Hal Kemp crew. Vocal refrain by Hal Barton on the pair is extremely effective and is easy to take. Wax should make a good juke box item.

"OUR GOLDEN WEDDING WALTZ" (2:54)
"THE SWEETHEART POLKA" (2:57)
DICK MUNSON-BONNIE KAYE
(Crystal 290)

● Music ops in the market for a filler item might try this bit of wax. Top deck is a fair enough waltz, with a duet vocal by Dick Munson and Bonnie Kaye. Coupling is in polka time, and finds the pipers splitting vocal honors on a so-so melody. Ops who have the spots might lend an ear.

"BLUE, BLUE, BLUE" (3:06)
"GOLDEN SAILS" (3:00)
LEIGHTON NOBLE ORCH.
(Coral 60281)

● Pair of dreamy sides in store for music ops are these by the Leighton Noble ork. The maestro and a vocal trio handle the lyrical expression on both ends of the wax, with the echo sounding effectively. Both tunes are just what the titles indicate, and altho they won't stop traffic, they make for fairly pleasant listening time.

"I JUST NEED" (2:26)
"JINGLE, JINGLE, JEE" (2:31)
FREDDIE HALL
(Coral 62082)

● Sock novelty wax by Freddie Hall, has the mark of a juke box winner. Upper crust is a clever bit, with Freddie's novel vocal manner spilling some merry lyrics that make for loads of laughs. Ditty has a cute twist to it, and should attract attention. Flip side is in the same vein, and is another potential winner. Wax rates ops listening—and more.

"GREEN FIELDS" (2:56)
"DUBLIN ROSE" (2:57)
LORRY RAINE
(Universal 8958)

● Bit of tender, touching wax for music ops to lend an ear is this piece by thrush Lorry Raine. "Green Fields" is a slowly woven piece offered with a ton of sweetness in Miss Raine's vocal work. Coupling is a romantic air with Erin the background setting. Top deck might have something.

"JUST SAY I LOVE HER" (2:46)
"OUR LADY OF FATIMA" (2:50)
TONY BENNETT
(Columbia 38926)

● The big vocal strains of piper Tony Bennett handle this platter in top notch manner to score heavily for music ops and fans alike. Top deck is a sure-fire hit tune that is being widely recorded—this rendition, with a split chorus in Italian, is first rate from the word go. Flip side has also aroused loads of music fans, and is handled in brilliant fashion by Tony. Both ends of the wax are musts—get 'em.

"AT SUNDOWN" (2:43)
"SNOOKY OOKUMS" (2:10)
FRANKIE FROBA
(Decca 27142)

● Unique piano styling by maestro Frankie Froba on the top deck, should result in some coin play for music ops. Ditty is a standard that is currently winning some silver—this rendition is among the best around. Coupling is a hot novelty item, with the vocal work handled by the trio effectively. For a steady winner—this is it.

"PUNKY PUNKIN" (2:45)
"RICKETY ROCKETY" (2:47)
FRAN ALLISON
(RCA Victor 20-3887)

● Novelty ditty on the top deck is a cute enough side that is currently causing loads of talk in the disk biz. Tune is a clever one, and is effectively handled by Fran Allison. Coupling is a lullaby aimed at the younger set of music fans, and has Miss Allison repeating her smooth performance.

"MUSIC MAESTRO, PLEASE" (2:53)
"THE BIG DIPPER" (3:35)
TONY MARTIN
(RCA Victor 20-3883)

● Music operators are bound to remember the splash this tune made years back. Balladeer Tony Martin offers good reason why it should score today, via the sensational rendition. Ditty is offered in slow, smooth tones, with Tony's gilded pipes gliding about the glowing lyrics. Other end is a plush dramatic effort, and shows as a number with tremendous winning potential. Take note of this platter.

"I NEED YOU SO" (3:15)
"IT COULDN'T HAPPEN TO A SWEETER GIRL" (2:55)
DON CORNELL
(RCA Victor 20-3884)

● Don Cornell at the mike with this pop rendition of a current rhythm and blues winner. Tune is a slowly woven piece, and makes for pleasant listening from start to finish. Don's vocal work, matched with the orchestrated patterns of Hugo Winterhalter's ork, make the tune one to be reckoned with. Flip side echoes the flavor of the title and is also worthy of ops' attention.

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below indicate preference with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the natian, for the week ending August 19.

Vern Louden
KROW—Oakland, Calif.

1. I LOVE THE GUY *(Fron Warren)*
2. MY DESTINY *((Billy Eckstine)*
3. LA VIE EN ROSE *(Tony Mortin)*
4. SENTIMENTAL ME *(Ames Bros.)*
5. LOVE LIKE OURS *(Lisa Kirk)*
6. PIGALLE *(Johnny Desmond)*
7. ALL MY LOVE *(Dennis Doy)*
8. PHANTOM STAGECOACH *(Voughn Monroe)*
9. I'LL ALWAYS LOVE YOU *(Martho Tilton)*
10. RAIN *(Gene Williams)*

Howard Malcolm
WTRY—Albany, N. Y.

1. SAM'S SONG *(Joe Carr)*
2. SIMPLE MELODY *(Bing and Gary Crosby)*
3. MONA LISA *(King Cole)*
4. GOODNIGHT IRENE *(Frank Sinatra)*
5. IF YOU ONLY KNEW *(Lee Morse)*
6. DADDY'S LITTLE BOY *(Dick Todd)*
7. TZENA, TZENA, TZENA *(Mitch Miller)*
8. I WANNA BE LOVED *(Andrews Sist.)*
9. STRANGERS *(Lorry Raine)*
10. SENTIMENTAL ME *(Ames Bros.)*

Jean DeGraide
WWON—Woonsocket, R. I.

1. I CROSS MY FINGERS *(Percy Faith)*
2. GOODNIGHT IRENE *(Gordon Jenkins)*
3. I WANNA BE LOVED *(Billy Eckstine)*
4. HOOP DEE DOO *(Perry Como)*
5. TZENA, TZENA, TZENA *(Vic Domone)*
6. HONESTLY I LOVE YOU *(Blue Barron)*
7. SENTIMENTAL ME *(Russ Morgon)*
8. COUNT EVERY STAR *(Hugo Winterhalter)*
9. CAN ANYONE EXPLAIN *(Ames Bros.)*
10. HAPPY MUSIC *(Peggy Lee)*

Ed Penney
WFGM—Fitchburg, Mass.

1. HOME *(King Cole)*
2. ALL MY LOVE *(Percy Faith)*
3. CAN ANYONE EXPLAIN *(Ames Bros.)*
4. I'M BASHFUL *(Mindy Carson)*
5. MY DESTINY *(Billy Eckstine)*
6. GOODNIGHT IRENE *(Gordon Jenkins)*
7. VAGABOND SHOES *(Vic Damone)*
8. I LOVE THE GUY *(Fran Warren)*
9. DEED I DO *(Bill Farrell)*
10. ALL MY LOVE *(Patti Page)*

Eddie Gallaher
WTOP—Washington, D. C.

1. MONA LISA *(King Cole)*
2. GOODNIGHT IRENE *(Gordon Jenkins)*
3. SAM'S SONG *(Bing and Gory Crosby)*
4. COUNT EVERY STAR *(Hugo Winterhalter)*
5. BEWITCHED *(Bill Snyder)*
6. TZENA, TZENA, TZENA *(Mitch Miller)*
7. I WANNA BE LOVED *(Andrews Sist.)*
8. THE OLD PIANO ROLL BLUES *(Lowrence Cook)*
9. THIRD MAN THEME *(Guy Lombardo)*
10. HOOP DEE DOO *(Perry Como)*

Louis Stone
WGBB—Freeport, L. I.

1. MONA LISA *(King Cole)*
2. I WANNA BE LOVED *(Fontaine Sist.)*
3. THE PICNIC SONG *(Johnny Desmond)*
4. I DIDN'T SLIP *(Doris Day)*
5. TZENA, TZENA, TZENA *(Gordon Jenkins)*
6. GOODNIGHT IRENE *(Gordon Jenkins)*
7. MY FOOLISH HEART *(Mindy Carson)*
8. I'LL ALWAYS LOVE YOU *(Dinah Shore)*
9. THIRD MAN THEME *(Anton Karas)*
10. I'M BASHFUL *(Mindy Carson)*

Bernie Mack
WMUR—Manchester, N. H.

1. MONA LISA *(Art Lund)*
2. GOODNIGHT IRENE *(Gordon Jenkins)*
3. SIMPLE MELODY *(Bing and Gary Crosby)*
4. BONAPARTE'S RETREAT *(Kay Starr)*
5. CAN ANYONE EXPLAIN *(Ames Bros.)*
6. YOU'RE MINE YOU *(Margaret Whiting)*
7. STRANGERS *(Lorry Raine)*
8. THE TUNNEL OF LOVE *(Mills Bros.)*
9. I THOUGHT SHE WAS A LOCAL *(Sammy Koye)*
10. CRAZY WORDS—CRAZY TUNE *(Tommy Reynalds)*

Mort Nusbaum
WHAM—Rochester, N. Y.

1. I DIDN'T SLIP *(Doris Day)*
2. MONA LISA *(King Cole)*
3. PETITE WALTZ *(Three Suns)*
4. TZENA, TZENA, TZENA *(Mitch Miller)*
5. GOODNIGHT IRENE *(Frank Sinatra)*
6. IT'S LOVE *(Tani Arden)*
7. NOLA *(Les Paul)*
8. SAM'S SONG *(Bing and Gory Crosby)*
9. LA VIE EN ROSE *(Tony Martin)*
10. THIRD MAN THEME *(Freddy Martin)*

Bob Snyder
WOKO—Albany, N. Y.

1. TZENA, TZENA, TZENA *(Gordon Jenkins)*
2. SAM'S SONG *(Victor Young)*
3. ROSES *(Dick Haymes)*
4. GOODNIGHT IRENE *(Gordon Jenkins)*
5. HOME *(King Cole)*
6. THERE WILL NEVER BE ANOTHER YOU *(Andrews Sisters)*
7. HAPPY MUSIC *(Peggy Lee)*
8. I DO BETTER UP IN THE MOUNTAINS *(Jerry Cooper)*
9. THINKING OF YOU *(Art Morton)*
10. GIVE A BROKEN HEART A CHANCE *(Eddie Fisher)*

Dave Ballard
KING—Seattle, Wash.

1. PHANTOM STAGECOACH *(Vaughn Monroe)*
2. PICNIC SONG *(Johnny Desmond)*
3. SAM'S SONG *(Bing ond Gory Crosby)*
4. CLOUDY MORNING *(Fran Warren)*
5. COUNT EVERY STAR *(Dick Haymes)*
6. LA VIE EN ROSE *(Tony Martin)*
1. LOVE LIKE OURS *(Lisa Kirk)*
8. RAIN *(Gene Williams)*
9. GOODNIGHT IRENE *(Dennis Day)*
10. I'LL ALWAYS LOVE YOU *(Martha Tilton)*

Ira Cook
KECA—Hollywood, Calif.

1. LA VIE EN ROSE *(Louis Armstrong)*
2. MONA LISA *(King Cole)*
3. GOODNIGHT IRENE *(Gordon Jenkins)*
4. PIGALLE *(Johny Desmond)*
5. I LOVE THE GUY *(Fran Waren)*
6. SAM'S SONG *(Bing and Gary Crosby)*
7. LOVE LIKE OURS *(Lisa Kirk)*
8. ALL MY LOVE *(Patti Page)*
9. LET'S CHOO CHOO CHOO TO IDAHO *(Phil Harris)*
10. CAN ANYONE EXPLAIN *(Ames Bros.)*

Maurice Hart
KFWB—Hallywood, Calif.

1. MUSIC MAESTRO, PLEASE *(Tony Martin)*
2. SAM'S SONG *(Bing and Gary Crosby)*
3. LOVE LIKE OURS *(Lisa Kirk)*
4. MONA LISA *(King Cole)*
5. TZENA, TZENA, TZENA *(Vic Damone)*
6. I LOVE THE GUY *(Fran Worren)*
7. I'LL ALWAYS LOVE YOU *(Martha Tilton)*
8. NO OTHER LOVE *(Connie Haines)*
9. GOODNIGHT IRENE *(Dennis Day)*
10. I WANNA BE LOVED *(Andrews Sist.)*

Larry Gentile
WJKK—Detroit, Mich.

1. VAGABOND SHOES *(Vic Damone)*
2. BE MINE *(Mindy Corson)*
3. SIMPLE MELODY *(Bing and Gory Crosby)*
4. CAN ANYONE EXPLAIN *(Ames Bros.)*
5. BONAPARTE'S RETREAT *(Kay Starr)*
6. GOODNIGHT IRENE *(Gordon Jenkins)*
7. TZENA, TZENA TZENA *(Mitch Miller)*
8. PINK CHAMPAGNE *(Ralph Flanagan)*
9. MUSIC MAESTRO, PLEASE *(Frankie Laine)*
10. I WANNA BE LOVED *(Andrews Sist.)*

David Walshak
KCTI—Gonzales, Texas

1. GOODNIGHT IRENE *(Gordon Jenkins)*
2. NOLA *(Les Paul)*
3. COUNT EVERY STAR *(Hugo Winterhalter)*
4. MONA LISA *(King Cole)*
5. OUR VERY OWN *(Chorlie Spivak)*
6. ARE YOU LONESOME TONIGHT *(Blue Barron)*
7. LA VIE EN ROSE *(Paul Weston)*
8. SIMPLE MELODY *(Bing and Gary Crosby)*
9. BEWITCHED *(Mel Torme)*
10. TZENA, TZENA, TZENA *(Vic Damone)*

Bud Wendell
WJMO—Cleveland, O.

1. I LOVE THE GIRL *(Fron Warren)*
2. MONA LISA *(King Cole)*
3. GOODNIGHT IRENE *(Gordon Jenkins)*
4. VAGABOND SHOES *(Vic Damone)*
5. MY DESTINY *(Billy Eckstine)*
6. BOULEVARD OF BROKEN DREAMS *(Tony Bennett)*
7. SIMPLE MELODY *(Bing and Gary Crosby)*
8. TZENA, TZENA, TZENA *(Gordon Jenkins)*
9. SAM'S SONG *(Bing and Gary Crosby)*
10. JUST SAY I LOVE HER *(Johnny Desmond)*

Bob Story
WNOR—Norfolk, Va.

1. GOODNIGHT IRENE *(Gordon Jenkins)*
2. MONA LISA *(King Cole)*
3. NO OTHER LOVE *(Jo Stafford)*
4. NO OTHER LOVE *(Connie Haines)*
5. ALL MY LOVE *(Percy Faith)*
6. TUNNEL OF LOVE *(Mills Bros.)*
7. SIMPLE MELODY *(Bing and Gary Crosby)*
8. I WANNA BE LOVED *(Buddy Clark)*
9. JUST FRIENDS *(Sarah Vaughan)*
10. STRANGERS *(Lorry Raine)*

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DECCA RECORDS

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

AUGUST 26, 1950

New York, N. Y.

1. GOODNIGHT IRENE *(Gordon Jenkins)*
2. TZENA, TZENA, TZENA *(Gordon Jenkins)*
3. SIMPLE MELODY *(Gary & Bing Crosby)*
4. MONA LISA *(King Cole)*
5. LA VIE EN ROSE *(Victor Young)*
6. EL MAMBO *(Dave Barbour)*
7. BEWITCHED *(Bill Snyder)*
8. MY FOOLISH HEART *(Billy Eckstine)*
9. I WANNA BE LOVED *(Andrews Sist.)*
10. SAM'S SONG *(Gary & Bing Crosby)*

Chicago, Ill.

1. TZENA, TZENA, TZENA *(Vic Damone)*
2. GOODNIGHT IRENE *(Gordon Jenkins)*
3. SAM'S SONG *(Bing & Gary Crosby)*
4. MONA LISA *(King Cole)*
5. I WANNA BE LOVED *(Andrews Sist.)*
6. BEWITCHED *(Bill Snyder)*
7. COUNT EVERY STAR *(Hugo Winterhalter)*
8. SOMETIME *(Ink Spots)*
9. LA VIE EN ROSE *(Tony Martin)*
10. EMMA LOU *(Danny O'Neil)*

Los Angeles, Cal.

1. SIMPLE MELODY *(Bing & Gary Crosby)*
2. MONA LISA *(King Cole)*
3. I WANNA BE LOVED *(Andrews Sist.)*
4. TZENA, TZENA, TZENA *(Vic Damone)*
5. GOODNIGHT IRENE *(Gordon Jenkins)*
6. BEWITCHED *(Gordon Jenkins)*
7. LA VIE EN ROSE *(Tony Martin)*
8. EL MAMBO *(Perez Prado)*
9. VAGABOND SHOES *(Vic Damone)*
10. COUNT EVERY STAR *(Dick Haymes)*

Boston, Mass.

1. GOODNIGHT IRENE *(Gordon Jenkins)*
2. TZENA, TZENA, TZENA *(Gordon Jenkins)*
3. LA VIE EN ROSE *(Tony Martin)*
4. MONA LISA *(King Cole)*
5. I WANNA BE LOVED *(Andrews Sist.)*
6. BEWITCHED *(Bill Snyder)*
7. SAM'S SONG *(Bing & Gary Crosby)*
8. SIMPLE MELODY *(Bing & Gary Crosby)*
9. HOOP DE DOO *(Perry Como)*
10. COUNT EVERY STAR *(Hugo Winterhalter)*

Kansas City, Mo.

1. TZENA TZENA TZENA *(Vic Damone)*
2. MONA LISA *(King Cole)*
3. I WANNA BE LOVED *(Andrews Sisters)*
4. GOODNIGHT IRENE *(Gordon Jenkins)*
5. SAM'S SONG *(Bing and Gary Crosby)*
6. COUNT EVERY STAR *(Hugo Winterhalter)*
7. SENTIMENTAL ME *(Russ Morgan)*
8. BEWITCHED *(Bill Snyder)*
9. LA VIE EN ROSE *(Tony Martin)*
10. EMMA LOU *(Danny O'Neil)*

Grand Rapids, Mich..

1. GOODNIGHT IRENE *(Gordon Jenkins)*
2. I WANNA BE LOVED *(Fontane Sisters)*
3. MONA LISA *(King Cole)*
4. NOLA *(Les Paul)*
5. TZENA TZENA TZENA *(Gordon Jenkins)*
6. SENTIMENTAL ME *(Ames Bros.)*
7. SAM'S SONG *(Joe Carr)*
8. HOME COOKIN' *(Bing Crosby)*
9. ROSES *(Sammy Kaye)*
10. HOOP DEE DOO *(Perry Como)*

Abilene, Kansas

1. MONA LISA *(King Cole)*
2. I WANNA BE LOVED *(Andrews Sisters)*
3. BEWITCHED *(Gordon Jenkins)*
4. I LOVE YOU BECAUSE *(Jan Garber)*
5. SAM'S SONG *(Bing and Gary Crosby)*
6. ROSES *(Sammy Kaye)*
7. I DIDN'T SLIP *(Doris Day)*
8. HOOP DEE DOO *(Doris Day)*
9. BLIND DATE *(Whiting—Hope)*
10. STARS ARE THE WINDOWS *(Ames Bros.)*

Syracuse, N. Y.

1. MONA LISA *(King Cole)*
2. BEWITCHED *(Roy Ross)*
3. SENTIMENTAL ME *(Ames Bros.)*
4. NOLA *(Les Paul)*
5. THIRD MAN THEME *(Guy Lombardo)*
6. MY FOOLISH HEART *(Gordon Jenkins)*
7. HOOP DEE DOO *(Ames Bros.)*
8. COUNT EVERY STAR *(Ray Anthony)*
9. I WANNA BE LOVED *(Andrews Sisters)*
10 MISSISSIPPI *(Red Foley)*

Reno, Nev.

1. MONA LISA *(King Cole)*
2. I WANNA BE LOVED *(Andrews Sisters)*
3. TZENA TZENA TZENA *(Gordon Jenkins)*
4. HOOP DEE DOO *(Perry Como)*
5. BEWITCHED *(Gordon Jenkins)*
6. ROSES *(Sammy Kaye)*
7 GOODNIGHT IRENE *(Gordon Jenkins)*
8. SENTIMENTAL ME *(Ames Bros.)*
9. SAM'S SONG *(Bing and Gary Crosby)*
10. LA VIE EN ROSE *(Victor Young)*

Tulsa, Okla.

1. MONA LISA *(King Cole)*
2. I WANNA BE LOVED *(Andrews Sisters)*
3. TZENA TZENA TZENA *(Gordon Jenkins)*
4. BEWITCHED *(Bill Snyder)*
5. GOODNIGHT IRENE *(Gordon Jenkins)*
6. SAM'S SONG *(Bing and Gary Crosby)*
7. ROSES *(Sammy Kaye)*
8. SENTIMENTAL ME *(Russ Morgan)*
9. LA VIE EN ROSE *(Tony Martin)*
10. MY FOOLISH HEART *(Billy Eckstine)*

Buffalo, N. Y.

1. MONA LISA *(King Cole)*
2. NOLA *(Les Paul)*
3. BONAPARTE'S RETREAT *(Kay Starr)*
4. THIRD MAN THEME *(Guy Lombardo)*
5. COUNT EVERY STAR *(Ray Anthony)*
6. SAM'S SONG *(Joe Carr)*
7. I WANNA BE LOVED *(Andrews Sisters)*
8. BUFFALO BILLY *(Jan August)*
9. GOODNIGHT IRENE *(Gordon Jenkins)*
10. JERICHO *(Ralph Flanagan)*

Worcester, Mass.

1. SIMPLE MELODY *(Bing and Gary Crosby)*
2. MONA LISA *(King Cole)*
3. I WANNA BE LOVED *(Billy Eckstine)*
4. BONAPARTE'S RETREAT *(Kay Starr)*
5. MY FOOLISH HEART *(Billy Eckstine)*
6. TZENA, TZENA, TZENA *(Ralph Flanagan)*
7. BEWITCHED *(Doris Day)*
8 THIRD MAN THEME *(Guy Lombardo)*
9. HOOP DEE DOO *(Russ Morgan)*
10. SENTIMENTAL ME *(Ames Bros.)*

Portland, Maine

1. MONA LISA *(King Cole)*
2. GOODNIGHT IRENE *(Gordon Jenkins)*
3. I WANNA BE LOVED *(Fontane Sisters)*
4. MISSISSIPPI *(Kay Starr)*
5. IT ISN'T FAIR *(Sammy Kaye)*
6. BEWITCHED *(Jan August)*
7. TZENA, TZENA, TZENA *(Gordon Jenkins)*
8 THIRD MAN THEME *(Victor Young)*
9. ROSES *(Sammy Kaye)*
10. HOOP DEE DOO *(Kay Starr)*

Concord, N. H.

1. I WANNA BE LOVED *(Andrews Sisters)*
2. GONE FISHIN' *(Bill Darnell)*
3. GOODNIGHT IRENE *(Gordon Jenkins)*
4. AMERICAN BEAUTY ROSE *(Frank Sinatra)*
5 TZENA TZENA TZENA *(Mich Miller)*
6. CAN ANYONE EXPLAIN *(Ames Bros.)*
7. SENTIMENTAL ME *(Ames Bros.)*
8. COUNT EVERY STAR *(Herb Jeffries)*
9. PEACH TREE STREET *(Sinatra—Clooney)*
10. MISSISSIPPI *(Bill Darnell)*

Sarasota, Fla.

1. SAM'S SONG *(Bing and Gary Crosby)*
2. MONA LISA *(King Cole)*
3. I WANNA BE LOVED *(Andrews Sisters)*
4. TZENA TZENA TZENA *(Vic Damone)*
5. BEWITCHED *(Gordon Jenkins)*
6 SENTIMENTAL ME *(Ames Bros.)*
7. MY FOOLISH HEART *(Billy Eckstine)*
8. EL MAMBO *(Perez Prado)*
9. LA VIE EN ROSE *(Tony Martin)*
10. COUNT EVERY STAR *(Dick Haymes)*

St. Louis, Mo.

1. PEDDLER'S SERENADE *(Johnny Corvo)*
2. GOODNIGHT IRENE *(Gordon Jenkins)*
3. SAM'S SONG *(Bing and Gary Crosby)*
4 MONA LISA *(King Cole)*
5. TZENA TZENA TZENA *(Gordon Jenkins)*
6. LA VIE EN ROSE *(Tony Martin)*
7. TEASIN' *(Connie Haines)*
8. AT SUNDOWN *(Frank Petty)*
9. BONAPARTE'S RETREAT *(Kay Starr)*
10. JET *(Larry Green—Three Sons)*

Cincinnati, O.

1. MONA LISA *(King Cole)*
2. NOLA *(Les Paul)*
3. BONAPARTE'S RETREAT *(Kay Starr)*
4. GOODNIGHT IRENE *(Gordon Jenkins)*
5. THIRD MAN THEME *(Guy Lombardo)*
6. SAM'S SONG *(Joe Carr)*
7. MISSISSIPPI *(Kay Starr)*
8. COUNT EVERY STAR *(Ray Anthony)*
9. CHATTANOOGA *(Red Foley)*
10. SAM'S SONG *(Bing and Gary Crosby)*

Macon, Ga.

1. I DIDN'T SLIP *(Doris Day)*
2. TZENA TZENA TZENA *(Vic Damone)*
3. MY FOOLISH HEART *(Billy Eckstine)*
4. OLD PIANO ROLL BLUES *(Beatrice Kay)*
5. RIPPY TIPPY TUNE *(Russ Morgan)*
6. IF I WERE YOU BABY *(Frankie Laine)*
7. KANSAS CIT KITTY *(Jack Teter)*
8. I STILL GET A THRILL *(Tony Martin)*
9. NOLA *(Les Paul)*
10. IF IT WASN'T FOR YOUR FATHER *(Arthur Godfrey)*

Oakland, Calif.

1. MONA LISA *(King Cole)*
2. I WANNA BE LOVED *(Andrews Sisters)*
3. I DIDN'T SLIP *(Doris Day)*
4. THE PICNIC SONG *(Johnny Desmond)*
5. SIMPLE MELODY *(Jo Stafford)*
6. SAM'S SONG *(Victor Young)*
7. THIRD MAN THEME *(Anton Karas)*
8. ROSES *(Sammy Kaye)*
9. MY FOOLISH HEART *(Billy Eckstine)*
10 IT ISN'T FAIR *(Sammy Kaye)*

Gulfport, Miss.

1. GOODNIGHT IRENE *(Gordon Jenkins)*
2. MONA LISA *(King Cole)*
3. I WANNA BE LOVED *(Andrews Sisters)*
4. TZENA TZENA TZENA *(Gordon Jenkins)*
5. SENTIMENTAL ME *(Russ Morgan)*
6. BEWITCHED *(Gordon Jenkins)*
7. I CROSS MY FINGERS *(Perry Como)*
8. I DON'T CARE IF THE SUN *(Patti Page)*
9 MY FOOLISH HEART *(Billy Eckstine)*
10. SAM'S SONG *(Bing and Gary Crosby)*

Bridgeport, Conn.

1. MONA LISA *(King Cole)*
2. GOODNIGHT IRENE *(Gordon Jenkins)*
3. SIMPLE MELODY *(Bing and Gary Crosby)*
4. BONAPARTE'S RETREAT *(Kay Starr)*
5. I WANNA BE LOVED *(Andrews Sisters)*
6. BEWITCHED *(Gordon Jenkins)*
7. HOOP DEE DOO *(Perry Como)*
8. TZENA TZENA TZENA *(Gordon Jenkins)*
9. COUNT EVERY STAR *(Ray Anthony)*
10. SENTIMENTAL ME *(Ames Bros.)*

Phoenix, Ariz.

1. MONA LISA *(King Cole)*
2. TZENA, TZENA, TZENA *(Gordon Jenkins)*
3. BEWITCHED *(Bill Snyder)*
4 COUNT EVERY STAR *(Ray Anthony)*
5. I WANNA BE LOVED *(Andrews Sisters)*
6. GOODNIGHT IRENE *(Frank Sinatra)*
7. SAM'S SONG *(Bing and Gary Crosby)*
8. BONAPARTE'S RETREAT *(Gene Krupa)*
9. RAIN *(Gene Williams)*
10. ROSES *(Dick Haymes)*

Little Rock, Ark.

1. GOODNIGHT IRENE *(Gordon Jenkins)*
2. BEWITCHED *(Bill Snyder)*
3 MONA LISA *(King Cole)*
4. SENTIMENTAL ME *(Ames Bros.)*
5. DADDY'S LITTLE BOY *(Dick Todd)*
6. WHO'S SORRY NOW *(Vince Mondi)*
7. USED TO CALL HER MARY *(Gene Marvey)*
8. I DO BETTER UP IN THE MOUNTAINS *(Jerry Cooper)*
9. SIMPLE MELODY *(Bing and Gary Crosby)*
10. I CROSS MY FINGERS *(Bing Crosby)*

Toronto, Canada

1. LA VIE EN ROSE *(Melachrino Strings)*
2. SAM'S SONG *(Melodeons)*
3. BEWITCHED *(Bill Snyder)*
4. ROSES *(Sammy Kaye)*
5. SUNDAY IN TORONTO *(Ozie Williams)*
6. YOU HOLD THE REINS *(Phil Brito)*
7. SAY WHEN *(Zee and Jim)*
8. DREAM RANCH *(Syncopators)*
9. DOWN THE LANE *(Modernaires)*
10. DADDY'S LITTLE GIRL *(Dick Todd)*

THE CASH BOX Jazz 'n Blues Reviews

★AWARD O' THE WEEK★

"DECEIVIN' BLUES" (2:57)
"LOST DREAM BLUES" (2:46)

LITTLE ESTHER
(Savoy 759)

LITTLE ESTHER

● The fact that there's no stopping this gal, is borne out by this latest etching. Thrush Little Esther comes up with her fourth successive hit in this etching of "Deceivin' Blues" and "Lost Dream Blues." Both sides of the platter are sensational, but we'll give the edge to the top deck. Vocal work by Little Esther, matched with top notch ork tones by maestro Johnny Otis, combine to offer music operators a platter that'll go wild in the boxes. It's the sort of material that's tailor made for the juke box trade. Little Esther's many fans are sure to yell loud and long for this one, once it makes the rounds. Ditty is a clever blues number, with Esther spouting the lyrics in her excellent vocal manner all the way. It's a side that can't miss—music ops should load up on this one by the boxful!

"DOBY AT THE BAT" (2:15)
"ANYTIME IS THE RIGHT TIME" (2:45)

FAT MAN HUMPHRIES ORCH.
(Abbey 3016)

● Top deck of this one should attract some heavy silver for music ops. Ditty is an ode to ball-player Larry Doby, with some good vocal work by Ted Humphries coming thru. Flip side has Ted on deck again, handling a mellow tune that should sit well with music fans. Ops should use this one in their machines.

"DON'T EVER MOVE A WOMAN INTO YOUR HOUSE" (2:41)
"DOCTOR BLUES" (2:49)

JIMMY WITHERSPOON
(Modern 20-764)

● Balladeer Jimmy Witherspoon out with a pair of fresh ones, and a pair that should clinch with music fans right from the start. Top deck has a set of clever lyrics and feature's Jimmy's excellent vocal work throughout. Flip side slows down some to a steady blues pace, with Jimmy spouting the story again. Disk rates.

"RHYTHM IN THE BARNYARD" (2:23-2:24)
PARTS I & II

JOE LIGGINS ORCH.
(Specialty 368)

● Joe Liggins and his "Honeydrippers" offer music ops some of their musical antics with this double-header tagged "Rhythm In The Barnyard." Disk shows the combo's instrumental wares off to fine style, and altho the disk might be limited to some locations, it should do exceptionally well nevertheless.

"THE JUMPING JACK" (2:40)
"SOMEDAY YOU'LL NEED ME" (2:57)

JOHNNY MOORE'S THREE BLAZERS
(RCA Victor 20-0095)

● Johnny Moore's Three Blazers, long missing from the phono spotlight, might have a winner in this etching. Both sides of the wax feature the vocal work of Billy Valentine in smooth, effective style, with the group showing their musical charm from start to finish. Top deck of this one gets our nod—lend an ear.

"PACIFYING BLUES" (2:30)
"CHOCOLATE CANDY BLUES" (2:45)

HOT LIPS PAGE & SYLVIA VANTERPOOL
(Columbia 30220)

● Hot Lips Page and chirp Sylvia Vanterpool split vocal honors on this pair, and offer music ops a pair of potential winners here. Both sides make for pleasant listening, and should be greeted by ops with better than fair reaction. The side we like most is the top deck, listen in, we're sure you'll like it, too.

"I DON'T CARE IF I NEVER GO TO BED" (3:00)
"JAZZ ME BLUES" (2:46)

MARIE BENSON
(Theme 100)

● Pair of sides which music ops may use as a filler item are these offered by chirp Marie Benson. Both ends should be well known to ops since the tunes have always scored well on the boxes. This rendition is fair enough, and should hold its own. Miss Benson's vocal work is effective, as is the ork backing. Ops should listen in.

"GET TO GETTIN'" (2:43)
"HONEY, HONEY, HONEY" (3:25)

VIVIANE GREENE
(Decca 48168)

● Chirp Viviane Greene on deck with a pair of fresh ones, in "Get To Gettin'" and "Honey, Honey, Honey." Both ends of the platter make for better than average listening, and show the thrush's vocal antics off to good advantage. Side to ride with is the top deck—it's echo shows as top notch juke box fair.

"BLUE SHADOWS" (3:00)
"RAW MEAT" (2:55)

JOE THOMAS ORCH.
(King 4385)

● The widely popular Joe Thomas should do very well with this duo. Top deck is tailor made for music ops, and has the Thomas gang displaying their instrumental wares in fine fashion. Take note of the wonderful sax work by the maestro here. Flip side is another instrumental, and should hold its own. "Blue Shadows" for the moola.

45 RPM BIZ BOOMING. DISKERS SEE BIG FALL & XMAS SEASON

Early Increase In Volume of Sales, Points To Good Seasons

NEW YORK—Veteran diskers predicted peak sales seasons during the fall and Xmas periods, pointing to the phenomenal success of 45 rpm records as one of the fundamental factors for the expected increase.

Record execs pointed out that with the industry gradually settling down to a "two-speed" business, the barriers to prosperity in the industry have been taken away. Columbia's reductance in accepting 45 rpm records was virtually torn away because of dealer response it was borne out. Many in the industry feel, that underlying reasons other than the record business itself, prompted Columbia to continue to promote their 33 1-/3 Long Play line, as long as they did. One well known recording executive stated, "It's a good thing that Columbia decided to go ahead with 45's now, instead of waiting until the Christmas season came about."

The industry had been in a state of confusion for some time, resulting from the battle of the speeds in which Columbia and RCA Victor engaged, with their respective speed systems. Columbia's efforts to promote popular records on 33 1/3 met with very little response, altho their LP label is quite successful. On the other hand, RCA Victor's 45 rpm recordings took hold with dealers and distributors throughout the nation, and has enjoyed peak sales since its inception.

Columbia continues to insist that their entry into the 45 rpm field is still a "test." The plattery issued two recordings, Frank Sinatra's "Goodnight Irene" and the Mariners' "Sometime" this past week. Trade figures point out that the plattery will have to follow up with more disks in order to get any sort of reaction.

Reports from the field conclusively prove that distributors are enjoying better than "normal" business already, with many pointing to 45 as the difference. Independent record manufacturers have hopped on the 45 bandwagon too, with many reporting that they have also increased their sales potential tremendously.

Discounts Boost Capitol Business

Early indication of good business expected in the fall is reported by Capitol Records, which in the first week's operation of a bonus-discount plan to dealers reports near-full quotas.

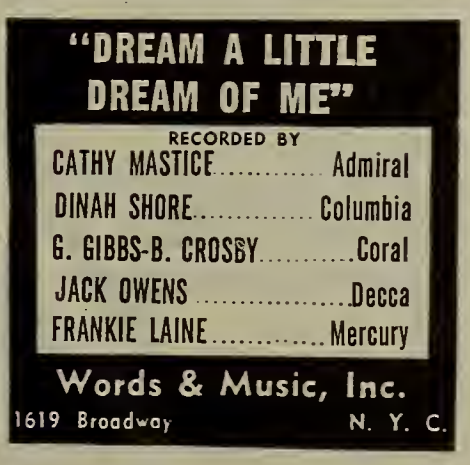
Capitol's plan offers a 10% bonus discount to dealers, in addition to the regular 2% discount for 30 days. It also extends the 30-day payment time to 90 days. Included in items are new releases, the forthcoming Christmas line, and a catalog of 900 pop, classical, western and children's records. Records are in all three speeds.

At the end of the first week of operation of the discount plan. Capitol toppers reported that the New York distrib had filled 80% of its 30-day quota, while Boston had hit 70%.

Response of dealers surprised Capitol execs themselves, who had expected good business but not that good.

Eddie Heywood Set For Comeback

Pianist Eddie Heywood is readying for a comeback after being inactivated for two years by illness. Heywood, who before he was stricken recorded for Decca and played niteries, will cut eight sides for Columbia shortly and expects to return to niteries.

Illness paralyzed one of his hands, and Heywood feared at the time he wouldn't be able to play again. However, he says he is ready and will start playing niteries after his recordings are relased. Pianist will work as a single. He has no intention of forming a band again.

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THE HAPPY PUMPKIN
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Eileen Wilson Prepares For Air Show

NEW YORK—Eileen Wilson, Hit Parade singing star now riding high with her Decca recording of "I Didn't Know What Time It Was" is pictured rehearsing a part prior to her appearance as guest on the "Jack Berch Show" via NBC. Left to right, accordionist Charles Magnante; Jack Berch; Eileen Wilson; and Al Ross, WBAL, Baltimore, Md., guest disk jockey.

RCA Victor Signs Phil Spitalny All Girl Ork To Long Term Pact

NEW YORK—One of the most colorful musical aggregations in the country, Phil Spitalny and his All-Girl Orchestra, whose famous Hour of Charm radio program and concert and theatre appearances have made them one of America's most popular musical aggregations for many years has been signed by Paul Barkmeier, Vice President and General Manager, RCA Victor Record Department, to an exclusive RCA Victor recording contract.

The first Spitalny release under the RCA Victor label will be his famous album of "Christmas Music," which has reached a phenomenal sales peak of half-a-million during the past three years under Charm Records, his own label. The album now will be re-packaged and made available on the RCA Victor label with heavy promotion emphasis during the fall and holiday season. Spitalny also is slated for a series of light classical and operetta favorites during the coming year.

Spitalny, who started his career as first clarinetist with the Cleveland Symphony Orchestra, had noticed during this and subsequent engagements that there were many outstanding women musicians. This led him to organize an all-girl orchestra. He auditioned more than 1,200 girls, with the orchestra actually built around Evelyn and her Magic Violin, who was its first member.

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HOT

in HARLEM | on CHICAGO'S South Side | in NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

	In HARLEM	On CHICAGO'S South Side	In NEW ORLEANS
1	I NEED YOU SO *Ivory Joe Hunter* *(MGM 10663)*	PINK CHAMPAGNE *Joe Liggins* *(Specialty 355)*	GOODNIGHT IRENE *Paul Gayten* *(Regal)*
2	WELL, OH WELL *Tiny Bradshaw* *(King 4357)*	WELL, OH WELL *Tiny Bradshaw* *(King 4357)*	LET ME DREAM *Ivory Joe Hunter* *(MGM 10733)*
3	PINK CHAMPAGNE *Joe Liggins* *(Specialty 355)*	CUPID'S BOOGIE *Little Esther* *(Savoy 750)*	MONA LISA *King Cole* *(Capitol 1010)*
4	MY FOOLISH HEART *Gene Ammons* *(Chess 1425)*	I WANNA BE LOVED *Dinah Washington* *(Mercury 8181)*	GROWING OLD *Smiley Lewis* *(Imperial)*
5	CUPID'S BOOGIE *Little Esther* *(Savoy 750)*	GOODBYE *(Gene Ammons)* *(Chess 1428)*	GOLD AIN'T EVERYTHING *Gene Gilbeaux* *(RCA Victor 22-0070)*
6	GOODNIGHT IRENE *Gordon Jenkins* *(Decca 27077)* *Paul Gayten* *(Regal)*	MY FOOLISH HEART *Billy Eckstine* *(MGM 10623)* *Gene Ammons* *(Chess 1425)*	LEAVING ON THE MID-NIGHT TRAIN *Helen Marina* *(Decca 48159)*
7	LA VIE EN ROSE *Louis Armstrong* *(Decca 27113)*	MONA LISA *King Cole* *(Capitol 1010)*	I'M YOURS TO KEEP *Herb Fisher* *(Modern)*
8	MONA LISA *King Cole* *(Capitol 1010)*	AFTER HOURS *Bobby Smith* *(Apollo)*	BLUE SHADOWS *Lowell Fulson* *(Swingtime 226)*
9	I WANNA BE LOVED *Dinah Washington* *(Mercury 8181)*	C'EST CI BON *Louis Armstrong* *(Decca 27113)*	EVERY DAY I HAVE THE BLUES *Lowell Fulson* *(Swingtime 196)*
10	EVERY DAY I HAVE THE BLUES *Lowell Fulson*	LA VIE EN ROSE *Louis Armstrong* *(Decca 27113)*	I'VE BEEN MISTREATED *Clarence Brown* *(Peacock)*

HOT

in DETROIT | in LOS ANGELES | in OTHER CITIES

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Detroit, Los Angeles and Other Cities Listed.

	in DETROIT	in LOS ANGELES	in OTHER CITIES
1	WELL, OH WELL *Tiny Bradshaw* *(King 4357)*	I'LL NEVER BE FREE *Annie Laurie and Paul Gayten* *(Regal 3258)*	OAKLAND, CALIF. 1. Blue Shadows (Lowell Fulson) 2. Good Morning Judge (Wynonie Harris) 3. Blue Light Boogie (Louis Jordan) 4. Dreaming Blues (Roy Brown) 5. Adam Bit The Apple (Joe Turner) 6. Late In The Evening Blues (Ray Charles) 7. Mona Lisa (King Cole) 8. Repentance Blues (Charles Brown) 9. It's Getting Foggy (Floyd Dixon) 10. Hard Luck Blues (Roy Brown)
2	HARD LUCK BLUES *Roy Brown* *(DeLuxe 3304)*	MONA LISA *King Cole* *(Capitol 1010)*	
3	PINK CHAMPAGNE *Joe Liggins* *(Specialty 355)*	I WANNA BE LOVED *Dinah Washington* *(Mercury 8181)*	MIAMI, FLA. 1. I Love My Baby (Larry Darnell) 2. Well Oh Well (Tiny Bradshaw) 3. Cupid's Boogie (Little Esther) 4. I Love You My Darlin' (Joe Fritz) 5. Call Me Darlin' (Bobbie Marshall) 6. Hard Luck Blues (Roy Brown) 7. Goodnight Irene (Paul Gayten) 8. Can Anyone Explain (Savannah Churchill) 9. Pink Champagne (Joe Liggins) 10. I'm Yours To Keep (Herb Fisher)
4	CUPID'S BOOGIE *Little Esther* *(Savoy 750)*	TWO YEARS OF TORTURE *Percy Mayfield* *(Recorded in Hollywood)*	
5	MY FOOLISH HEART *Billy Eckstine* *(MGM 10623)* *Gene Ammons* *(Chess 1425)*	WELL OH WELL *Tiny Bradshow* *(King 4357)*	CINCINNATI, O. 1. Cupid's Boogie (Little Esther) 2. I Wanna Be Loved (Dinah Washington) 3. Well Oh Well (Tiny Bradshaw) 4. Mona Lisa (King Cole) 5. Every Day I Have The Blues (Lowell Fulson) 6. The Hustle Is On (T-Bone Walker) 7. Freight Train Blues (Johnny Otis) 8. Repentance Blues (Charles Brown) 9. Pink Champagne (Joe Liggins) 10. Two Years of Torture (Percy Mayfield)
6	I NEED YOU SO *Ivory Joe Hunter* *(MGM 10663)*	PINK CHAMPAGNE *Joe Liggins* *(Specialty 355)*	
7	MONA LISA *King Cole* *(Capitol 1010)*	I NEED YOU SO *Ivory Joe Hunter* *(MGM 10663)*	MACON, GA. 1. Well Oh Well (Tiny Bradshaw) 2. Cupid's Boogie (Little Esther) 3. Mona Lisa (King Cole) 4. Goodnight Irene (Paul Gayten) 5. Hard Luck Blues (Roy Brown) 6. You Gotta Love Me Baby (Ray-O-Vacs) 7. Pink Champagne (Joe Liggins) 8. Repentance Blues (Charles Brown) 9. Onions (Louis Jordan) 10. I Need You So (Ivory Joe Hunter)
8	I WANNA BE LOVED *Dinah Washington* *(Mercury 8181)*	BLUE SHADOWS *Lowell Fulson* *(Swingtime 226)*	
9	BLUE SHADOWS *Lowell Fulson* *(Swingtime 226)*	DANNY BOY *Al Hibbler*	KANSAS CITY, MO. 1. Well Oh Well (Tiny Bradshaw) 2. Mona Lisa (King Cole) 3. Goodnight Irene (Paul Gayten) 4. I'll Never Be Free (Annie Laurie) 5. Cupid's Boogie (Little Esther) 6. Onions (Louis Jordan) 7. Pink Champagne (Joe Liggins) 8. Hard Luck Blues (Roy Brown) 9. I Need You So (Ivory Joe Hunter) 10. Good Morning Judge (Wynonie Harris)
10	EVERY DAY I HAVE THE BLUES *Lowell Fulson* *(Swingtime 196)*	GOODNIGHT IRENE *Paul Gayten* *(Regal)*	

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King 4369

★ ARNETT COBB
Go, Red, Go
Apollo 778

★ JOE THOMAS
Rollin' The Blues
King 4367

★ THE RAVENS
I'm Afraid of You
National 9096

★ DINAH WASHINGTON
I Wanna Be Loved
Mercury 8181

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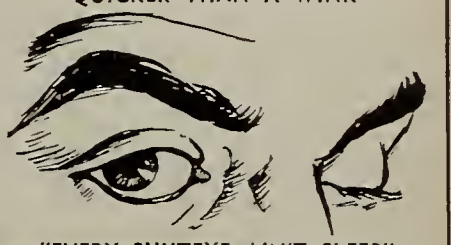

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Ted Steele Forms Music Pub. Firm

NEW YORK — Ted Steele, well known music business personality, this past week disclosed the formation of his own music publishing firm. The firm will be known as Plaza Music Company. Steele disclosed that the Plaza firm will apply for an ASCAP license. Steele is an ASCAP writer.

Associated with Steele in the publishing firm will be Doris Brooks, his wife and manager, and Don Ovens, his programming assistant. The firm has already set its first song, "When You Kiss A Stranger," written by Elsie Simmons and Robert Yassen.

Steele at present has an afternoon television show over WPIX, and a disk jockey show via WMCA. He broke up his band well over a year ago, but brings it together for Columbia recording dates.

The firm has already started work on its first tune, with records on the song expected to be announced shortly.

Bob Broz Joins Mercury Flack Dep't

CHICAGO—Mercury Records Inc., this city, this past week announced the appointment of Bob Broz to head the firms popular record promotion department.

Broz will work directly under Art Talmadge, plattery vee-pee, and advertising and promotion topper for the firm.

Broz replaces Nat Shapiro and Barbara Ruthe. Shapiro recently left the Mercury firm to form his own flack firm, with Miss Ruthe has been acting as Talmadge's assistant.

Broz joins the Mercury firm from the MS Distributing Co., local Mercury distrib in their area. He will make his headquarters in Chicago, but will travel throughout the nation quite extensively it was revealed. Broz also was a former disk jockey at WGN, this city.

Scalisi Heads Decca's Music Op Department

NEW YORK—Sydney N. Goldberg, Vice-President in charge of sales for Decca Records, announces the appointment of John F. Scalisi as head of Decca's Music Operators' Department.

Scalisi, a veteran of 20 years in the music business, replaces Bob Arkin, who resigned this week.

Active in Decca's national sales department for the past year, Scalisi spent the six previous years with Capitol Records as Eastern Divisional Sales Manager and later as Chain Store Sales Manager.

Davis Announces Sheet Music Hypo Via Contest For 'Daddy's Little Boy'

NEW YORK—Joe Davis, publisher of "Daddy's Little Boy" this past week disclosed plans of a six-week contest, aimed at stimulating sheet music sales, and the popularity of the song.

The promotion is scheduled to tee off on October 1st, with a full-page spread in the New York Daily News. Latter paper has a guaranteed circulation of 1,800,000. Contest is to be called "The Daddy's Little Boy Contest."

Photos of boys from three to seven years of age may be entered, with the winner set to get a $500 bond. In addition, the winning picture will be published on the sheet music of the tune.

Davis figures to boost sheet music sales thru the contest, since it will be necessary to buy a copy of the music in order to get an entry coupon. Entry blanks will be imprinted with the sheet music dealers name, and the dealer selling the sheet to the winner, is also set to get a prize, a $100 bond from Davis.

The contest will run thru November 15, with the winner, to be determined by a panel of leading tradesters to be announced December 1st.

Records available on "Daddy's Little Boy" include the original Dick Todd version on Rainbow, Mills Brothers on Decca, Don Rodney on Coral and Eddy Howard on Mercury.

"IT'S WONDERFUL,—IT GOES SOMETHING LIKE THIS—'GLUB-GLUB-GIRGLE-GIRGLE.'"

Listings below indicate preference with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the nation, for the week ending August 19.

Jack Thayer
WLOL—Minneapolis, Minn.

1. GOODNIGHT IRENE *(Gordon Jenkins)*
2. MONA LISA *(King Cole)*
3. SIMPLE MELODY *(Bing & Gary Crosby)*
4. BONAPARTE'S RETREAT *(Kay Starr)*
5. I WANNA BE LOVED *(Billy Eckstine)*
6. SOMETIME *(The Mariners)*
7. TZENA, TZENA, TZENA *(Mitch Miller)*
8. I CROSS MY FINGERS *(Percy Faith)*
9. I DON'T CARE IF THE SUN DON'T SHINE *(Tony Martin)*
10. DREAM A LITTLE DREAM OF ME *(Jack Owens)*

Lloyd Perrin
KGIL—Sherman Oaks, Calif

1. PHANTOM STAGECOACH *(Vaughan Monroe)*
2. SAM'S SONG *(Bing Crosby)*
3. I LOVE THE GUY *(Fran Warren)*
4. TZENA, TZENA, TZENA *(Vic Damone)*
5. LOVE LIKE OURS *(Lisa Kirk)*
6. RAIN *(Gene Williams)*
7. GOODNIGHT IRENE *(Dennis Day)*
8. I'LL ALWAYS LOVE YOU *(Martha Tilton)*
9. MUSIC, MAESTRO PLEASE *(Tony Martin)*
10. PIGALLE *(Johnny Desmond)*

Joe Ryan
WALL—Middletown, N. Y.

1. JUST SAY I LOVE HER *(Johnny Desmond)*
2. CHERRY STONES *(Vera Lynn)*
3. MONA LISA *(King Cole)*
4. PEDDLER'S SERENADE *(Johnny Corvo)*
5. CAN ANYONE EXPLAIN *(Ames Bros.)*
6. GOODNIGHT IRENE *(Gordon Jenkins)*
7. MY DESTINY *(Peter Hanley)*
8. ALL MY LOVE *(Bing Crosby)*
9. AMERICAN BEAUTY ROSE *(Eddy Howard)*
10. I LOVE THE GUY *(Fran Warren)*

Rudy Heath
WAVZ—New Haven, Conn.

1. I NEED YOU SO *(Ivory Joe Hunter)*
2. I WANNA BE LOVED *(Dinah Washington)*
3. CALL ME DARLIN' *(Bobby Marshall)*
4. STAR DUST *(Billy Eckstine)*
5. BEWITCHED *(Billy Snyder)*
6. WELL OH WELL *(Tiny Bradshaw)*
7. WHERE CAN I GO *(Ruth Brown)*
8. ROSES *(Dick Haymes)*
9. LA VIE EN ROSE *(Louis Armstrong)*
10. MONA LISA *(King Cole)*

Bill Thompson
WMNB—North Adams, Mass.

1. GOODNIGHT IRENE *(Gordon Jenkins)*
2. SIMPLE MELODY *(Bing & Gary Crosby)*
3. PEDDLER'S SERENADE *(Johnny Corvo)*
4. SAM'S SONG *(Bing & Gary Crosby)*
5. PIGALLE *(Danny Kaye)*
6. CHERRY STONES *(Evelyn Knight)*
7. SENTIMENTAL ME *(Ray Anthony)*
8. BONAPARTE'S RETREAT *(Kay Starr)*
9. MONA LISA *(King Cole)*
10. ALL MY LOVE *(Patti Page)*

Sandy Jackson
KOWH—Omaha, Nebr.

1. I WANNA BE LOVED *(Tony Bennett)*
2. I LOVE YOU BECAUSE *(Jan Garber)*
3. GOODNIGHT IRENE *(Frank Sinatra)*
4. SIMPLE MELODY *(Bing & Gary Crosby)*
5. BONAPARTE'S RETREAT *(Gene Krupa)*
6. I CROSS MY FINGERS *(Percy Faith)*
7. SENTIMENTAL ME *(Ames Bros.)*
8. COUNT EVERY STAR *(Herb Jeffries)*
9. TZENA, TZENA, TZENA *(Mitch Miller)*
10. I'M BASHFUL *(Mindy Carson)*

Don Bell
KRNT—Des Moines, Ia.

1. SIMPLE MELODY *(Bing & Gary Crosby)*
2. MONA LISA *(King Cole)*
3. SAM'S SONG *(Bing & Gary Crosby)*
4. GOODNIGHT IRENE *(Gordon Jenkins)*
5. TZENA, TZENA, TZENA *(Gordon Jenkins)*
6. I WANNA BE LOVED *(Andrews Sist.)*
7. GOODNIGHT IRENE *(Jo Stafford)*
8. MAMBO JAMBO *(Dave Barbour)*
9. TUNNEL OF LOVE *(King Cole)*
10. VALENCIA *(Tony Martin)*

Lee Stewart
WHAT—Philadelphia, Pa.

1. GONE FISHIN' *(Bill Darnel)*
2. IF YOU ONLY KNEW *(Lee Morse)*
3. GOODNIGHT IRENE *(Red Foley-Ernest Tubb)*
4. CUDDLE BUGGIN' BABY *(Eddy Arnold)*
5. WHY DON'T YOU LOVE ME *(Hank Snow)*
6. OLD MAN ATOM *(Ozie Waters)*
7. MISSISSIPPI *(Bill Darnel)*
8. MOVING ON *(Hank Snow)*
9. TZENA, TZENA, TZENA *(Gordon Jenkins)*
10. PARDON ME FOR LOVING YOU *(Hawkshaw Hawkins)*

Nelson King
WCKY—Cincinnati, O.

1. SIMPLE MELODY *(Bing & Gary Crosby)*
2. GOODNIGHT IRENE *(Gordon Jenkins)*
3. MONA LISA *(Victor Young)*
4. SAM'S SONG *(Joe Carr)*
5. TZENA, TZENA, TZENA *(Gordon Jenkins)*
6. I WANNA BE LOVED *(Andrews Sist.)*
7. MY FOOLISH HEART *(Gordon Jenkins)*
8. BEWITCHED *(Bill Snyder)*
9. BONAPARTE'S RETREAT *(Kay Starr)*
10. COUNT EVERY STAR *(Ray Anthony)*

Bill Griffiths
KOL—Seattle, Wash.

1. LA VIE EN ROSE *(Tony Martin)*
2. SAM'S SONG *(Bing & Gary Crosby)*
3. I LOVE THE GUY *(Fran Warren)*
4. RAIN *(Gene Williams)*
5. GOODNIGHT IRENE *(Dennis Day)*
6. TZENA, TZENA, TZENA *(Vic Damone)*
7. LOVE LIKE OURS *(Lisa Kirk)*
8. I'LL ALWAYS LOVE YOU *(Martha Tilton)*
9. PICNIC SONG *(Johnny Desmond)*
10. PHANTOM STAGECOACH *(Vaughan Monroe)*

Charles Fuller
WCMB—Lemoyne, Penna.

1. GOODNIGHT IRENE *(Frank Sinatra)*
2. TZENA, TZENA TZENA *(Mitch Miller)*
3. I THOUGHT SHE WAS A LOCAL *(Sammy Kaye)*
4. PICNIC SONG *(Johnny Desmond)*
5. SAM'S SONG *(Bing & Gary Crosby)*
6. MAY I TAKE TWO GIANT STEPS *(Eileen Barton)*
7. TIME & TIME AGAIN *(David Rose)*
8. YOU'RE MINE *(Margaret Whiting)*
9. FLYING DUTCHMAN *(Hugo Winterhalter)*
10. ALL MY LOVE *(Xavier Cugat)*

Michelle Kobe
WJOB—Cleveland, O.

1. THIRD MAN THEME *(Anton Karas)*
2. MONA LISA *(Charlie Spivak)*
3. GOODNIGHT IRENE *(Gordon Jenkins)*
4. STRANGERS *(Lorry Raine)*
5. NOLA *(Les Paul)*
6. CAN ANYONE EXPLAIN *(Al Morgan)*
7. COUNT EVERY STAR *(Hugo Winterhalter)*
8. KANSAS CITY KITTY *(Jack Teter)*
9. SAM'S SONG *(Joe Carr)*
10. JUST SAY I LOVE HER *(Kay Armen)*

Paul Murphy
WANE—Fort Wayne, Ind.

1. MONA LISA *(King Cole)*
2. GOODNIGHT IRENE *(Gordon Jenkins)*
3. I WANNA BE LOVED *(Andrews Sist.)*
4. SENTIMENTAL ME *(Ray Anthony)*
5. I CROSS MY FINGERS *(Perry Como)*
6. HOOP DEE DOO *(Perry Como)*
7. TZENA, TZENA, TZENA *(Ralph Flanagan)*
8. VAGABOND SHOES *(Vic Damone)*
9. EL MAMBO *(Dave Barbour)*
10. COUNT EVERY STAR *(Hugo Winterhalter)*

Ed Mosely
KREM—Spokane, Wash.

1. LOVE LIKE OURS *(Lisa Kirk)*
2. TZENA, TZENA, TZENA *(Gordon Jenkins)*
3. CLOUDY MORNING *(Fran Warren)*
4. I WANNA BE LOVED *(Andrews Sisters)*
5. LA VIE EN ROSE *(Tony Martin)*
6. PHANTOM STAGECOACH *(Vaughn Monroe)*
7. PIGALLE *(Johnny Desmond)*
8. RAIN *(Gene Williams)*
9. GOODNIGHT IRENE *(Dennis Day)*
10. I'LL ALWAYS LOVE YOU *(Martha Tilton)*

Bob Roberts
KPOJ—Portland, Ore.

1. MONA LISA *(Dennis Day)*
2. SIMPLE MELODY *(Bing & Gary Crosby)*
3. LOVE LIKE OURS *(Lisa Kirk)*
4. RAIN *(Gene Williams)*
5. SENTIMENTAL ME *(Ames Bros.)*
6. I LOVE THE GUY *(Fran Warren)*
7. LA VIE EN ROSE *(Tony Martin)*
8. PICNIC SONG *(Johnny Desmond)*
9. PHANTOM STAGECOACH *(Vaughn Monroe)*
10. I'LL ALWAYS LOVE YOU *(Martha Tilton)*

Roger Nash
WJMR—New Orleans, La.

1. GOODNIGHT IRENE *(Gordon Jenkins)*
2. MONA LISA *(King Cole)*
3. BONAPARTE'S RETREAT *(Kay Starr)*
4. THE MAMBO *(Perez Prado)*
5. SIMPLE MELODY *(Bing & Gary Crosby)*
6. VAGABOND SHOES *(Vic Damone)*
7. NOLA *(Les Paul)*
8. LA VIE EN ROSE *(Edith Piaf)*
9. I CROSS MY FINGERS *(Percy Faith)*
10. PIGALLE *(Johnny Desmond)*

THE CASH BOX "Folk" and "Western" Record Reviews

BULLSEYE of the WEEK

"CINCINNATI DANCING PIG" (2:47)
"SOMEBODY'S CRYIN'" (2:53)

RED FOLEY
(Decca 46261)

RED FOLEY

● Music ops and fans alike, are going to be hearing quite a bit of this one once this platter makes the rounds. It's folk star Red Foley on tap again, with still another great hit for operators in this sensational rendition of "Cincinnati Dancing Pig." The song itself is currently attracting a ton of attention in the music field—this version is a cinch to clinch with music fans everywhere, and result in a peak play number for ops. Tune is a clever one, with a sock set of lyrics to match. Foley's easy, relaxed spooning on the side jells with the happy, merry mood the melody puts you in. Ditty rolls along in a bouncey, swingy manner, with some fine ork backing rounding out the tune. Flip side has Foley displaying his versatile vocal style, on a number that has as much winning potential. The side we're goofy about is the top one—latch on to this by the boxful!

"TEXAS DREAMS" (2:46)
"JUKE BOX BOOGIE" (2:49)

CASEY SIMMONS
(Crystal 289)

● Casey Simmons and his Night Riders offer music ops some fair material here. Top deck is just what the title indicates—an ode to Texas. Flip side picks up in tempo and pace, and should do exceptionally well in the boxes. Vocal work by Casey is effective on both ends. Listen in.

"I WANT TO LIVE WITH MOMMY THERE" (2:35)
"STORY OF THE ORPHAN" (2:45)

WAYNE RANEY
(King 887)

● Tender, touching material by Wayne Raney on this pair should meet with top notch favor on the part of music ops and fans alike. Wayne's heart-warming vocal of this pair fits the mood and manner of the songs excellently. Musical accompaniment on the platter rounds out the wax in first rate style. Ops should get it.

"TEXANS NEVER CRY" (2:26)
"GOODNIGHT IRENE" (2:51)

GENE AUTRY
(Columbia 38934)

● Folk star Gene Autry on tap with a pair of new sides that should hold their own. Top deck is a bit of pleasant music, with Gene extolling the praises of Texas and Texans. Flip side is a current hot pop number, and has Gene, The Pinafores and the Cass County Boys handling the melody very effectively. Autry's many fans should go for this.

"WHY SHOULD WE TRY ANYMORE" (2:48)
"THEY'LL NEVER TAKE HER LOVE FROM ME" (2:43)

HANK WILLIAMS
(MGM 10760)

● Hank Williams seems to have come up with still another click in this latest etching. Both ends of the wax are the sort that will draw repeat plays in the boxes. Hank's vocal work is in his usual top notch manner, as is the ork background. Ops should latch on to this one—but pronto!

"I'M BLUE, I'M LONESOME" (2:47)
"BOAT OF LOVE" (2:41)

BILL MONROE
(Decca 46254)

● Fresh wax by Bill Monroe and his Blue Grass Boys, with this duo sure to spark juke box play immensely. Both sides make for excellent listening, and should meet with excellent reception. Top deck is a folk lament, while the flip stays in the romantic vein, and echoes wonderfully too. Bill's many fans should go for this pair.

"MONA LISA" (2:40)
"TROUBLE THEN SATISFACTION" (2:37)

T. TEXAS TYLER
(4 Star 1514)

● The widely popular T. Texas Tyler lends his pipes to some new sides, and comes up with an excellent offering for music ops to look into. Top deck is an extremely clever folk rendition of a current pop hit, and has Tyler giving his all on the side. Coupling is rising in popularity—this rendition should be among the top platters around. Disk rates a spot in music ops machines.

"I WAS BITTEN BY THE SAME BUG TWICE" (2:35)
"BOOGIE MAN BOOGIE" (2:50)

CHET ATKINS
(RCA Victor 21-0367)

● Chet Atkins and his Guitar Pickers on deck with a pair of new ones, which music ops can use to good advantage as a filler item. Top deck is a clever song with the title giving off the bill of fare. Flip side also parrots the title and makes for nice listening. Disk should do more than hold its own.

"FOR EVERY KISS" (2:55)
"I HURT INSIDE" (2:42)

DOLPH HEWITT
(RCA Victor 21-0369)

● The smooth vocal work of Dolph Hewitt, set against a string ork background, should score heavily for music ops. Both ends of this one are top notch juke box fare, and are sure to be taken up as soon as the wax gets around. Dolph's vocal work on these tender romantic odes is top notch. Disk is a must in your machine.

DISKERS CONTINUE HEAVY PROMOTION EFFORTS IN JUKE BOX FIELD AS PHONO BIZ SPURTS

Record Company's Sales Potential Booming With Increased Attention To Music Ops

Diskers Set Plans For Big 45 RPM Campaign In Music Operating Field

NEW YORK—Record manufacturers throughout the nation continued their heavy promotional efforts in the juke box field, with each vieing to "get the records into the hands of the operators first."

Increased efforts on the part of all the majors was paying off, too. Music ops were quick to note that they were receiving shipments of records timed with the release to the general trade. In addition, the promotion plans of several platteries, in sending preview recordings to music operator trade associations, has certainly allowed the music operator more time in which to select recordings for his route.

One of the major reasons for the increased attention that diskers are giving to the music operating field is that juke box business has been continuously spiraling upward, with a peak fall season predicted by many in the field. Operators have pointed out that the normal summer slump in their business did not come about as much as was expected. Several Metropolitan New York operators stated that the reasons for their steady solid business during the summer months was basically the fact that there were several "hot hits in the market." Promotional efforts of the music publishers and record companies during the summer months generally fall down, with the pubs and diskers more or less allowing standing song hits to ride.

One well known operator in New York stated, "We've had two real solid record hits this past summer, and they were hits—they took hold right from the start. If we had more songs like "Tzena, Tzena, Tzena" and "Goodnight Irene," there wouldn't be any so-called summer slump to even talk about."

Music operators were quick to laud Decca Records for backing "Tzena" and "Goodnight Irene" on one record, realizing that the plattery could have easily issued separate recordings and realized twice as many sales.

"Decca's back-to-back policy seems to be the one sure way of keeping juke box operators happy," he stated.

Other operators point out the fact that the summer weather in and around New York was not as warm as in past years, and that many people who normally would leave the city for resorts and country homes, stayed in the city. This, too, added to the steady stream of business music ops have experienced.

Music operators who heretofore could not be reached by salesmen from the record companies, now preview recordings at their trade association headquarters, and turn their orders over to the distributor directly.

Sales executives for the many platteries who have continued to concentrate on building their sales potential with music operators were also quick to state that their efforts with the operators have paid off.

One disk official from a major plattery stated "The gains we've made in the automatic music field in the past four months have truly been phenomenal. We've boosted our business with operators by as much as 30 per cent, in addition to realizing the untold promotion that the juke box gives to our records. We realize that every record we have playing in a phonograph means another possible sale by a dealer to a home phonograph owner. The juke box itself offers invaluable promotional gains for our recording artists, and the label itself."

Many of the diskers disclosed that they would continue their promotional campaigns in the automatic music field, especially so with the expected increase in the number of phonograph locations owing to the current war situation. With the increase in the number of men being drafted and inducted into the armed forces being upped almost daily, diskers realized that more potential locations for juke boxes would present itself in Army camps and installations. Music operators throughout this area have already disclosed that competition for these locations has considerably tightened. This latter situation undoubtedly exists in all areas where there are Army or Navy installations.

Many record manufacturers were also preparing plans and campaigns to promote their 45 rpm line with music operators, in an effort to stabilize the industry down to a two-speed system. Music operators will continue to use 78 rpm recordings for some time, altho many ops are switching to 45's more so than ever before. Ops point out that the records themselves cost less, are easier to handle, take up less storage space, and because of their novelty in size at the present time, make for more juke box plays. Altho the industry has accepted 45 rpm recordings for the pop field, all record manufacturers have stated that they will continue to supply music operators with 78 rpm records "as long as there are machines that will play them."

King RECORDS

best sellers

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★ **JOHNNY LONG**
15060 THE B-I-EE-I-EE
JUST FRIENDS

★ **RUBY WRIGHT**
1S0S3 SAM, THE ACCORDION MAN
THE OBJECT OF MY AFFECTION

★ **FRIELING SISTERS**
1S0S7 OUR LADY OF FATIMA
THE STORY OF OUR LADY OF FATIMA
(Narration by Nelson King)

FOLK • WESTERN

★ **MOON MULLICAN**
830 I'LL SAIL MY SHIP ALONE
MOON'S TUNE
868 YOU DON'T HAVE TO BE A BABY TO CRY
SOUTHERN HOSPITALITY
886 MONA LISA
GOODNIGHT IRENE

★ **HANK PENNY**
869 WHAM! BAM! THANK YOU MA'AM
JERSEY BOUNCE

★ **HAWKSHAW HAWKINS**
876 YESTERDAY'S KISSES
THAT'S ALL SHE WROTE

★ **COWBOY COPAS**
88S STEPPIN' OUT
MY TRUE CONFESSION

★ **GRANDPA JONES**
867 FIVE-STRING BANJO BOOGIE
UNCLE EPH'S GOT THE COON

★ **JIMMIE OSBORNE**
893 GOD PLEASE PROTECT AMERICA
THE MOON IS WEEPING OVER YOU

SEPIA • BLUES

★ **TINY BRADSHAW**
4357 WELL OH WELL
I HATE YOU
4376 BOODIE GREEN
AFTER YOU'VE GONE

★ **WYNONIE HARRIS**
4378 GOOD MORNING JUDGE
STORMY NIGHT BLUES

★ **IVORY JOE HUNTER**
4382 CHANGING BLUES
I HAVE NO REASON TO COMPLAIN

★ **LUCKY MILLINDER**
4379 LET IT ROLL AGAIN
MY LITTLE BABY

★ **LONNIE JOHNSON**
4388 JELLY ROLL BAKER
DRUNK AGAIN

★ **EARL BOSTIC**
4369 SERENADE
WRAP YOUR TROUBLES IN DREAMS

ROY BROWN
at his best
DREAMING BLUES
LOVE DON'T LOVE NOBODY
DE LUXE 3306

KING Records

Jo Stafford Signed To Five Year Pact With Columbia. Tommy Dorsey Reported Set With Decca

Disk Talent Raids Continue. Hint Dinah Shore Will Go To RCA Victor

NEW YORK—The expected switch by songstar Jo Stafford, from Capitol Records to Columbia Records came to pass this past week, with the announcement by Edward Wallerstein, president of the latter company, that Miss Stafford had been signed to a five year contract.

Wallerstein made the announcement from the Hollywood offices of Columbia Records. He flew to California to complete negotiations with Miss Stafford. The contract goes into effect in December 1950.

Thus the reported deal of Miss Stafford moving to Columbia when the latter plattery signed Paul Weston to be musical director of their West Coast setup came to pass.

Executives of Capitol stated they were reluctant to lose Miss Stafford. whose sales "which have not equalled those of Margaret Whiting's, have maintained her in the top group of record selling artists. However, Capitol's policy is that an artist is doing his best work only if he is happy with his professional affiliations and therefore has made no attempt to halt Miss Stafford's departure."

Capitol, foreseeing Miss Stafford's exit, has been training repertoire promotional guns on their top selling gal singers, Margaret Whiting, Peggy Lee, Kay Star, June Christy and Dottie O'Brien. This roster still leaves the label with some of the top female singers in the record industry.

Miss Stafford's exit of Capitol, and her subsequent signing to Columbia gave further impetus to the report that Dinah Shore would leave the Columbia plattery at the expiration of her contract, and sign with RCA Victor. It is known that negotiations have been carried on with Miss Shore and that the latter favors signing a pact with RCA. Her contract with Columbia expires in December of this year. Also rumored was a possible switch by Doris Day from Columbia to RCA along with Miss Shore. Should this come about, RCA Victor's current top fem singers, Mindy Carson and Fran Warren might possibly look to align another record deal, argument being that the Shore-Day combine would be too much weight for Mindy and Fran to contend with. While this is possible, it is known that RCA Victor has been quite happy with the success of both the misses Carson and Warren.

Aside from all rumors, most likely contention of label switches following Jo Stafford's remains that of Dinah Shore to RCA Victor.

Meanwhile, it was reported that Tommy Dorsey, who last week dropped his affiliations with RCA Victor, was nearing completion of a reported deal with Decca Records. Dorsey left Victor after being with the firm for nearly 15 years, along with Sammy Kaye, who went to Columbia.

The current situation existing among artists and the possible label switches involved, represents one of the most hectic known to the record business in recent years. The raiding going on between RCA Victor and Columbia seems to continue in force with no signs of a halt at present.

Other artists rumored to be contemplating a switch, are Vic Damone and Frankie Laine from Mercury Records. This does not seem likely at this writing, since both artists scored their initial fame with the plattery and have continued to meet with phenomenal success under the Mercury banner. Damone and Laine have been top disk sellers on Mercury for several years now, and a label switch seems far from coming about.

Stafford's contract with Columbia is reported to guarantee the singer somewhere between $40,000 and $50,000 a year.

Decca Into Longhair Field With Gold Label

NEW YORK—Milton R. Rackmil, president of Decca Records, Inc., announces the entry of Decca Records into the field of serious music with the release of the Decca Gold Label Series.

The record releases in this new series, covering all phases of serious musical literature written by past and contemporary composers, will contain symphonies, concerti, chamber music, operas, choral, vocal and instrumental.

American and European artists with world-wide reputations, as well as important new performers, will be featured in the Decca Gold Label Series. Among these established artists with a strong international following are: Reginald Kell, Lili Kraus, Szymon Goldberg, Lukas Foss, Richard Tauber, Conchita Supervia, Dimitri Mitropoulos, Lina Pagliughi, Anthony Pini, Zimbler String Sinfonietta, Claudio Arrau, Lotte Lehmann Lillian Fuchs, Joseph Fuchs, Lec Smit, Leonard Rose, Eileen Joyce Nadia Boulanger and Ebe Stignani.

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THE CASH BOX REPORTS THE NATION'S BIG 5 HILLBILLY FOLK & WESTERN JUKE BOX TUNES

1. **WHY DON'T YOU LOVE ME?**
Hank Williams
(MGM 10696)

2. **I'LL SAIL MY SHIP ALONE**
Moon Mullican
(King 830)

3. **THROW YOUR LOVE MY WAY**
Ernest Tubb
(Decca 46243)

4. **I LOVE YOU BECAUSE**
Ernest Tubb
(Decca 46213)

5. **BIRMINGHAM BOUNCE**
Red Foley
(Decca 46234)

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

M-I-S-S-I-S-S-I-P-P-I
Red Foley
(Decca 46241)

LONG GONE LONESOME BLUES
Hank Williams
(MGM 10654)

CUDDLE BUGGIN' BABY
Eddy Arnold
(RCA Victor 21-0342)

I'M MOVING ON
Hank Snow
(RCA Victor 21-0328)

SLIPPIN' AROUND WITH JOLE BLON
Bud Messner-Bill Franklin
(Abbey 15004)

THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY

JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY BASED ON WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS—LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING CO. ON THE REVERSE SIDE

CODE

AB—Abbey	ME—Mercury
AL—Aladdin	MG—MGM
AP—Apollo	MO—Modern
AR—Aristocrat	NA—National
BB—Bluebird	RA—Rainbow
BU—Bullet	RE—Regent
CA—Capitol	RO—Rondo
CM—Commodore	SA—Savoy
CO—Columbia	SIT—Sittin' In
CR—Coral	SP—Specialty
DA—Dana	SPT—Spotlite
DE—Decca	SU—Supreme
DV—Delvar	TE—Tempo
HA—Harmony	TW—Tower
HT—Hi-Tone	VI—Victor
KI—King	VO—Vocalion
LO—London	

1—MONA LISA — Aug. 19: 123.3 — Aug. 12: 126.7

CA-1010—KING COLE
The Greatest Inventor
CA-1104—EDDIE GRANT
Peanut Vendor
CO-38768—HARRY JAMES O.
La Vie En Rose
CR-60250—LEIGHTON NOBLE ORCHESTRA
Sam's Song
DE-27048—VICTOR YOUNG O.
Third Man Theme
LO-619—CHARLIE SPIVAK O.
Loveless Love
ME-5447—ALEXANDER BROS.
Home Cookin'
MG-10689—ART LUND
When My Stage Coach Reaches Heaven
VI-20-3753—DENNIS DAY
Shawl Of Galway Grey
VI-20-3882—RALPH FLANAGAN O.
La Vie En Rose

2—TZENA, TZENA, TZENA — Aug. 19: 105.1 — Aug. 12: 93.3

CO-38885—MITCH MILLER O.
The Sleigh
DE-27077—GORDON JENKINS O.
Good Night, Irene
DE-27053—THE WEAVERS
Around The World
ME-5454—VIC DAMONE
I Love The Girl
VI-20-3847—RALPH FLANAGAN ORCH.
Pink Champagne

3—GOODNIGHT IRENE — Aug. 19: 97.7 — Aug. 12: 93.5

DE-46255—FOLEY & TUBB
DE-27077—GORDON JENKINS O.
Tzena, Tzena, Tzena
CO-38892—FRANK SINATRA
My Blue Heaven
ME-5448—ALEXANDER BROTHERS
Wunderbar

4—SIMPLE MELODY — Aug. 19: 80.6 — Aug. 12: 49.9

CA-1039—JO STAFFORD
Pagan Love Song
CO-38837—DINAH SHORE
I Still Get A Thrill
CR-60227—CROSBY—GIBBS
A Little Bit Independent
VI-20-3781—PHIL HARRIS
On The Mississippi
DE-27112—GARY & BING CROSBY
Sam's Song

5—SAM'S SONG — Aug. 19: 70.0 — Aug. 12: 60.3

CA-962—JOE CARR
Ivory Rag
CO-38876—TONI HARPER
Happy Feet
CR-60250—LEIGHTON NOBLE O.
Mona Lisa
DE-27033—VICTOR YOUNG O.
Dreamy Ole Ohio
DE-27112—BING and GARY CROSBY
Simple Melody
LO-693—HOGAN & WAYNE
Mississippi
ME-5450—HARRY GELLER O.
1812
MG-10743—THE MELODEONS
Tippy Canoodle Canoe
VI-20-3798—FREDDY MARTIN O.
Mambo Jambo

6—I WANNA BE LOVED — Aug. 19: 67.8 — Aug. 12: 86.7

CO-38491—BUDDY CLARK
If You Were Only Mine
CO-38825—TONY BENNETT
Boulevard Of Broken Dreams
DE-27007—ANDREWS SISTERS
I've Just Gotta Get Outa The Habit
MG-10716—BILLY ECKSTINE
Stardust
VI-20-3772—FONTANE SISTERS
I Didn't Know What Time It Was

7—COUNT EVERY STAR — Aug. 19: 38.6 — Aug. 12: 43.4

CA-979—RAY ANTHONY O.
Darktown Strutters Ball
CA-859—RAY ANTHONY O.
Bamboo
CO-38732—HERB JEFFRIES
Our Love Story
CR-60214—HARRY BABBITT
DE-27042—DICK HAYMES
If You Were Only Mine
DE-48518—THE BLENDERS
Would I Still Be The One In Your Heart?
VI-20-3697—HUGO WINTERHALTER O.
Flying Dutchman

8—BEWITCHED — Aug. 19: 35.6 — Aug. 12: 55.2

CA-1000—MEL TORME
The Piccolino
CR-60182—ROSS ROSS O.
Where In The World
DE-24983—GORDON JENKINS O.
Where In The World
ME-5399—JAN AUGUST & HARMONICATS
Blue Prelude
TW-1473—BILL SNYDER
VI-20-3617—ANDRE PREVIN
VI-20-3726—LARRY GREEN
If I Had You On a Desert Isle

9—BONAPARTE'S RETREAT — Aug. 19: 29.4 — Aug. 12: 23.8

CA-936—KAY STARR
Someday Sweetheart
CO-20706—LEON McAULIFFE
What, Where And When
DE-46209—BUZ BUTLER
Poison Ivy
VI-20-3766—GENE KRUPA O.
My Scandinavian Baby
VI-21-0111—PEE WEE KING
The Walls Of Regret

10—HOOP-DEE-DOO — Aug. 19: 29.1 — Aug. 12: 34.3

CA-980—KAY STARR
A Woman Likes To Be Told
CO-38771—DORIS DAY
Marriage Ties
CO-38799—FRANKIE YANKOVIC
Night After Night
CR-60209—AMES BROS.
Stars Are The Windows of Heaven
DA-2077—PAULETTE SISTERS
Song Of The Wedding Day
DE-24986—RUSS MORGAN O.
Down The Lane
ME-5419—LAWRENCE WELK
If You Can't Get A Drum
MG-10702—LYN DUDDY SINGERS
Down The Lane
VI-20-3747—COMO & FONTAINE SISTERS
On The Outgoing Tide

11—THIRD MAN THEME — Aug. 19: 27.1 — Aug. 12: 46.6

CA-820—ALVINO REY
Steel Guitar Rag
CO-38706—HUGO WINTERHALTER
Come Into My Heart
CO-38665—CAFE VIENNA QUARTET
Cafe Mozart Waltz
CR-60159—OWEN BRADLEY
Cafe Mozart Waltz
DE-24908—ETHEL SMITH
Cafe Mozart Waltz
DE-27048—VICTOR YOUNG O.
Mona Lisa
DE-46218—HANK GARLAND
Lowdown Billy
DE-24839—GUY LOMBARDO O.
Cafe Mozart Waltz
DE-24916—ERNST NASAR
Cafe Mozart Waltz
LO-536—ANTON KARAS
Cafe Mozart Waltz
ME-5373—HERMAN STACHOW
Under The Linden Tree
MG-10593—FRANZ DIETSCHMANN
VI-20-3698—IRVING FIELDS' TRIO
Poet And Peasant Rumbature
VI-20-3611—IRVING FIELDS' TRIO
The Wedding Samba
VI-20-3709—RAY McKINLEY O.
I Don't Wanna Be Kissed
VI-20-3797—FREDDY MARTIN O.
Home Cookin'

12—SENTIMENTAL ME — Aug. 19: 26.5 — Aug. 12: 49.5

CA-923—RAY ANTHONY O.
Spaghetti Rag
CR-60140—AMES BROS.
Rag Mop
DA-2074—BILLY MAYO QUARTET
Hasty Heart
DE-24904—RUSS MORGAN
Copper Canyon
ME-8174—STEVE GIBSON
Are You Lonesome Tonight?
VI-20-3793—RUDY VALLEE
Niccolo And His Piccolo

13—MY FOOLISH HEART — Aug. 19: 26.2 — Aug. 12: 28.2

CA-934—MARGARET WHITING
Stay With The Happy People
CO-38697—HUGO WINTERHALTER O.
Leave It To Love
DE-24830—GORDON JENKINS
Don't Do Something, Etc.
ME-5362—RICHARD HAYES
The Flying Dutchman
MG-10623—BILLY ECKSTINE
Sure Thing
VI-20-3681—MINDY CARSON
Candy And Cake

14—LA VIE EN ROSE — Aug. 19: 23.3 — Aug. 12: 20.9

CA-890—PAUL WESTON O.
Les Feuilles Mortes
CO-38768—HARRY JAMES O.
Mona Lisa
DE-24816—VICTOR YOUNG O.
The River Seine
DE-27111—BING CROSBY
I Cross My Fingers
DE-27113—LOUIS ARMSTRONG
C'est Si Bon
MG-30227—MACKLIN MARROW O.
When We're Dancing
VI-20-3819—TONY MARTIN
Tonight
VI-20-3739—MELACHRINO O.
Fascination
VI-20-3882—RALPH FLANAGAN O.
Mona Lisa

15—I CROSS MY FINGERS — Aug. 19: 22.9 — Aug. 12: 17.7

CO-38786—PERCY FAITH O.
Valencia
CR-60256—HARRY BABBITT
DE-27078—VIC SCHOEN O.
I Could Write A Book
DE-27111—BING CROSBY
VI-20-3846—PERRY COMO

16—MAMBO JAMBO — Aug. 19: 22.1 — Aug. 12: 19.1

CA-973—DAVE BARBOUR O.
Dave's Boogie
CO-38886—XAVIER CUGAT O.
One At A Time
DE-24993—SONNY BURKE O.
What, Where & When
VI-20-3798—FREDDY MARTIN
Sam's Song
VI-20-3782—PEREZ PRADO O.
Mambo No. 5

17—CAN ANYONE EXPLAIN? — Aug. 19: 18.8 — Aug. 12: 7.3

AR-1259—SAVANNAH CHURCHILL
The Devil Sot Down & Cried
CA-1131—RAY ANTHONY O.
Sky Coach
CO-38297—DINAH SHORE
Dreom A Little Dream Of Me
CR-60253—AMES BROS.
Sittin' 'N Starin' 'N Rockin'
LO-766—AL MORGAN
There's No Season On Love
DE-27161—DICK HAYMES
If I Had A Magic Carpet
ME-5464—THE SOFT NOTES
It All Begins & Ends

18—SOMETIME — Aug. 19: 18.5 — Aug. 12: 19.7

CA-1053—JO STAFFORD
No Other Love
CA-1070—FOY WILLING
CO-38781—THE MARINERS
Stars Are The Windows of Heaven
DE-27102—INK SPOTS
I Was Dancing With Someone
LO-692—YOUNG & FOSTER
Marianne
ME-5422—TOMMY CARLYN
Marianne
VI-20-3796—WAYNE KING
You Are My Love

19—NOLA — Aug. 19: 15.3 — Aug. 12: 18.9

CA-1014—LES PAUL
Jealous
VI-20-3743—FRANKIE CARLE

20—NO OTHER LOVE — Aug. 19: 12.4 — Aug. 12: 13.4

CA-1053—JO STAFFORD
Sometime

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

21—I THOUGHT SHE WAS A LOCAL — Aug. 19: 10.3 — Aug. 12: 6.8

22—VAGABOND SHOES — Aug. 19: 9.7 — Aug. 12: 5.9

23—I DIDN'T SLIP, I WASN'T PUSHED, I FELL — Aug. 19: 9.6 — Aug. 12: 4.9

24—M-I-S-S-I-S-S-I-P-P-I — Aug. 19: 8.3 — Aug. 12: 2.9

25—JUST SAY I LOVE HER — Aug. 19: 7.9 — Aug. 12: 1.4

26—OLD PIANO ROLL BLUES — Aug. 19: 7.8 — Aug. 12: 5.4

27—PHANTOM STAGE-COACH, THE — Aug. 19: 7.6 — Aug. 12: 4.5

28—ALL MY LOVE — Aug. 19: 7.1 — Aug. 12: —

29—HAPPY FEET — Aug. 19: 6.2 — Aug. 12: 8.9

30—I'LL NEVER BE FREE — Aug. 19: 5.7 — Aug. 12: —

31—ROSES — Aug. 19: 5.6 — Aug. 12: 12.3

32—PICNIC SONG — Aug. 19: 5.0 — Aug. 12: 9.1

33—I DON'T CARE IF THE SUN DON'T SHINE — Aug. 19: 4.4 — Aug. 12: 1.3

34—TUNNEL OF LOVE — Aug. 19: 3.5 — Aug. 12: 4.7

35—MUSIC, MAESTRO, PLEASE — Aug. 19: 3.4 — Aug. 12: —

36—I LOVE THAT GIRL — Aug. 19: 3.3 — Aug. 12: —

37—AT SUNDOWN — Aug. 19: 3.2 — Aug. 12: 7.4

38—I'LL ALWAYS LOVE YOU — Aug. 19: 2.9 — Aug. 12: —

39—WANDERIN' — Aug. 19: 2.7 — Aug. 12: 5.3

40—HOME COOKIN' — Aug. 19: 2.6 — Aug. 12: 3.6

ARMY, NAVY, WAR PLANTS CALLING FOR ALL TYPE VENDORS

Manufacturers Deluged With Requests. Ops Buying Whatever They Can Get. Many Storing Extra Machines. Foresee Long Drought of New Vendors Ahead.

Investigation discloses that almost everyone of the automatic merchandiser manufacturers has been receiving requests from the Army, Navy and war plants for vending machines of all kinds.

Manufacturer after manufacturer has had requests to fill Navy orders of drink dispensers, cigarette vendors and other types of machines for ships and training centers.

Requests have been received also for installation of new type vending machines of all kinds for Army camps that are once again springing up and others which are being put back into shape.

In addition to requests from the Army and Navy, war plants everywhere in the nation, are asking that vending machines of every type be immediately installed.

This past week *The Cash Box* printed an editorial, *"Vendors Go Military,"* which was but a hint as to what is happening everywhere in the country as far as automatic merchants are concerned.

Operators of machines are reporting to manufacturers that they have, in some cases, actually been asked to place machines in war plants and military installations.

Ops are swinging over to camps and naval bases as well as war plants just as rapidly as they possibly can, and for more than one reason.

Most outstanding reason, of course, is fact that they hope to obtain syrup and other merchandise if they operate in Army, Navy, and war plant locations.

This was the case in World War II. Therefore, many ops are pulling machines from other locations to install them in more important priority spots.

There have been some complaints, ops advise, from some very fine locations. But, as ops have pointed out, they don't believe that they will be able to obtain merchandise they will need for continued operation of their vendors unless they are in necessary type locations.

Quite noticeable is fact that many leading vendor ops are buying up whatever equipment they can at this time. Tho some haven't any use for the machines, they are storing them in belief that, as war effort grows greater, they will be needed in their communities, and that they will then be able to service plants as they go into war materials production.

Rather than be caught short, without machines on hand, one noted vending machine operator told one leading manufacturer, he would much rather pay for the equipment now, keep it in his warehouse and "be ready when the time comes."

This is, probably, the attitude of almost everyone of the leading vendor ops. They are trying to foresee events as far ahead as they possibly can.

They are of the belief, at least the majority of them are, that they will not be able to obtain new machines for a long time to come, once the present supply is exhausted.

They point to the fact that if steel is allocated only to "necessary" factories that the industry will be faced with a drought of new machines which will last for sometime to come. "We don't want to be caught short," one noted op said.

It has already become somewhat difficult for some ops to obtain all the merchandise they require for their vendors. In fact, some state that even tho they are getting merchandise, prices are rising constantly, and they are forced to hike price of products in machines.

Where cigarettes have been sold at prices to match retailers, these will soon have to go up, one well known cigarette vending op said.

He can't see his way clear anymore to anything but "emergency sales price" for cigarettes.

Most interesting to the trade is the fact that the vending machine operator, as well as the manufacturer, has gone all out to serve the military forces as well as the war production plants.

Some of the larger plants devoted to cabinet fabrication for automatic vendors have already advised manufacturers that they will, very soon, be unable to complete orders for them.

Not only for lack of raw materials, but, because their plants are already being called on for war materials production.

One leading manufacturer is planning to advise all buyers of his product regarding this fact and ask them to plan their purchases as cabinets are delivered and factory completes assembly.

Many stories are going the rounds of the vending machine industry at this time. Some that will do great credit to the patriotism of the men engaged in this division of the field.

Almost every operator of larger equipment is making it his business to place his machines in the Army, Navy installations, or in war plants in his area. Even if this means loss of sales at this time, and maybe for some weeks to come.

This is one all out effort on the part of the vending machine ops which the entire industry can be very proud of. There is no other bunch of men who have gone so far ahead in bringing their products to the most needed locations.

Whatever the future will bring, and there is no doubt that the Navy and Army will purchase many, many vendors direct, as they are already doing, the vending machine ops will cover themselves with great glory in the fact that they have been, and still are, sacrificing many good locations to place machines in Army and Navy installations, as well as in war production factories, thruout the country.

Whether needed syrup and other merchandise will be available, even to ops in military and war plant installations, isn't known at this time. Even these men may find themselves short of needs. But, in the meantime, they are answering Uncle Sam's call and that's the most important thing that is, today, happening in the entire automatic merchandising industry.

NAMA's 1950 CONVENTION WILL MARK FIFTEENTH YEAR OF SERVICE

Convention And Exhibit At Palmer House, Chicago, November 12-15

CHICAGO—With the holding of the 1950 convention and exhibit, Palmer House, Chicago, November 12-15, the National Automatic Merchandising Association stands on the threshold of its 15th year of service to vending machine operators, manufacturers and suppliers.

This year's meeting will mark the 15th annual meeting of the association's membership. Organization of N.A.M.A. was completed on September 14, 1936, at a meeting in the Commodore Hotel, New York City. The association formally started to function on November 19, 1936.

In urging the nation's vending operators to attend the 15th annual meeting in November, N.A.M.A.'s president, George M. Seedman, said: "This convention and its meetings will make us all better operators. It will make our industry one that will maintain and gain respect from everyone. The 15th annual meeting at the Palmer House with thousands of operators in attendance will be a fitting tribute to the six men who held the first N.A.M.A. meeting many years ago."

Due to the efforts of the association which has grown from six to approximately 900 members since 1936, many important tax victories have been gained. The N.A.M.A. legislative department is currently on the offensive in many states working with operators towards the removal of per machine taxes. The objective of N.A.M.A.'s legislative activity is to put the taxing of automatic merchandising on the same basis as other forms of retail distribution.

Hand in hand with N.A.M.A.'s legislative work has been the growth of the association's public relations program. Initiated at the operators' level, as a purely local program, the plan has helped automatic merchandising to achieve a favorable place in the eyes of the public. The 1950 public relations program of N.A.M.A. calls for the use of the vending machine in the promotion of local Red Feather campaigns by member operators in their own communities. A complete report on this good will-building program for automatic merchandising will be made to operators who attend the 15th annual meeting in November.

A series of six regional meetings in various sections of the country has been scheduled by N.A.M.A. The holding of these regional meetings first held in 1945, has done much to strengthen the association and to enable N.A.M.A. to carry out its legislative and public relations work.

The first results of an operating ratio study for operators were issued this spring. It is expected that in the future this service will be one of the most important services the association can render its membership. In the line of new activities, an insurance program for operators is now being considered. Operators at the 15th annual meeting will hear a progress report on these new services.

October, 1946, the Congress Hotel, Chicago, was the date and place of the first general convention held by N.A.M.A. The following year the association initiated its present series of a combination convention and exhibit. More than 130 firms exhibited their products at the 1949 convention and exhibit in Atlantic City, N. J. with an attendance of approximately 5,000. It is expected that even a larger number of operators will attend the 15th annual meeting at the Palmer House, Chicago, November 12-15.

The pioneer group of operators who were instrumental in forming N.A.M.A. in 1946 were: Nathaniel Leverone, Automatic Canteen Company of America, Chicago; Robert Z. Greene Rowe Manufacturing Co., Inc., New York; W. G. Fitzgerald, International Ticket Scale Corp., New York; W. R. Fowler, F & W Products Company Westerly, R. I.; Kirk Sullivan, Mills Automatic Merchandising Corp., Long Island City, N. Y., and A. Schlaffer, Peerless Weighing & Vending Machine Corp., Long Island City, N. Y. C. S. Darling, now executive director, was appointed secretary.

Past presidents of the association are: Nathaniel Leverone, Robert Z. Greene, E. F. Pierson and Ford S. Mason. President for 1950 is George Seedman. Other officers are: J. B. Lanagan, vice president, and John T. Pierson, treasurer.

Chicago Red Feather Vendor Drive To Start October 9

CHICAGO—Local operator members of the National Automatic Merchandising Association (N.A.M.A.) have completed the organization of a committee formed to support Chicago's Community Fund through the association's Red Feather plan, it was announced this week.

A committee of operators headed by William Fishman, Automatic Merchandising Company, Chicago, chairman of N.A.M.A. Region VI, met with Bernard A. Roloff, public relations director and Robert E. Coburn, campaign director, of the Chicago Community Fund, at N.A.M.A. headquarters recently. The purpose of the meeting was to demonstrate the solidarity of N.A.M.A. operators in Chicago behind the Red Feather plan and to estimate the total amount of message tape that the Chicago Community Fund should order for N.A.M.A.'s Chicago Red Feather needs.

The operators also discussed with Roloff the dates of Chicago's Community Fund Drive. It was decided that N.A.M.A. Red Feather promotional material would be placed on the vending machines of the participating operators a week to two weeks before the campaign begins on October 9—preferably by September 15. Cups and matches with the appropriate Red Feather message will be dispensed at the same time.

An expression of appreciation of the Chicago Community Fund to N.A.M.A. member operators for their promotional aid in the forthcoming campaign was made by Community Fund campaign director Coburn to C. S. Darling, N.A.M.A.'s executive director.

Last Of NAMA's 1950 Regional Meets To Be Held In Buffalo

Rob't. Z. Greene To Speak

BUFFALO, N. Y.—Last of the 1950 series of 6 regional meets will be held on September 26 by the National Automatic Merchandising Association in this city. N.A.M.A. Region II will be host to Regions I, A and III at a big nine-state meeting at the Hotel Statler, at which a large attendance is expected. A meeting of N.A.M.A. directors will be held on the following day.

Frank Bradley, Automatic Equipment Company, and chairman for the meeting, announced that Robert Z. Greene, president of Rowe Manufacturing Company, Inc., New York City, and a past president of the association, will deliver the principal speech at the luncheon meeting of the Greater Buffalo Advertising Club.

The advertising club is holding an Automatic Merchandising Day in connection with the Regional meet. Greene's talk is entitled "Automatic Merchandising — A Billion Dollar Market." Operators attending the meet will be special guests of the advertising club at the luncheon. A display of vending machines will be in the foyer of the ballroom of the Statler.

A feature of the regional meeting will be a talk on "How To Develop A Sales Presentation That Will 'Click'," by Ralph D. Myrick, general sales manager of Bacon & Vincent, Buffalo, and instructor of sales training at the University of Buffalo. Myrick will devote his talk to location selling problems of vending machine operators.

An unusual feature of the meet will be a special banquet in the evening. Present and past officers and directors of N.A.M.A. will be guests at the banquet. A special presentation will be made that evening, honoring a veteran operator and early director of the association.

Chicago N.A.M.A. operators participating include: A. J. Behrens and Edw. Wygert, Pepsi-Cola Bottling Co. of Chicago; Matt O. Blesius, Mills Automatic Merchandising Corp.; J. D. Brodsky, Illinois Vending Co.; G. L. Duryea, Chicago Concessions, Inc.; David Gottlieb, Kafe Coffee mat Vending Service; T. H. Griesenauer, Bowman Dairy Co.; M. L. Heffer, Johnson Tobacco Co.; B. J. Kiley, Jr., Airport Vending Service; Herbert S. Kohn. Kwik-Kafe of Chicago; Max Kovinow, Milk Vending Service Co.; Howard I. Olsen, Transit Sales Service, Inc.; Leon Segal, Kandy Korner, and Herman Stamer, Mechanical Merchants, Inc.

Topps Gum Gives Priority To Regular Customers

BROOKLN, N. Y.—Charles Zubrin merchandising manager of Topps Gum, this city, stated this past week that the firm had never in all its history had such a rush of orders for its ball gum and novelty gum for the vending trade.

"If we were to stop taking orders right now" stated Zubrin, "we couldn't fill those on hand for many months."

Vending operators who experienced shortages during the past war were making every effort to stock up large quantities of merchandise in order to protect their businesses in the event this same condition comes about at this time.

"Topps has sufficient gum to satisfy our regular customers if they were ordering normal quantities" said Zubrin. "However, in addition to our regular buyers now placing orders for three and four times their needs, we have received orders from a great many new customers. This rush for merchandise has upset our entire production schedule. We are now producing more gum products for the vending trade, but naturally, it's hardly enough.

"We haven't raised the price of any of our items as yet" continued Zubrin, "and hope we aren't forced to raise it in the future. However, with conditions as they are, we do not know.

"We shall be more careful in screening orders we now receive and shall give our regular customers first shipments. We have a pretty good idea of their needs, and shall see that all are taken care of, even tho we may not be able to ship in the quantities they order. Even if conditions come about where we run into shortages we'll see to it that our customers get a fair deal at all times."

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TRADE GETS SET FOR WARTIME CONDITIONS

NEW YORK—Reports reaching this office indicate many operators thruout the nation are getting their organizations ready to continue their business under wartime operating conditions.

Taking heed of the editorials and news items appearing in *The Cash Box*, and by listening to the radio and reading local newspapers, operators in the coin machine field foresee many controls and restrictions coming along.

Those many coin firms who conducted their business during the past war experienced many hardships, and know exactly how to organize its forces at this time. While many changes will be made gradually, they acknowledge that the time to start is now so as to keep pace with any eventuality that the government may decide upon.

Many operating firms have already switched vending type equipment into industrial organizations busy with war production, as well as military establishments. Many others are checking territories where army and navy military personnel will be based. Games and music operators are surveying their locations located near and around large manufacturing centers to make sure that the proper equipment is available in order to give them the best returns.

In addition, operators are studying localities where they can open arcades in the event it is necessary to pull equipment from outlying spots and concentrate it all in one location.

From sources close to the nation's leaders, *The Cash Box* hears that the experts look for a long period of national emergency. One crisis is expected to follow another. Even when the Korean situation is cleared up, similar incidents are expected to occur—perhaps in Formosa or Indo-China, or even in Europe. They state that the United States is embarked on a program which will give it sufficient strength of arms to defend itself no matter when or where the "incident" may take place. How long the country will be under this pressure before a real world conflagration starts no one can predict. But these experts look for a long, hard period of "war"—perhaps four or five years.

All this means that the coin machine industry should be prepared for similar conditions that existed during World War II. The manufacturers of equipment, some now engaged in war materials work, may all be in it sooner than expected. Which means that it's only a question of time when new machines may be unavailable.

Operating firms, distributors and jobbers have reported already losing men to the military, and others tc war production plants. They look for more losses. Now is the time to check employees so that you can be prepared to reorganize your staffs. Employees should be taken care of, and wages raised to keep them satisfied, especially in view of a wage "freeze."

Particular attention should be paid to your parts and supplies department to be sure you don't get caught short.

The time has come when everyone in this industry must get set for "war" —the sooner the better. It will be a gradual process on the part of the government, and probably, a gradual process on the part of those engaged in this industry—but those who will survive will be those who prepare themselves for it.

YOU CAN STILL OBTAIN FREE REPRINTS OF THE GREAT EDITORIAL

MORALE BOOSTERS

Which appeared in *The Cash Box* issue of August 12.

Write us Now!

Paul A. Laymon Appointed Wurlitzer Distrib For So. Calif.

PAUL A. LAYMON

LOS ANGELES, CALIF.—Paul A. Laymon, Inc., this city, has been named distributors for the Rudolph Wurlitzer Company's line of automatic phonographs and accessories for Southern California; and Clark and Lincoln counties in Nevada, according to an announcement by Ed R. Wurgler, general sales manager of Wurlitzer.

Both Paul Laymon and his wife Lucille are well known thruout the entire coin machine industry. They have been active in the business since 1921 and have been located in California since 1933. From its headquarters on West Pico Blvd., the Laymon organization will serve the Southern California area from San Luis Obispo in the north to San Diego in the south—and the two Nevada counties mentioned above.

"We are most happy and enthusiastic over our appointment as distributors for Wurlitzer" stated Laymon "as it gives us the distribution of the finest phonographs made and associates our firm with the oldest manufacturer of automatic phonographs in the world. Complete sales and service facilities for the model '1250' is now available to music operators in our territory, as well as Wurlitzer remote control equipment and a parts stock to service older Wurlitzer models."

"In Paul A. Laymon, Inc., we have been most fortunate to select a firm which enjoys an enviable reputation thruout the industry" stated Wurgler, "and which has a business policy that for years has assured giving customers their money's worth, offering better service than the competition and assuring every operator profitable merchandise. The '1250' model has been well accepted by music operators since its introduction in the early spring, and we are happy to state that Laymon offers the finest merchandise possible to obtain in the automatic music field, a fair trade-in price and excellent, continuing service facilities. The new model '1250' is the only phonograph on the market today which offers the music operator the choice of record speeds (78, 45 or 33-1/3 RPM) which protects against obsolescence and assures him continuing revenue, without exhorbitant conversion costs."

Paul and Lucille Laymon have extended a warm and cordial invitation to all of the music operators of Southern California, their friends and acquaintances to stop in at their showrooms and see the new Wurlitzer.

The appointment of Paul A. Laymon, Inc., is effective immediately said Wurgler. This wholesaler replaces the Southland Distributing Company, which formerly represented Wurlitzer in the area.

In addition to Wurlitzer, Laymon has long represented top manufacturers in the industry.

Today's Business

Today's type of business is exemplified by the two pals who met each other on the street. Joe showed Jack a beautiful, sparkling, big diamond ring he had just purchased. It glistened and gleamed in the sun as Joe proudly displayed it before his pal Jack's eyes.

Said Joe, "And what's more, Jack, it only cost me $200."

Said Jack to Joe, "I'll tell you what, Joe, I'll give you $250 for it."

"It's a deal," said Joe.

When Joe returned to his office and told one of his visitors about it, the visitor said, "I would have given you $300 for it."

So, very hastily, when the visitor left, Joe got on the phone and called Jack. Said Joe, "Jack, have you still got that diamond ring?"

"Sure," answered Jack.

"Well," said Joe, "I'll give you $275 for it."

"It's a deal," said Jack, who never turned down a profit. And Jack rushed it right over to Joe's offices by messenger before Joe could change his mind.

A few minutes later, in walked one of Jack's pals, and Jack told him about the diamond ring and the deal he had made.

Said Jack's pal, "I would have given you $350 for it."

So Jack hurriedly phoned Joe and asked, "Joe, have you still got the ring?"

"Why, yes," said Joe.

"Tell you what," said Jack, "I'll give you $325 for it."

"It's a deal," says Joe.

So Joe rushed the ring over tc Jack and before he could compliment himself on this deal, in walks the man who originally offered Joe $300 for the ring, and says, "Hell, I would have gone as high as $400 for that ring."

"My, oh, my," says Joe. And gets back on the phone, calling Jack. Says Joe, "Jack, have you still got the ring?"

Says Jack, "Why no, Joe, I just sold it."

"My God," groans Jack, "You dumb cluck—you just put us out of business."

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• BUY U. S. BONDS •

Exhibit In Full Production On New Five-Ball "Playland"

FRANK J. MENCURI

CHICAGO—Having already rushed samples of its newest five-ball, "Playland," to all their distributors, Frank Mencuri, sales manager for Exhibit Supply Company, this city, advised, "We are now starting full scale shipments of our new five-ball game."

Mencuri also advised, "Tests of 'Playland,' in various important operating centers, proved it to be one of the finest five-balls we had ever manufactured.

"We decided then and there, after receiving reports of the intake, and the fact that collections were continuing on even higher, that we should start this newest machine out to the field in larger quantity."

Even tho Frank Mencuri had been away from the Exhibit plant for a week's vacation, he found that everything was going right ahead when he returned.

He plunged right into action, contracting everyone of the firm's distributors, as well as test locations, to ascertain just how far the firm could go with its production schedule.

"I found," Mencuri reported, "that everywhere 'Playland' had been shown operators admitted it was one of the 'most outstanding fiveballs so far presented to the industry.'

"That, in itself," he continued, "convinced me that the game was what the operators needed. We are now urging our engineers and production experts to get them out to the field just as fast as possible.

"We will fill all possible demand, just as fast as we can," he stated, "and can assure the trade that in 'Playland' which," he said, "many ops are now calling 'Payland,' we have one of the best five-balls of the new season."

Gottlieb Shipping New Five-Ball

CHICAGO—D. Gottlieb & Company, this city, announced it was in full production of its new five-ball game "Rockettes."

The new amusement game gives the player many of the Gottlieb time-proven play-action features, plus some additional scoring angles.

The playfield and extremely attractive colorful backboard offers the player a combination high score and point feature that includes four alternating Up-and-Down Pockets and a traveling light or super high score. It features four flippers to extend ball action; 12 number sequence light rollovers for replays; variable number spotting; and "Pop" bumpers. In addition it has the fast action drop coin chute.

"Our distributors who have had samples on hand report that operators have already placed many orders" stated a factory executive, "and naturally this reaction has reached us in the form of substantial distributor orders, with the clamor for immediate and fast shipment."

Angott Urges Ops Turn In Idle Phonos

DETROIT, MICH.—Carl Angott of Angott Distributing Company, Inc., this city, Wurlitzer factory distributors here, is appealing to all the music operators in this territory to, "Please turn in your idle phonographs at this time so that we may help out other operators who are in need of this equipment."

Carl stated, "We have been busier than we ever dreamed we would ever be. We have been supplying the brand new Wurlitzer 1250 phonographs to all the leading operators in our territory and these phonos go out just as fast as we receive them.

"In fact," he said, "of late, ops have asked us not to even 'check' the 1250 for, as one of these men said to me, 'I know that the phonograph is perfect so don't waste any time checking it, just ship it to me as quickly as you get them in.'

"At the same time," Carl continued, "we are now having a very big problem trying to keep our customers supplied with used machines. We just don't know how we're going to do it unless those operators who have idle phonographs in their places come around and trade them in to us at this time against the purchase of the brand new Wurlitzer 1250 phonos."

Carl stated that the music business in Detroit, regardless of television and all other competition, has been showing better collections right along.

He also explained that many operators are already switching over to locations at the big war materials manufactories and that all the music field here believes that phonos will prove among the greatest of the "morale boosters" for the workers in this very important war materials production center.

Adds More Help To Handle Bell Conversion Orders

CHICAGO—Harry Brown of Amusement Sales Corporation, this city, introduced a complete kit and brand new cabinet for "Wild Deuces," this past week, and reported that the firm is "working around the clock" to fill orders.

He said, "We are adding more and more help each day. We are trying our best to fill all the orders we have already received as well as the orders that are coming in to our offices here daily."

Not only does the firm build a complete conversion kit which allows the bell op to change over any old Mills escalator type slot into a "Wild Deuces" for only $14.95, but, it is also building a brand new complete "Wild Deuces" cabinet which, complete with the above kit, is being sold to operators for only $59.50.

In addition the firm is producing factory rebuilt machines complete with the above kits in 5c, 10c, 25c and 50c denominations. These are changed over by experts who have been working on slots for many years.

"The finished machines are really remarkable," Brown stated, "actually bringing a brand new, better machine to the market at an extremely economical price."

Brown said, "We urge the operators to get their orders in just as quickly as they possibly can. We'll have to stop shipping the moment the bill passes and becomes Federal Law.

"Therefore," he continued, "all orders which are in our hands before then will be shipped.

"We again urge every operator," he reiterated, "to get their orders in immediately. We are shipping each and every day and don't know how long we'll be able to continue."

"Turf King" Orders Far Exceed All Former Bally Hit Games

JACK NELSON

CHICAGO—Jack Nelson, sales manager for Bally Manufacturing Company, reported this past week, "Over a comparative period of time, 'Turf King' has exceeded sales of our former hits."

Nelson explained that in a check of sales records of the firm they have learned that "Turf King," in the same comparable period, has outsold the great "Citation," and also "Champion," of Bally Manufacturing Company.

"At the same time," Jack says, "it must be remembered that 'Citation' enjoyed a one and one-half year run at our factory.

"'Champion,'" he continued, "enjoyed a full year's production run and would probably have continued on, except that 'Turf King' was ready and we decided to introduce this newest game in the Bally line of finer products."

"Turf King," according to Nelson, has now been on the market for approximately three months. In those three months it has exceeded the sales which were made for "Citation" as well as for "Champion" in the first three months that these two games were in production.

"It's very interesting," Nelson continued, "to look over the sales figures and note that 'Turf King' is continuously growing in volume and is reaching a point now where it gives promise to surpass anything that has ever before been manufactured by us.

"Operator after operator, distributor after distributor, has phoned, called in person, wired or written, to advise that 'Turf King' is outshining in profits and play appeal any game to ever appear on the location before it.

"This, we believe," Jack Nelson concluded, "is the answer to what will probably be the longest run machine in history."

Art Sauve Looks For Record Business This Fall Season

ART SAUVE

DETROIT, MICH.—Having enjoyed one of the best seasons in all their long history in this city, A. P. Sauve & Son believe, "This will be as nothing compared to what the forthcoming Fall season brings."

Art Sauve, one of the old timers in the coin machine industry and well known to all here, along with his son, Dale, and their right hand, Hazel Carlson, have been working harder than ever getting set for this Detroit boom.

They believe that the operators here are going back to "wartime profits as more and more of the big factories here enter into war materials production."

The firm represent some of the nation's leading factories and have been able to keep the trade thruout the state supplied with games while maintaining a marvelous service organization. They also feature the Evans' "Constellation" phono.

Dale said, "Both Dad and myself have worked out some very fine methods for the operators here so that we could arrange to help them increase their operations and assure them of the best profits any operators would enjoy as this city becomes busier each day."

Hazel Carlson, well known to all ops here, and considered one of the oldtimers in the coinbiz, is setting up a sales campaign for the firm where operators will be able to get equipment faster and easier and just what they need.

The firm is very well stocked with machines at this time, they report, and also have been gradually arranging for a new trade-in policy which should prove interesting to all the operators.

Begining this fall season they are going to place special sales emphasis on the "Constellation" phonos, they report.

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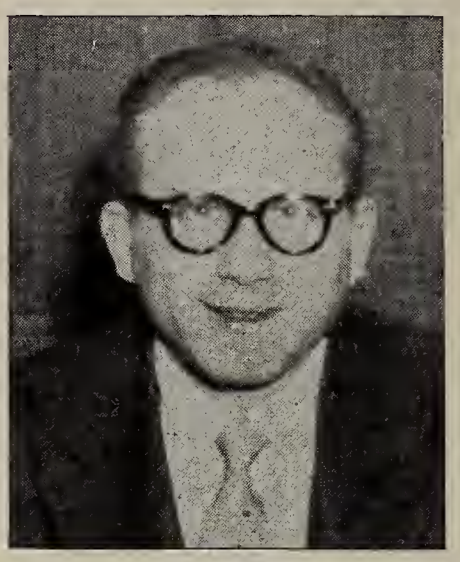


SAM STERN

CHICAGO—With one of the hottest title races under way in both the American and National Leagues at this time, Sam Stern of Williams Manufacturing Company, reports that he has been receiving information from various coinmen that some of their spots, "are actually mobbed by baseball fans" wherever they place the new Williams' "Double Header" machine.

"Not only are collections standing up in almost every spot," Sam reported, "but, at the same time," he stated, "they are still continuing to go up in many, many locations."

"In fact," he said, "the collections on many, many 'Double Headers' have already set new high records for many locations. Operators are absolutely thrilled with the machine."

The firm is working on a full six day week in an effort to fill all the orders which they have received.

Stern also stated that they are going to try and live up to their reputation of speedy delivery, regardless of the cost.

"This is," he said, "the biggest moneymaker we've ever built. Operators everywhere know that they have a game that will last for a good many years to come.

Stern looks for even more business after Labor Day. He believes that more and more ops will find "Double Header" one of the all time great moneymakers.

CPA Sees Phono Depreciation Problem Growing Acute

CHICAGO—The problem of equitable depreciation for automatic phonos is one that is constantly growing more acute, according to Leo L. Kaner, CPA and Tax Counselor of this city.

Kaner handles business for many of the leading phono ops here. At the first annual convention of MOA (Music Operators of America) Kaner presented a four year depreciation plan which met with much acclaim from all those present.

Being closely associated with the automatic music industry, Kaner has urged its members for sometime now to get together nationally in an effort to have Washington better understand their depreciation problem.

He explains, "The suggestion which I made, and which has appeared in your publication in editorial form a few times, the last time in the August 19, 1950 issue, is the one and only method which should be adopted by the industry and which should be presented to Washington authorities on a national basis, so that a uniform national depreciation plan will come into existence for the automatic music industry."

Kaner's plan is one of the best that has ever yet been presented. His suggestion is to arrange for 40% depreciation of the phono's cost the first year; 30% the second year; 20% the third year and 10% the fourth, and last, year.

Kaner also stated, "The fact that there are so many and varied depreciation plans in existence at this time, and the further fact that, in the main, these are very unfair to the automatic music operators, causes this problem to grow ever more acute the longer it continues."

Coven Reports Bally Biz Sets All Time High Mark

BEN COVEN

CHICAGO—Ben Coven of Coven Distributing Company, this city, advised this past week, "We have just set an all time high mark for sales for our firm with Bally 'Turf King'."

Coven reported, "There has never been any game manufactured, as long as we can remember, that has clicked with our customers the way Bally 'Turf King' has.

"The 'Turf King,' plus all the other products of Bally, have put our firm over the top, setting an all time high sales mark for us, and a mark which we believe will last for a long time to come."

Coven's entire organization has been working right along taking care of the demand which they are enjoying at this time for Bally products.

"Since we started shipping the 'Turf King,' about three months ago, beginning with the very first samples we sent to customers, we have enjoyed repeat after repeat order."

He believes, "Bally's 'Turf King' is going to continue as a hit game for a long time to come. Every operator that ordered has reordered and is begging for more."

New "Whiz Bowl" Flasher System

CHICAGO — Col. Lewis, prior to taking off for a trip thru the South, announced that Allied Coin Machine Company, this city, now has a new flasher system for its "Whiz Bowl" game. The lights come on as the pins reset or come down.

They'll play the "L" out of PLAYLAND

...and make it P-A-Y-L-A-N-D for you!
It's LOADED with Surprises for continued Play Appeal!

Bobble Bumpers
High Score
Flippers
SPECIALS GALORE ! 10 Different ways
Mystery Scores
Special Rollovers
A-B-C Special Kickouts

• At Your Distributor Today •

THE EXHIBIT SUPPLY COMPANY
4222-30 West Lake Street • Chicago 42, Illinois • Established 1901

Ristaucrat Names Distributor For New York

APPLETON, WIS.—Joe Cohen of Ristaucrat Corporation, this city, reported this past week that F. (Chippy) Maltz of Ristaucrat Distributors of New York, Inc., 457 West 45th Street, New York City, had been named distribs for the firm in the New York and outlying territory.

"This is one distributor," Cohen said, "who has already proved his capabilities, and is already showing operators everywhere in his territory how to profit from the 'Ristaucrat 45' phonograph."

He also said, "We believe that every operator in the east will be more than satisfied with the service which this firm will give him.

"They have established one of the finest service departments in the country and are ready to show every operator how he can profit with the 'Ristaucrat 45' phono in the spots they forgot all about."

"Chippy" Maltz is well known to all eastern operators. He has, for many past years, been considered one of the inventive and mechanical geniuses of the industry. He has, time and again, proved himself one man who could pick a winner.

"Today," Chip said, "the operator needs everything that he can get on locations in his area and the kind of equipment which will pay for itself in quick time while showing him a profit every day that it operates.

"Our 45 RPM record phono, the 'Ristaucrat 45' is, because of its low price, one of the most outstanding moneymakers that the trade has ever known."

"Even storekeepers who have had very little experience with automatic music proclaim it one of the best machines they have had in their place.

"The operator who wants the smaller spot and who wants to get money from that location should investigate this machine immediately."

Shipping Cartons Getting Scarce

CHICAGO — Manufacturers thruout this city report that shipping cartons are becoming scarcer every day.

One manufacturer here, running short of cartons for shipping purposes, called his regular supplier and was told, "You'll be lucky if we can fill your order in the next 30 days."

It is believed that those factories facing shortage of cartons may have to arrange for truck shipping with any wrapping that can be arranged at this time.

Others in this area, who are also using large, heavy cartons report that they have been advised to, "Place orders well in advance and we hope that we will be able to fill them."

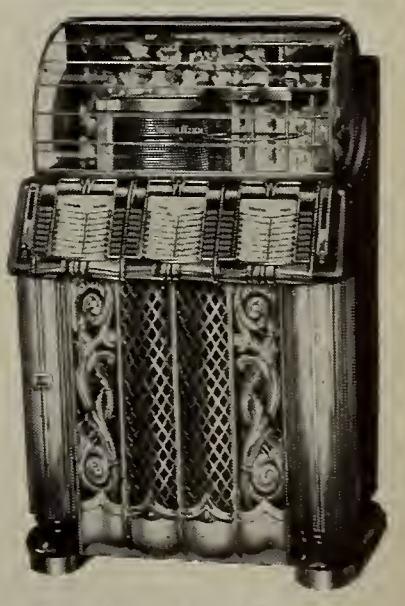
Coinmen are urged to hold onto all cartons which they receive at this time so that they can reship merchandise in these when necessary.

As cartons grow scarcer manufacturers are planning to arrange for more general pickup of machines.

EVERYBODY'S PLAYING IT! IT'S REALLY GREAT!

Chicago Coin's TROPHY BOWL

WURLITZER
. . . World's Finest Automatic Phonograph . . . at the World's Most Reasonable Price for such Outstanding Quality



Exclusive Wurlitzer Factory Distributors for the Entire State of Michigan, Including Williams, Fulton and Lucas Counties in Ohio.

ANGOTT DISTRIBUTING CO.
2616 PURITAN AVENUE DETROIT 26, MICH.
(ALL PHONES: UNiversity 4-0773)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

the SMALL PHONOGRAPH for the SMALL LOCATIONS

Precision Engineered, coin operated RISTAUCRAT '45' plays twelve 45 RPM records—restacks them automatically.

The MUSIC BOX for the SPOT You FORGOT

Only 12" wide, 12¾" deep and 16" high.

Weighs only 30 lbs.

RISTAUCRAT '45'

- **PLAYS 12-45 RPM RECORDS** —restacks automatically. Unbreakable 45 RPM's last longer than others, are easy to carry, easy to store.
- **SUPERB TONE** —Sparkling clear tone is comparable to the most expensive juke boxes made. Can be regulated as soft or as loud as you wish.
- **EYE-CATCHING CABINET** —hand finished; topped by an unbreakable plexiglas dome lighted with soft, glowing color.
- **5c—2 FOR 5c PLAY**—quickly, easily set for the type of play the location requires. Separate cash drawer.
- **CONNECT WITH SPEAKERS** —one or two speakers can be connected instantly.
- **AMAZINGLY LOW COST** —five RISTAUCRAT '45' machines cost less than one large juke box, giving you more locations at less cost, more profit per unit.

IDEAL FOR RENTAL PURPOSES

RISTAUCRAT, Inc.
1216 E. Wisconsin Ave. Appleton, Wis

Music To Their Ears

CHICAGO—Bill O'Donnell, assistant sales manager for Bally Manufacturing Company, this city, lends an attentive ear as Al Bergman, Alfred Sales, Inc., Buffalo, N. Y., tries to hypnotize him into shipping more of the firm's hit game, "Turf Champ." Bergman, prior to his coin machine venture, had been a professional musician, playing in the orchestras of Gene Goldkette, Russ Morgan, the Casa Loma orchestra, and finally baton wielder in his own orchestra.

Detroit Booms — But Ops Sad

Only Phonos And Shuffleboards Working — Still No Games

DETROIT, MICH.—As was expected by the nation's economic experts, this city is enjoying the opening part of the big war production boom.

Labor is so scarce here that the larger plants are already appealing to the southern states for war workers.

In fact, some of the factories here have created headlines with the ads they are featuring, asking for labor from "everywhere in the country to come to Detroit."

Yet, regardless of the boom, and regardless of the fact that locations are jammed with workers, ops here are sad.

So far, and which has been the case for some many months now, nothing but shuffleboards and phonos are working in this very important, booming city.

As operator after operator explains "Even tho the people from our industry get excited when they visit Detroit and see what's going on, they don't stop to realize that we aren't allowed to operate anything but shuffleboards and phonographs."

In fact, it is reported that ops here had a difficult time getting the 12 foot shuffleboards to operate here. Police believed that this cushion board could be used for a "dice table."

Not even shuffle games are allowed nor counter games. Vendors, phonos and the 22 foot and 12 foot shuffleboards is all that operates. Nor can the shuffleboard be placed promiscuously either. Many spots are much too small to accommodate the 12 footers.

So regardless of the boom going ahead here in this city, ops are sad. and will probably remain sad, unless someone can get games okayed.

Miller-Newmark Enjoy Biggest Summer Biz In Firm's History

DETROIT, MICH. — Miller-Newmark Distributing Company, this city, captained by Ben Newmark, advised this past week that the firm has enjoyed the best summer business season in all their history.

Ben also stated, "My partner, Bill Miller, who handles the Grand Rapids offices for the firm, advised me this past week that his offices had gone away over the top, and that business was better for this summer, with a few weeks still left to go, than at any other time in the history of the Grand Rapids offices."

The firm has concentrated on the AMI phonographs and accessories and report that they are away over the mark which they had originally set for themselves when they took on this line.

"In fact," Newmark said, "we wish we could fill fifty percent of the orders we have on hand right now. This would shoot us into a bigger business record than we have already set."

At the same time the firm has done marvelously well with the Eastern "Electro" cigarette vendor. This 8 or 10 column machine is now prominent in this area due to the sales which this firm has made.

"One thing," Ben stated, "that I want everyone of the operators everywhere in our territory to know, is we dont operate, and we don't intend to operate, so that none of our customers will ever get any competition from us in this fashion."

Phones And Wired Music To Be Fair Traded In Calif. Aug. 20

OAKLAND, CALIF.—The operators of coin operated phonographs and wired music are to avail themselves of the benefits of the Fair Trade and Unfair Trade Practices Act in 48 counties of Northern California, as of August 20, according tc a statement by George A. Miller, president of the California Music Guild.

Counties that will operate under this act are: Alameda, Alpine, Amador, Buttee, Calaveras, Colusa, Contra Costa, Del Norte, Eldorado Fresno, Glenn, Humboldt, Inyo, Kings Lake, Lassen, Madera, Marin, Mariposa, Mendocino, Merced, Modoc, Mono, Monterey, Napa, Nevada, Placer, Plumas, Sacramento, San Benito, San Francisco, San Joaquin, San Mateo, Santa Clara, Santa Cruz, Shasta, Sierra, Siskiyou, Solano, Sonoma, Stanislaus, Sutter, Tehama, Trinity, Tulare, Tuolumne, Yolo, and Yuba.

The act is a part of Part 2, Division 7 of the Business and Professions Code of California, added by the 1941 Legislature. The Act became effective September 13, 1941 and has been amended several times. It is now considered a model and an excellent piece of progressive economic legislation. The significance of the act is that it prohibits anyone in California from doing business at less than cost It applies to selling merchandise or the rendering of a service or the output of a service trade.

The Act is designed *to foster and encourage fair competition and to safeguard the public against the creation of monopolies and prevent "unfair, dishonest, deceptive, destructive, fraudulent and discriminatory practices by which fair and honest competition is destroyed or prevented."*

"The phonograph operators have for a long time been facing unfair and dishonest competition," stated Miller. "Great numbers of operators were not even recovering the bare operating costs. Soon they were unable to buy new replacement equipment. They used up their capital and sold out at distressed prices and looked for a job. This came about because the Act had not been enforced or taken advantage of.

"Many months ago, a fair trade committee was set up in the industry to make a thoro study of the business and take the proceedural steps necessary to avail themselves of the benefits of the California Trade Act. This committee rendered yeoman service and deserves the commendation of the entire industry. Numerous meetings were held. Investigations of scores of operators, complete records of operation were studied to determine the absolute, irreducible cost of doing business. This was set forth in a cost survey in the form of a committee report to the operators of Northern California at a meeting held in the Leamington Hotel in Oakland, July 20, and unanimously adopted. This survey will be established according to the law as of August 20. Anyone doing business at less than cost after this date will be proceeded against as provided by law.

"The phonograph industry is on the threshold of a new and healthy era," concluded Miller.

Miller quotes some of the sections of the law: Section 17045. The secret payment or allowances of rebates, refunds, commissions, or unearned discounts, whether in the form of money or otherwise, or secretly extending to certain purchasers special services or privileges not extended to all purchasers purchasing upon like terms and conditions, to the injury of a competitor and where such payment or allowance tends to destroy competition, is unlawful.

Section 17046. It is unlawful for any person to use threat, intimidation, or boycott, to effectuate any violation of this chapter.

Section 17049. The prohibitions of this chapter against locality discrimination and sales below cost embrace any scheme of special rebates, collateral contracts or any device of any nature whereby such discrimination or sale below cost is in substance or fact effected in violation of the spirit and intent of this chapter.

Put New Life Into Your Shuffle Alleys!
UNITED'S
Shuffle Alley Deluxe
New Disappearing Pin
CONVERSION UNIT
New Flashy Back Glass
Turns your original Shuffle Alley into a New Shuffle Alley Express
ALSO AVAILABLE FOR
SUPER SHUFFLE ALLEY • DOUBLE SHUFFLE ALLEY
• Easily Installed on Location
• Takes Only 15 Minutes
• No Switches Added
• No Electrical Changes Needed
• Matches Cabinet Design
Made by the Originators of Automatic Scoring Shuffle-Type Bowling Games
SEE YOUR DISTRIBUTOR
UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

WANTED and consoles. Will pay cash $$ for: Bally Shuffle Champ: One-Balls, Eurekas: Photo Finish: Late Five Balls, Brand New Five-Ball Closeouts: Seeburg 100 Select-O-Matics: and all models used phonographs, games, shuffle alleys

NEW ENGLAND'S LARGEST STOCK OF ALL COIN MACHINES
EXCLUSIVE DISTRIBUTORS FOR: WURLITZER, BALLY, KEENEY and EXHIBIT
REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, MASS.

SHUFFLEBOARD OPERATORS!
CONVERT your Shuffle Bowling Games into UP-TO-DATE DISAPPEARING PIN BOWLING GAMES with our Conversion Unit.
Bring your Shuffle Game into our shop. It will receive complete treatment thruout Spray and Cabinet department—and all necessary mechanical reconditioning. You take out a machine that looks like a BRAND NEW SHUFFLE BOWLING GAME with DISAPPEARING PINS.
Priced Real Low!
MIKE MUNVES
577 10th Ave. at 42nd
N. Y. 18, N. Y. (BRyant 9-6677)

ACTION

THAT KEEPS PROFITS ON
THE UPSWING . . . GOTTLIEB

ROCKETTES

Fast, Exciting Play!

Biggest Earnings!

★ Combination High Score and Point Feature includes 4 Alternating Up-and-Down Kickout Pockets . . . Traveling Light for Super High Score ★ 4 Flippers for Extended Ball Action ★ 12-Number Sequence Lights Rollovers for Replays ★ Variable Number Spotting Feature ★ "Pop" Bumpers.

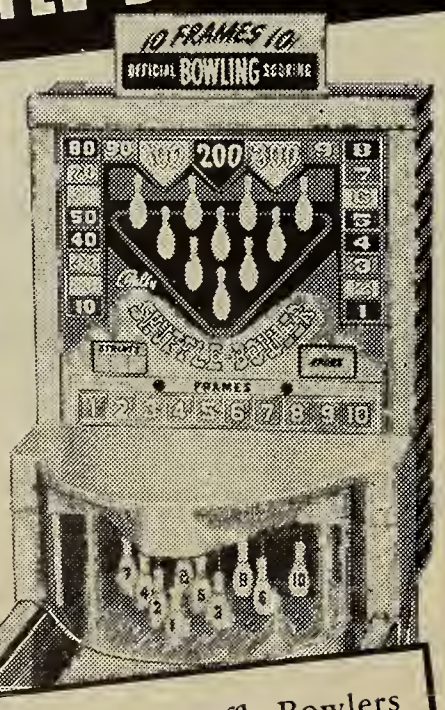
Fast Action
DROP COIN CHUTE

ORDER FROM YOUR
DISTRIBUTOR
NOW!

D. Gottlieb & Co.

1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS
"There is no substitute for Quality!"

BIGGER PROFITS
FROM YOUR
BALLY SHUFFLE-BOWLERS



NEW CONVERSION
WITH REALISTIC
UPRIGHT PINS THAT DISAPPEAR
AS ROLL-OVERS ARE HIT

•

PINS AUTOMATICALLY SET EXACTLY AS ON BALLY SPEED-BOWLER

•

INSTALLED ON LOCATION IN A FEW MINUTES . . .
IT'S FAST!

New, low-cost conversion gives your Shuffle-Bowlers all the features of the famous Bally Speed-Bowler. Easy to attach on location in just a few minutes. Write at once for complete details and prices.

COMO MANUFACTURING CORPORATION
5013-5025 N. KEDZIE AV., CHICAGO 25, ILL.
PHONE INdependence 3-7600

EASTERN FLASHES

Altho resort owners in the Catskill Mountains report a 30% drop in business from last year, coinmen with equipment in these spots state their collections have held up. In addition, locations at shore areas are doing very well. Arcades in particular show a fine increase over the previous year. Operators say that this improved business condition is due to the falling off in 1949 during the month of August. It was at that time that a polio epidemic sprang up in this area, which resulted in practically cleaning out vacationers in mountain and shore spots. Coney Island and nearby New Jersey arcades are particularly benefited by the continuous play this year.

* * * * *

Samuel Wolberg, Chicago Coin executive, and his missus in town for a few days. The Wolbergs made the trip primarily to greet their eighteen-year-old daughter **Roslyn** (described by Al Simon as "a most gorgeous dish"), who was returning on the Coronia after a ten-week trip thru Europe. While in the big city Mr. and Mrs. Wolberg took in several shows, and spent the week-end at the **Al Simon** domicile, which is practically a country resort. We're wondering if that pool game ever came off! . . . **Herbie (Happy) Semel** back on the job after a two-week honeymoon in Miami Beach. Herbie took his first lesson in golf from that Miami terror, **Sam Taran,** and now can't get his mind off the game. What with a new bride and a new avocation, Herbie can be a very busy man. . . . **Jack Semel** tells us he's felling fine after his recent illness—and most important, is taking care of himself these days. . . . **Mike Munves,** sporting a nice deep tan, and looking relaxed, back on the job, after a week's vacation in the mountains with the missus. Next vacation (whenever that comes) will be in Miami Beach, according to Mrs. Munves. . . . **Joe Munves** quite rushed with reconversion jobs on shuffle games. He takes in the operators' old games—sprays and reconditions the cabinets; and overhauls the machine mechanically—then puts on the firm's reconversion unit. "We give the operator who brings or sends his machines into our shop a game that looks brand new and works like it," stated Joe.

* * * * *

Jack Mitnick, AMI eastern regional representative, stays around town for the balance of this week, and then heads South. . . . **Barney (Shugy) Sugerman,** Runyon Sales Company, rushes out (in this hot weather) on a business deal, and all we can do is say "hello" and "goodbye" in the same breath. . . . We're told **Bill Bye** is in town. . . . **L. B. (Mac) McCormick,** Wilmington, N. C., in town for a few days, strictly on business. However, before he returned home, Mac couldn't resist the temptation to order a few new suits at his New York tailor. . . . Another visitor was **Abe Rechschafter** of Reliable, Hartford, Conn. . . . **Hirsh de La Viez,** Hirsh Coin Machine Company, Washington, D. C., another coinman who visited our town this week. Hirsh and **Phil Mason** up to some deal in Washington, which may be made known in a week or so. . . . While busy buying and selling used music, **Harry and Hymie Koeppel,** Koeppel Distributing Company, doing a terrific job supplying most of the country's distributors and operators with plastic for phonos. . . . Couldn't get to **Joe Young,** Young Distributors, who was busy with several operators demonstrating the Wurlitzer 1250. Talked with **Abe Lipsky,** who smiling reported another delivery on the way from the Wurlitzer factory.

* * * * *

According to **Dave Stern,** Remington Products Corp., Elizabeth, N. J., plenty satisfied with the number of coinmen who have been in touch with them and who are interested in setting up operations of their automatic "Insect Control." The firm has appointed several distributors and now is in the process of naming several more. Stern states an announcement along these lines will be made very shortly. . . . **Teddy Seidel** busier than ever getting those arcade machines for his client in the South. . . . Sales of Williams' "Double Header" increasing, according to Murray Kaye of Seaboard New York Corp. "As the operators find out how large their collections are, not only do they come back for more machines, but the word is being passed along thruout the trade, bringing in many other ops," stated Kaye. . . . **Dave Lowy,** Dave Lowy & Company, doing a terrific selling job on all Keeney products. "Wish the factory would be able to ship me more equipment," says Dave.

DALLAS DOINGS

Ray Barnes is at it again. Ray has been galloping around the country seeing the golf tournaments and participating in a few. . . . **Herb and Emily Rippa** are enjoying a good business at "Rip's Lounge." Dropped in myself and ran into **Clyde Carr, Hoss Robinson, Jaunita and Dewey Parsons.** . . . **Mary Cass,** attractive secretary at American Distributing, is vacationing in Missouri. Confidentially, I think the Metassa boys really miss her. They are really having to pitch in and work. . . . **Monk Kaiser** and family are enjoying the scenery in beautiful Tennessee. . . . American Distributing is selling more A.M.I. machines than they can get from the factory. **Joe** and **Leonard** are very enthusiastic about Gottlieb's "Rockette" five ball, forthcoming in about one week. . . . **Milner** Music Company sold out to the Gregg enterprises of Dallas. However, the company still operates on the old policy and **Lester Woods** is still with them. . . . **Fred Barber,** Walbox Sales, returned from a two-week vacation in the Rocky Mountains. Fred tells us the "Ristaucrat" Player is still going great in Texas and New Mexico. . . . Even with the advanced price on the "Turf King," the demand is far exceeding the supply on hand at Walbox. Incidently, **George Wrenn** tells me that their semi-annual report is running above that of last year. Who says business isn't good? . . . **Bernard Reichel** of Reichel Dist. Company, El Paso, flew into Dallas in his Beach Bonanzo to visit with friends for several days. . . . Another visitor in Dallas is **Lou Sebastian,** Southwestern sales manager for Rock-Ola.

Ruth Robertson is taking an extended trip to Alabama, Florida, Tennessee and Louisiana. . . . Dallas coin machine men have lost their first man to the armed forces. **Tony Padillo** has been called to the army and is scheduled to leave September first. . . . We were sorry to hear about **Harry Drollinger** and **Buck Nash.** Both had very bad heart attacks, but at this time are much improved. . . . **Claude Haynes,** who has been very seriously ill in a Dallas hospital, is home again but definitely is still on the sick list. . . . Hear that **Bob Hunter** is re-entering the coin machine business from the stand point of operating. Good luck to both **Bob** and **Audry.** . . . **Tommy Chatten** returned from his Mexico vacation and headed for Possum Kingdom for a few days of fishing. Glad to have you back Tommy.

CHICAGO CHATTER

Regardless of the continued torrid weather, the greater sales that are being reported around town, many are getting set for one of the biggest Fall seasons in all history. . . . Reports from Washington are to the effect that the Senate bill will pass unanimously. Many complications are expected to arise as result of this bill. For example, many hardware stores are selling approximately 300 parts which can be used in present slots. Should hardware men sell these with knowledge that they are being used for slots (gambling devices) this is criminal. According to interpretations which some have received, consoles are okay. Lots and lots of other legal tangles in offing. Even such states as Nevada may have to rewrite present legislation regarding slots. Anyway, bill is reported already out of Rules Committee and may be law even before this appears in print.

Lots of people at the United Mfg. Co. picnic at Devon and Crawford this past Saturday. All kinds of fun. Races, prizes, games, lots and lots of food and drinks. All execs on hand. All employees out to enjoy themselves. **Billy DeSelm** promised to run the three legged race with one of the boys. **Ray Riehl** expected to win a couple of contests—especially the lost shoe race. This is one time when engineers just don't count. . . . **Joe Kline** of First Distribs back in town after his first week on the road (southern Illinois) in six months and absolutely loaded with business, Joe believes that this is the time to get out on the road. **Wally Finke** worked until midnite almost every day that Joe was gone. Result? More employees being added to First Distribs. . . . Distribs around town trying to get more and still more machines. **Herman Paster** (regular commuter) in from St. Paul and asking for the stuff in carload lots.

Chris Christopher in from Balteemore and working hard to get Bally to double and triple present shipments to keep Baltimoreans happy. . . . **Jackie Rosenfeld** in from St. Louis and also much upset because he didn't get another ten carloads of thisa and thata to just fill orders. . . . **Carl Hoelzel** popped into town from Kansas City and is reported to have made the track here very sad. The guy is reported to be uncanny at pickin' 'em. . . . The boys over at Como Mfg. Corp. are probably the busiest in the city. **Bill Billheimer** now has orders to "Ship as many as you can each day until we tell you to stop." . . . **Bob Breither** of Bally still on the West Coast conducting Bally service schools. . . . **Bill Happel** expected to bounce into town with **Al Silverman** any day now. . . . Cartons are getting as scarce as hens' teeth and 30-day delivery schedules are only the beginning. . . . **Frank Mencuri** has the answer, "We call it 'Playland.' You'll call it 'Payland' " he's telling ops about Exhibit's newest five-ball. Frank reports that location tests proved this one of Exhibit's finest.

Ben Coven over at the International Fair and meets up with German boy who was a Russian prisoner for sometime. Ben telling us all about what this man saw while in Russia. . . . **Harold Saul**, who originally started with Ben Coven in TV department, is now so glamorized by coinbiz. He just can't get over it. . . . . **Carl Christianson** reporting in from southern Illinois with but one word, "Ship." . . . **Lou Rubin** of Lieberman Music, Minneapolis, in town to see the All Star Football Game drops over at ChiCoin and tells execs there how well firm's products going. . . . **Mac Brier** so busy at Coven's he can't leave for road trips anymore. Mac also furnishing a new apt. . . . **Sam Lewis** of Chicoin expects to become a "Daddy" in about three weeks. Hopes it'll be a "boy." . . . **Avron Gensburg** rushed down to Florida. There's romance in the tropics. . . . **Samuel Wolberg** on to New York to meet his daughter who just returned from Europe. . . . . **Ed Levin** punching away at those telephones, just says, "Trophy Bowl, that's all." . . . Exhibit Supply already starting to plan for '51—that'll be the first Golden 50 Years in the coinbiz.

Visitors at the Rock-Ola plant amazed at the activity, especially how speedily those cabinets come off the lines. . . . Happy Birthday to: **Harry Hurvich**, Birmingham; **Bill Marmer**, Cinci; **Dave Bond**, Boston. All getting one year older this week. . . . O. D. Jennings & Co. shipping a remote control machine called "Joker" which is non-coin operated and worked from the bar. Lots of people interested. . . . **Harry Pearl** of Elizabeth, N. J., in town and up to Appleton, Wis., to visit with Ristaucrat, Inc. . . . **Frank Mencuri** spent his vacation at home. Says Frank, "Got some repairs in at long last." . . . **Mike Hammergren** of SuperVend one of the busiest of the execs around the industry. Never in one place long enuf to even take a phone call. . . . **Charley Pieri** of Keeney had only this to say, "Just busier than hell, that's about all."

Col. Marshall Micon, brother of **Lenny Micon** now with World Wide, and formerly with this publication in Los Angeles offices, drops in to say "hello" and advise he may be coming back to his home town as attorney. . . . **Joe Cohen** of Ristaucrat phones in to advise the firm will speed up production to catch up with demand. . . . **Ed. Ratajack** of AMI one of the proudest daddies in the coinbiz. Ed spent his entire week's vacation with "easy" Mark—his son—who is now all of 3 months old. Ed got the biggest kick in the world out of it. . . . **Joe Caldron** advises that export biz is greater than ever and that he's working hard trying to satisfy demand. . . . **Sam Stern** over at Williams is about as busy as they come. Says Sam, "We sure can't complain. Our 'Double Header' is going ahead faster than ever." . . . Trip up to Detroit is an eye opener for all engaged in the coinbiz. Its the boom town of the nation. But, without coingames of any kind. . . . Ouch!

Dave Wallach passing thru to go back home to L. A. advises he left Dave Lowy in NYC and is seeking connection on West Coast. . . . Mfrs. believe that Chgo tests of new games of "no value." Public here so hungry for games that play always away up on top. "Must test them where play has been going on for months and months and players well used to all types of games," they say. . . . Watch arcades grow and grow and grow. . . .**Harry Brown** of Amusement Sales here a hard guy to catch in these days since news out he has something not for any bell op. . . . All leaders agree ops should set up and be prepared for any eventuality. Operating is "it" from now on.

AMERICA'S FINEST PREMIUM BUYS ➡ *New Premiums Added Every Week*

THIS WEEK'S SPECIAL } FANS $2.69 CLOSING OUT! $5.00 VALUES
LOTS OF CHROME AND FLASH
WRITE FOR LOW CLOSEOUT PRICES

SPECIALS

Bally Spat Bells, Like New	$395.00
Citations	265.00
Bally Champian	395.00
DeLuxe Draw Bells	189.50
Gald Cups	165.00
United Shuffle Alley	99.50
Bally Shuffle Bowler	150.00
Bally 5ped Bowler	295.00
Bally Jackey Special, FP	125.00

USED PHONOS

WURLITZERS	$119.50
Madel 780	89.50
Madel 950	135.00
Madel 850	135.00
Madel 750E	99.50
Madel 800	85.00
Madel 600K	275.00
Madel 1015	395.00
Madel 1100	
SEEBURG	
Model 148-M	$375.00

WANT LATE MODEL 5-BALL FLIPPER GAMES
8' & 9½' Keeney Double Bowlers WRITE FOR PRICE!

WE HAVE ONE-BALLS!
New GENCO CANASTA - Low Price - Write
WRITE FOR CATALOG WE SHIP ANYWHERE

Bally Shufffle Bowler with Conversion (Fly-Away Pins) $199.50

OPERATORS IN WISCONSIN, NO. ILLINOIS & INDIANA
USE THE COVEN FINANCE PLAN

COVEN distributing company
3181 Elston Chicago 18, Ill.
INdependence 3-2210

All Equipment Thoroughly Serviced or Reconditioned by Our Trained Staff.

Authorized Distributors for Bally Products and WURLITZER Phonographs

WANTED

BY ONE OF CHICAGO'S MAJOR MANUFACTURERS

. . . . ideas, inventions or completed working models of all types of new coin operated machines. Your product, idea or invention, if it meets approval, will be given complete and immediate attention. You will be contacted directly after receipt of your first letter. You can write in full confidence. You are assured complete protection.

Give Full Details to . . .

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c/o The Cash Box, 32 W. Randolph St., Chicago 1, Ill.

CALIFORNIA CLIPPINGS

Biggest news of this week and several others on the L. A. Row was the appointment of **Paul Laymon** as Wurlitzer distrib for Southern California. The popular music box had been handled locally for the past year by **Al Mendez** and **Norman Rothschild** at Southland Distributing Co. up on Crenshaw Blvd. We are certain the Laymons will do a fine job on their new baby. At last word, the future plans of Southland was a little uncertain. Here's wishing the boys the best of luck on any new enterprise they may launch together or separately. The occasion of Paul Laymon and staff taking over on the Wurlitzer called for a little celebrating, especially with Wurlitzer General Sales Manager **Ed Wurgler** on hand for the celebratin'. It was swell of the gang to invite us up to join them in hoisting a short one, and we sure regret not being able to make it this trip.

One that we were real late in catching up with is **Ray Powers** joining Badger Sales Co. some weeks back in charge of the Music Dept. Ray tells us that he's kept plenty busy and happy, too, on his new deal with the Happel firm and is relieved of a few headaches he had while off on his own here and in San Diego. His former business associate **Nels Nelson** is also hard at it at Minthorne's, where he's gone back to his old reliable trade of mechanic. . . . Back from Vegas, which he reported as being hotter than the rim of Hades, was **Jack Simon** of Sicking, where one-balls and five-balls are merrily spinning out these days. Jack's secy., **Cele Padwa**, was lining up her vacation trousseau when we stopped by and only giggled when we asked if she was running off to get married. . . . **Phil Robinson**, one of the busiest men in town these days, with just about everybody wanting in on Chicago Coin's fast moving "Trophy."

Jack Sheppard, still headquartering at Lyn Brown's, off on another one of his two-month sales tours on premium merchandise through Colorado, Utah, Arizona and Texas, Lyn's partner, **Fred Hailparn**, reports. . . . Back in the music business is Mrs. **P. A. Barnes**, a pioneer music operator, who recently bought a route from **Ray Powers**. . . . **Bill Happel** went albacore fishing once again last week, along with ops **Harold Presher** of San Diego, **Ed Harrison** of Sherman Oaks and **Mike McGreal** of Newport in Mike's boat. . . . The boys rigged up a jackpot, which wasn't won by Bill Happel. . . . Universal Engineer **Murphy** drove around the town on his vacation and told the boys at Badger that it looked good enough to live in for him. . . . Over at Automatic, George Warner reveals that they're starting to get some lively action in the one-ball department, especially since **Dannie Jackson** brought in some orders from his recent out-of-state tour. . . . On the Rows: S. W. Ketchersid of San Bernardino . . . Mr. and Mrs. **Harry Rowe** from Van Nuys . . . Bakersfield's Mr. and Mrs. **Fred Allen** . . . M. S. Tillitson of Long Beach . . . Bell's E. S. Trimble . . . Mrs. **Lorene Davis** of Whittier . . . Cam Hathaway from San Luis Obispo.

* * * * *

MINNEAPOLIS—ST. PAUL, MINN.

Henry Greenstein of the Hy-G Music Company, back at his desk and refreshed after spending several nice days at Breezy Ponit Lodge, Brainerd. . . . Mr. and Mrs. **Gil Kitt** of Chicago were guests of **Herman Paster** at his beautiful summer home up North near Brainerd. Mr. and Mrs. **Herman Paster**, the **Gil Kitts** and **Alvin Nilva**, drove over to Breezy Point Lodge Saturday evening for a night's fun, Herman Paster leaving for Milwaukee over the week-end, as did Gil Kitt leave for Chicago, Mrs. Kitt staying on. . . . Art Hagness of Grand Forks, N. D., is taking two weeks off to drive leisurely towards the West Coast with the Mrs. If he gets to the West Coast okay—if not, he will turn around and come back home. . . . **Al Jahn** of the firm, Jahn & Schaller, LaCrosse, Wis., in Minneapolis for the day, picking up some equipment.

Stan Woznak of Stanley's Music Company, Little Falls, in Minneapolis for the day. . . . Mr. and Mrs. **F. E. Donaldson** of Taunton in Minneapolis for the day, and they report that their new building which will be a cafe and beer parlor is near completion and they are very anxious to get into their new quarters. . . . **Don Smith**, of Sioux Falls, S. D., taking a few days off to come into Minneapolis, on sort of a vacation. . . . Mr. and Mrs. **Lorenzo Olson** of Grand Forks, N. D., spending a few days in Minneapolis making the rounds. . . . **Charlie Webber** is not only a good Minneapolis operator, but also a good writer, as he is composer of "Wings and Clippings," which is the headline of the article appearing each week in the North Minneapolis Post. Charlie, during World War 2 flew B29's.

Quenton Haroldson of Northwood, N. D., in town for the day, calling on a few distributors. . . . **Dave Chapman** and **George Coddington**, Minneapolis operators, took off the first of the week to drive into Canada, where they will do some fishing. . . . **Phil Jordan** of the Howard Sales Company, back on the job again after spending a very pleasant week with the Mrs. and the baby, at their cabin at Osakis, Minnesota. . . . **Paul Felling** and his young daughter, **Janice**, taking time off to drive into Minneapolis for the day to pick up his record supply. . . . **Earl Berkowitz** of the B & B Novelty Company, Superior, Wis., will leave the hospital tomorrow after an appendectomy operation. He is feeling fine and hopes to back on the job very soon.

CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE 8 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted $1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special ($48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 8c per word. Please count words carefully.

CLASSIFIED DISPLAY — Rate 75c per agate line ($10.50 per column inch). No outside borders. Only light faced type used.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT The Cash Box, Empire State Building, New York 1, N. Y.

WANT

WANT—Can use 12 ft. cushion shuffleboards. Must be in good condition and priced right. MERO INDUSTRIES, 6520 SO. HALSTEAD ST., CHICAGO 21, ILL.

WANT—Hollycranes and Pre-war Diggers of all kinds. LIEBERMAN MUSIC COMPANY, 1124 HENNEPIN AVE., MINNEAPOLIS 3, MINN.

WANT—Will purchase for cash any quantity used flipper games or closeouts of new games in original crates. Ouote quantity and price. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO, CALIF.

WANT—Used juke box records. Also surplus new records distributors' or dealers' stock. Call or write: FIDELITY DIST., 1547 CROSBY AVE., BRONX 61, N. Y. Tel.: UNderhill 3-5761.

WANT—All types Phonograph Motors, Adaptors. Wall Boxes, Speakers. Coin Operated Radios, Coin Changers, etc. ST. THOMAS COIN SALES, LTD., ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—Will pay top dollar for any Mills Escalator type slot. Any quantity—one or a thousand. Send us your list and price wanted. Write, wire, phone immediately. Turn dead merchandise into cash. AMUSEMENT SALES CORP., 4047 W. FULLERTON AVE., CHICAGO 39, ILL. (Tel.: HUmboldt 9-1323).

WANT — Late model phonographs. Will pay cash. Will pick up within a radius of 300 miles. KOEPPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 19, N. Y. Tel.: CI 6-8939.

WANT—Your used or surplus records. We buy all year round and pay top prices. No blues or race. No lot too large or too small. We also buy closeout inventories complete. BEACON SHOPS, 905 NO. MAIN, PROVIDENCE 4, R. I.

WANT—We want late model phonographs, wall boxes, five ball games, amusement games, slots, etc. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH.

WANT—1 used P.X. Cigarette Machine, 8 or 10 column, with match vending. Call or write: TRI-STATE AMUSEMENT CO., 149 18th ST., WHEELING, W. VA. Tel.: WHeeling 649.

WANT—Will pay cash for Champions, Citations, Gold Cups, late Rock-Olas, Seeburgs, Wurlitzers and AMI's, and Accessories. Send us your list. AMERICAN DISTRIBUTING CO., 325 E. NUEVA ST., SAN ANTONIO, TEX. Tel.: TRavis 8858.

WANT—Used, new or surplus stock records. At this time we will purchase unlimited quantity of hillbilly, western and sacred records. Top prices paid. We pay freight. USED RECORD EXCHANGE, Anthony "Tony" Galgano, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel.: DIckens 2-7060.

WANT—King Arthur; Three Feathers; Freshie; Three Musketeers; Tumbleweed; Bowling Champ; Double Shuffle; College Daze; Gold Cup; Citation; Wurlitzer 1100; Seeburg 100's; Bally Speed Bowler. TAYLOR SALES CO., 120 W. MAIN, BELLEVILLE, ILL.

WANT—Will pay highest prices for late model phonographs. Will pick up in surrounding area. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK, N. Y. Tel.: CH 4-5100.

FOR SALE

FOR SALE—Bally Spot Bells, like new $395; Citations $265; Champions $395; Gold Cups $165; United Shuffle Alley $99.50; Bally Shuffle Bowler $150; Bally Speed Bowler $295; Jockey Special FP $125. COVEN DISTRIBUTING CO., Inc., 3181 ELSTON AVE., CHICAGO 18, ILL. Tel.: IN 3-2210.

FOR SALE—Plastic Conversion Kits for Shuffle games $10.95 ea. Please specify game when ordering. 1/3 down, balance C.O.D., P.P. ECONOMY SUPPLY CO., 2015 MARYLAND AVE., BALTIMORE, MD.

FOR SALE—Bowlette $125; Ten Pins $65; Bing-A-Roll $75; Advance Roll $25; Bermuda RD and Melody RD $25 ea. WANT—New or used Shuffle Champs 8'. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCOTIA 2, N. Y.

FOR SALE — Excellent condition, ready for location—5 Refresh-O-Mat Cup Drink Vendors. Vends the Nation's leading Fruit Flavored Drinks. Write for price. RUNYON SALES CO., 593 TENTH AVE., NEW YORK, N. Y.

FOR SALE—Complete line of used equipment on hand: Phonographs; Shuffle Games; One-Balls; Consoles, etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Genco and others. TARAN DISTRIBUTING, INC., 2820 N.W. 7th AVE., MIAMI 34, FLA. Tel.: 3-7648.

FOR SALE — Nationwide Baseball Shuffle Games, One or Two Players, floor models $169.50. 1/3 Deposit, balance C.O.D. MERO INDUSTRIES, 6520 SO. HALSTEAD ST., CHICAGO 21, ILL.

FOR SALE—Used Columbus Models Z and G $6 each. Condition guaranteed. Cash with order. BIRMINGHAM VENDING COMPANY, 540 SECOND AVE., NO., BIRMINGHAM, ALA.

FOR SALE—Wurlitzer 600 $75; Aireon '46 $100; Seeburg Classic $75; all refinished, ready for location. Mardi Gras $50; Moonglow $80; Screwball $60; Barnacle Bill $65; One-Two-Three $65; Sharpshooter $110; Mercury $150; El Paso $85; Trade Winds $45; Select-A-Card $155; King Arthur $125; South Pacific $145. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: TYler 4-3810.

FOR SALE—For Export: Game and Music in excellent condition. Priced right. AUTOMATIC VENDING CORPORATION, 525 PARKER ST., CHESTER, PA. CHester 3-9282. Ask for Mr. Shackleton.

FOR SALE — Chicoin Basketball Champ $125; Groetchen Metal Typer A-1 $125; Evans Super Bomber $75; Exhibit Vitalizer $60; Bally Defender (New Gun) $80; Voice-O-Graph A-1 condition with approx. 500 records $225; Evans Ten Strike $69.50. Write for list of arcade equipment and pinballs. TRI-STATE SALES CO., 320 W. DIXON, FAYETTEVILLE, ARKANSAS.

FOR SALE—Diggers: Clearance sale: Exhibit Rotaries; Electro-Hoists; Exhibit Merchantmen; Mutoscopes Roll Chutes; Eries for Carnivals; Mutoscope hand operated $49.50 each; digger parts. NATIONAL, 4243 SANSOM, PHILADELPHIA, PA.

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE—New Royal Flush Pool Table $139.50; New Keeney Ten Pins $99.50; New Keeney Line Ups $49.50; New Edelco Pool Tables $139.50. Used Games: Chicoin Pistol $79.50; Dale Guns $69.50; Edelco Pool Tables $59.50; Genco Bing-A-Roll $69.50. All types Phonographs, wall boxes, and steppers. Permo Point Needles. Shuffleboard Wax. Supplies. MILLER-NEWMARK DISTRIBUTING COMPANY, 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel.: 9-8632) or 5743 GRAND RIVER AVENUE, DETROIT 8, MICH. (Tel.: TYler 8-2230).

FOR SALE—1 Bally Champion one-ball F.P. $395; 1 Baker Pacer '47 model $165; 1 Bally Draw Bell M.B. $125; 1 Mills 5/25c Duples $275; 1 25c Mills "21" Bell $165; 1 25c Mills '49 Bonus $165. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

FOR SALE—1 Mutoscope Recorder $200; 9 Poker Tables Scientific, perfect and clean, complete with stools $40 ea.; 3 Love Meters $15 ea.; 3 Camera Chiefs $5 ea.; 1 Pollard Football $60. WANT—Arcade equipment and shuffles. METROPOLITAN DISTRIBUTORS, 2956 W. 22nd ST., BROOKLYN 24, N.Y. Tel.: CO 6-2021.

FOR SALE—Used: Mills Golden Falls, Jewel, Black Cherries, Blue & Brown Front Bells; Pace Comets; Watling Treasures, Rol-A-Tops. Consoles: Keeney Super Bells, single 5c play and 5 & 25c Twins. Machines are clean — prices are right. New: Mills Bonus, Chrome 21's; Buckley Criss Cross; Keeney Pyramid and Cigarette Vendors; Universal Arrow Bell, Feature Bell & Twin Bowlers. Write for prices. LOUISIANA COIN MACHINE COMPANY, 423 ST. JOHN STREET, LAFAYETTE, LA. Tel.: 2441.

FOR SALE—1015 Wurlitzers, $275; 1080 Wurlitzers, $295; 1100 Wurlitzers, $425; Seeburg '48, $395; Aireon DeLuxe, late model, $125. V. YONTZ SALES CO., BYESVILLE, O.

FOR SALE — Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney, Bally and Mills Bell Machines. WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Reconditioned like new —playing fields resnrfaced—Guaranteed perfect; United Shuffle Alley $95; Genco Bowling League 10' $95; Bally Shuffle Bowler $119; Chicago Coin Bowling Alley $165; same with lite-up pin conversion $175; Universal Twin Bowler $169; same with conversion $179; Williams DeLuxe Bowler $219; Rock-Ola Shuffle Jungle, floor sample $149; Genco Glider $45; Exhibit Dale Gun $65. FIRST DISTRIBUTORS, 1750 W. NORTH AVE., CHICAGO 22, ILL. Tel.: DIckens 2-0500.

FOR SALE—Shuffle Alley $99.50; Bango, Shuffleskill $49.50; Beacon Pool Table $149.50; Dale Gun $65; Chicoin Pistol $89.50; Genco Glider $65; Scientific CUE CHAMP write. WEST SIDE DISTRIBUTING CORP., 612 TENTH AVE., NEW YORK 18, N. Y. Tel.: CIrcle 6-8464.

FOR SALE — Guaranteed Used Machines—Bells; Consoles; One-Ball; Pins. The machines are perfect, the prices are right! Write for list. CONSOLE DISTRIBUTING CO., 3425 METAIRIE RD., NEW ORLEANS, LA.

SELL IT FASTER! BUY IT QUICKER!

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FOR SALE—Super Bonus Bells 5c-25c FP & PO $195; Super Bonus Bells 5c FP & PO $155; Bally Triple Bells FP & PO $305; Snper Bonus Bells 3-way 5/10/25c PO $345. Mechanically right. Ready for location. 1/3 Deposit, Balance C.O.D. MARTIN'S MUSIC, 602 WEST "B" STREET, GRANTS PASS, OREGON. (Tel.: 5005-2611.)

FOR SALE—Two late model photomatics and two late model Voice-O-Graphs, completely rebuilt and overhauled. Priced to Sell. 10,000 late used Records all purchased within the past six months, 4c ea. BUSH DISTRIBUTING COMPANY, 286 N.W. 29th STREET, MIAMI, FLA.

FOR SALE—We can snpply all your record needs—on all labels. Shipments made 24 honrs after receipt of order. 5c over wholesale per record. We ship anywhere. LESLIE DISTRIBUTOR CORP., 752 TENTH AVE., NEW YORK, N. Y. Tel.: PLaza 7-1977. Cable address: EXPO RECORD, New York.

FOR SALE—If You Can Beat It, We'll Eat It! We sell more bells, and for less, than anybody in the West. Give ns a try to prove it's no lie! AUTOMATIC GAMES COMPANY, 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Dale Gun $85; Post-war Challenger $15; Jungle Joe $149.50; Seven Hi pool table $122; Catalina $34.50; Cover Girl $29.50; Contact $26; Stormy $33.50; Sunny $37; Virginia $38.50; Mardi Gras 48.50. No FP on Pins. NATIONAL NOVELTY CO., 183 E. MERRICK RD., MERRICK, L. I., N. Y.

FOR SALE — Needles. Top-quality juke box needles at lowest prices. All type needles to fit any machine; both osmium and sapphire points. Immediate delivery! Call or write: JENSEN INDUSTRIES, INC., 329 SOUTH WOOD STREET, CHICAGO 12, ILL.

FOR SALE—We are distribntors for AMI Model "C" phono; Bally Manufacturing Company products; Bell-O-Matic Corporation Mills Machines. 25c Play Vest Pocket Bell $89.50, lots of 10 or more $84.50. 1/3 deposit. FRIEDMAN AMUSEMENT COMPANY, 441 EDGEWOOD AVE., S.E., ATLANTA, GA. Tel.: LAmar

FOR SALE—Buy your finest recouditioned Wurlitzer phonographs from the World's Largest Wurlitzer Distributor. Genuine parts, factory trained mechanics. Competitively priced. Also reconditioned cigarette machines. Write us before you buy. YOUNG DISTRIBUTING, 599 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-5050.

FOR SALE—Genco Baseball Shuffle, write; United Super Shuffle Alleys $139.50; United Shuffle Alleys $120; Chicago Coin Twin $135; Bally Bowler, very clean, $149.50; Genco Bowling League $129.50; Gottlieb Bowlette, like new, $99.50; United Conversion for Shuffle Alley $79.50, write for quantity prices; Exhibit Rotary Merchandiser, very clean, $269.50; Dale Gun, late model, $75; Chicago Coin Pistol, like new, $85; Bally Heavy Hitters with stand $32.50. MONROE COIN MACHINE DISTRIBUTORS, INC., 2323 CHESTER AVE., CLEVELAND 14, O. Tel.: SUperior 1-4600.

FOR SALE — Shuffleboard Scoring Units: Advance Horse Collar $99.50; Rock-Ola $89.50; Mills $69.50. WESTERN DISTRIBUTORS, 1226 S.W. 16th AVE., PORTLAND, ORE.

FOR SALE—"In Dreams We Never Part" Thrillwood 102, Peggy Trilling; "My Sugar Lump" Thrillwood 102, Mac Perrin; "Darling, I'm In Love With You" Thrillwood 103, Mac Perrin; "A Merry Bachelor" Thrillwood 103, Mac Perrin. THRILLWOOD RECORDS, Box 44, BLOOMINGDALE, N. J.

FOR SALE—Not the most; just the best. Our customers boast. Have you made the test? Owners and players alike all agree, Jerry's reconditioned Mills bells are top quality. Originals only. JERRY'S COIN MACHINE REPAIR, 410 NO. SYNDICATE ST., ST. PAUL 4, MINN.

FOR SALE—Wurlitzer 500's; 600's: 750's; 850's; 950's; 1015's; 1080's; Seebnrg 8800's; 9800's. All used phonographs reconditioned, clean and in good shape. Wurlitzer Distributors. MIDLAND MUSIC DISTRIBUTORS, 409 N. NOBLE ST., INDIANAPOLIS, IND. Tel.: MArket 8514.

FOR SALE—Jennings Standard Chiefs and DeLuxe Chiefs—5c, 10c, 25c $80 each; Jennings Challengers 5/5, 5/10, 5/25c, late models. All equipment in good A-1 op ating condition and appearance, chrome, excellent $200 each. KOLAR DISTRIBUTING CO., 1606 ELWOOD AVE., SOUTH BEND 16, IND. (Tel.: 38492).

FOR SALE—Are your shuffleboard playing fields dull, discolored, scratchy, bumpy? Change over to remarkable Formula No. 77 Wax Powder. MIKE MUNVES, 577 TENTH AVE., NEW YORK, N. Y.

FOR SALE — Shuffle Skills $29; Bango $29; United Shuffle Alleys $69; United Super Shuffle Alleys $119; United Double Shuffle Alleys $149; Beacon Pool Tables $89; Belgian Cue Ball Pool Tables $69. AMERICAN VENDING CO., 2359 CONEY ISLAND AVE., BROOKLYN, N. Y.

FOR SALE—Wurlitzer: Victories $33; 850 $97.50; 600R $65. Rock-Ola Commandos $50. All in good condition. F. A. B. DISTRIBUTING CO., INC., 1019 BARONNE ST., NEW ORLEANS, LA., or 304 IVY ST., N.E., ATLANTA, GA.

FOR SALE—40 selectiou AMI 1947 Model "A" $410; Model "B" $510; 22 Ft. Black Top Shuffleboard with score head $300; Genco Bowling League or United Shuffle Alley with lite-up pins $175; Dale Guns $75. We deliver free in Wisconsin. LAKE NOVELTY CO., OMRO, WIS.

FOR SALE—Chicago Coin Rebound $20; Dallas $75; Telecard $50; Gin Rummy $75; Quarterback $95; Jumbo Parade P.O. $20; Wurlitzer 800 $60. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel.: BRidgeport 750.

FOR SALE — Plastic and Bubbler Tubes. For Wurlitzer 1015 lower side plastic $6.95. Right and left corners $7.95 ea. All bubbler tubes for Wurlitzer 1015's $3.90 ea. Domes for Seeburg 146, 147, 148 $14.95 ea. 1/3 deposit. Balance C.O.D. KOEPPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Keeney Pin Boy $90; Bango and Shuffle Skills $45 ea.; Scientific Cue Ball $195; United Shuffle Alley $65. 1/3 Deposit, balance C.O.D. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK, N. Y. Tel.: CH 4-5100.

MISCELLANEOUS

NOTICE — Operators in Louisiana, Mississippi and Alabama, we are direct factory distributors for: Mills Bells, Evans Consoles and Games, and AMI Phonographs and Music Accessories. Write, phone or wire ns today. DIXIE COIN MACHINE CO., 912 POYDRAS ST., NEW ORLEANS 13, LA. Tel.: MAgnolia 3931.

NOTICE — Music Ops: We re-grind your used phono needles scientifically and guarantee complete satisfaction. Hundreds of operators use the service constantly. It's a big saving. Write for complete details and free shipping containers. RESHARP NEEDLE SERVICE, BOX 770, FT. DODGE, IOWA.

NOTICE—Connect 30 wire boxes to Seeburg 100 in a jiffy. Hawley Adaptor connects to best side of first 24 records. Precision made. No. working parts. Easy to install. Price $39.95. 1/3 deposit. J. R. HAWLEY DISTRIBUTING CO., 2845 W. PICO BLVD., LOS ANGELES 6, CALIF.

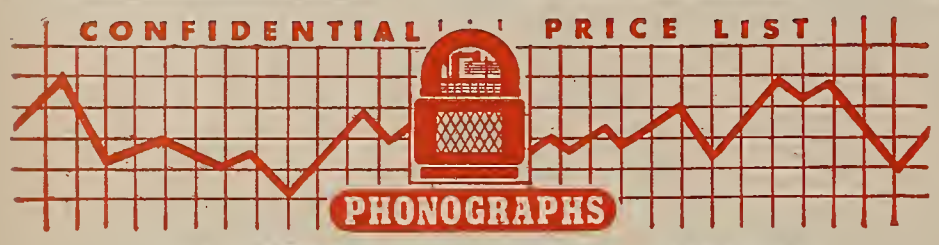
NOTICE—We are exclusive factory distributors in Metropolitan New York and Northern New Jersey for Keeney Electric Cigarette Vendor, Penny Inserter, and the current hit shuffle "Double Bowler"—8' and 9½'. All parts and service on Keeney products. For prices, write: DAVE LOWY & CO., 594 TENTH AVE., NEW YORK. N. Y. Tel.: CH 4-5100.

NOTICE — Operators Attention! We will start you in the shuffleboard business without any investment on your part. Pay for them as you make collections. RELIABLE SHUFFLEBOARD COMPANY, 2512 IRVING PARK ROAD, CHICAGO, ILL.

How To Use "The Confidential Price Lists"

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange —posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price. Where only one price appears this should be considered lowest price.



WURLITZER

P 10	15.00	25.00
P 12	15.00	25.00
312	17.50	30.00
400	17.50	35.00
412	25.00	39.50
412 ILL	19.50	39.50
316	24.50	39.50
416	24.50	39.50
616	37.50	75.00
616 ILL	40.00	45.00
616A	25.00	40.00
716A	25.00	39.50
24	35.00	59.50
600R	49.50	75.00
600K	49.50	85.00
500	39.50	75.00
500A	35.00	59.50
500K	35.00	69.50
41 (Counter)	24.50	40.00
51 (Counter)	24.50	40.00
61 (Counter)	39.50	75.00
71 (Counter)	49.50	95.00
81 (Counter)	39.50	49.50
700	69.50	120.00
750M	79.50	150.00
750E	129.50	175.00
780M Colonial	89.50	119.50
780E	79.50	119.50
800	60.00	135.00
850	79.50	135.00
950	89.00	135.00
1015	247.50	295.00
1017 Hideway	229.50	249.50
1100	389.50	475.00
1080	269.50	299.50
300 Adaptor	10.00	15.00
320 Wireless Wall Box	4.25	7.50
310 Wall Box 30 Wire	4.50	6.50
320 2 Wire Wall Box	3.75	7.50
332 2 Wire Bar Box	5.00	9.50
331 2 Wire Bar Box	5.00	10.00
304 2 Wire Stepper	3.50	5.00
Wireless Strollers	25.00	.....
430 Speaker Club with 10, 25c Box	69.50	75.00
420 Speaker Cabinet	40.00	49.50
3031 Wall Box	10.95	18.00
3045 Wall Box	14.50	19.50
3020 Wall Box	29.50	35.00
219 Stepper	19.50	23.00
Slector Speaker	95.00	125.00
100 Wall Box 5c 30c Wire	3.50	4.25
100 Wall Box 10c 30c Wire	12.50	17.50
111 Bar Box	3.00	10.00
120 Wall Box 5c Wire	2.00	3.50
Bar Brackets	2.00	3.50
305 Impulse Rec	2.50	10.00
350 WIs Speaker	17.50	39.50
115 Wall Box Wire 5c Wireless	5.00	7.50
135 Step Receiver	14.50	19.50
145 Imp. Step Fast	3.50	9.50
150 Impulse Rec	20.00	.....
337 Bar Box	32.50	.....
306 Music Transmit	7.50	9.50
39A Speaker	25.00	.....
130 Adaptor	15.00	17.50
Steel Cab. Speaker	140.00	175.00
580 Speaker	25.00	75.00
123 Wall Box 5/10/25 Wireless	9.00	15.00
125 Wall Box 5/10/25 Wire	3.00	7.50

SEEBURG

Model A	19.50	39.50
Model B	19.50	29.50
Model C	19.50	25.00
Model H	14.50	24.50
Rex	25.00	39.50
Model K15	19.50	39.50
Model K20	25.00	39.50
Plaza	25.00	39.50
Royale	25.00	39.50
Regal	35.00	59.00
Regal RC	39.50	69.50
Gem	30.00	59.50
Classic	44.50	69.50
Classic RC	69.00	79.50
Maestro	59.50	85.00
Mayfair	49.50	69.50
Mayfair RC	69.50	89.50
Melody King	49.50	79.50
Crown	49.50	59.50
Crown RC	64.50	79.50
Concert Grand	35.00	59.00
Colonel	49.50	90.00
Colonel RC	50.00	89.50
Concert Master	59.50	79.50
Concert Master RC	59.50	79.50
Cadet	35.00	75.00
Cadet RC	59.50	75.00
Major	35.00	79.00
Major RC	50.00	79.50
Envoy	59.50	89.00
Envoy RC	69.50	89.50
Vogue	49.50	90.00
Vogue RC	59.50	90.00
Casino	49.00	59.50
Casino RC	59.50	79.50
Commander	59.50	69.50
Commander RC	59.50	75.00
Hi Tone 9800	35.00	79.00
Hi Tone 9800 RC	45.00	99.00
Hi Tone 8800	35.00	79.00
Hi Tone 8800 RC	45.00	99.00
Hi Tone 8200	35.00	79.00
Hi Tone 8200 RC	45.00	99.00
146S ('46)	209.50	235.00
146M	219.50	295.00
147S	239.50	275.00
147M	269.50	350.00
148S	325.00	395.00
148M	325.00	400.00
246 Hideaway	149.50	189.50
Selectomatic 16	5.00	7.50
Selectomatic 24	5.00	19.50
Selectomatic 20	5.00	10.00
Remote Speak Organ	10.00	19.50
Multi Selector 12 Rec	12.50	35.00
Melody Parade Bar	4.50	.....
5c Wallomatic Wireless	3.00	8.50
5c Baromatic Wireless	4.50	5.00
5c Wallomatic 3 Wire	2.00	8.00
30 Wire Wall Box	2.00	7.50
Power Supply	15.00	.....
5, 10, 25c Baromatic Wire	5.00	6.95
5, 10, 25c Wallomatic 3 Wire	7.50	8.95
5, 10, 25c Baromatic Wireless	6.95	8.95
5, 10, 25c Wallomatic Wireless	8.50	17.50
Electric Speaker	25.00	29.50
3W2 Wall-o-Matic	22.50	29.00
W1-L56 Wall Box 5c	20.00	29.50
3W5-L56 Wall Box 5, 10, 25c	29.00	59.50
W6-L56-5/10/25 Wireless	39.00	55.00
Tear Drop Speaker	15.00	17.50

ROCK-OLA

12 Record	19.50	39.00
16 Record	19.50	29.50
Rhythm King 12	21.50	34.50
Rhythm King 16	21.50	34.50
Imperial 20	24.50	49.50
Imperial 16	25.00	49.50
Windsor	29.50	40.00
Monarch	29.50	49.50
Std. Dial-A-Tone	39.50	40.00
'40 Super Rockolite	49.50	69.50
Counter '39	19.50	39.50
'39 Standard	39.50	59.00
'39 DeLuxe	44.50	59.00
'40 Master Rockolite	49.50	59.00
'40 Counter	39.50	49.50
'40 Counter with Std	49.50	54.50
'41 Premier	39.50	59.50
Wall Box	4.00	9.50
Bar Box	4.00	9.50
Spectravox '41	15.00	29.50
Glamour Tone Column	32.50	35.00
Modern Tone Column	32.50	40.00
Playmaster & Spectravox	49.50	69.50
Playmaster	59.50	79.50
Playmaster '46	179.50	199.50
Twin 12 Cab Speak	39.00	49.00
Playboy	15.00	30.00
Commando	39.50	50.00
1422 Phono ('46)	129.50	195.00
1424 Phono (Hideaway)	149.50	195.00
1426 Phono ('47)	189.50	299.50
Magic Glo	339.00	399.50
1501 Wall Box	3.00	7.50
1502 Bar Box	5.00	7.50
1503 Wall Box	12.50	15.00
1504 Bar Box	8.50	17.50
1510 Bar Box	15.00	20.00
1525 Wall Box	10.00	17.50
1526 Bar Box	15.00	19.50
1530 Wall Box	16.50	21.10
Dial A Tone B&W Box	2.00	3.50
1805 Organ Speaker	24.50	49.00
DeLuxe Jr. Console Rock	50.00	69.50

PACKARD

Pla Mor Wall & Bar Box	10.00	16.00
Manhattan	139.50	199.50
Model 7 Phono	99.50	149.50
Hideaway Model 400	74.50	95.00
Bar Bracket	2.00	3.00
Willow Adaptor	14.50	29.50
Chestnut Adaptor	15.00	25.00
Cedar Adaptor	16.50	29.50
Popular Adaptor	15.00	27.50
Maple Adaptor	15.00	30.00
Juniper Adaptor	15.00	27.50
Elm Adaptor	15.00	25.00
Pine Adaptor	15.00	25.00
Beech Adaptor	15.00	27.50
Spruce Adaptor	17.50	29.50
Ash Adaptor	15.00	25.00
Walnut Adaptor	17.50	25.00
Lily Adaptor	10.00	12.50
Violet Speaker	10.00	15.00
Orchid Speaker	19.50	27.50
Iris Speaker	21.50	29.50

MILLS

Zephyr	19.50	29.50
Studio	32.50	49.50
Dance Master	25.00	32.50
DeLuxe Dance Master	40.00	52.50
Do Ri Mi	25.00	59.50
Panoram	165.00	225.00
Throne of Music	35.00	49.50
Empress	35.00	49.50
Panoram Adaptor	8.50	.....
Panoram 10 Wall Box	5.00	8.50
Speaker	10.00	.....
Panoram Peek (Con)	175.00	195.00
Conv. for Panoram Peek	10.00	29.50
Constellation	175.00	249.50

AMI

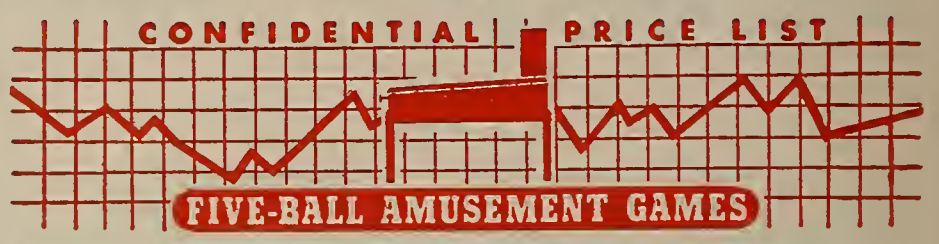
Hi-Boy (302)	49.50	55.00
Singing Towers (201)	29.50	49.50
Streamliner 5, 10, 25	25.00	39.50
Top Flight	25.00	39.50
Singing Towers (301)	29.50	49.50
Model A '46	379.50	425.00
Model B '48	489.50	525.00

BUCKLEY

Wall & Bar Box O. S.	3.00	5.00
Wall & Bar Box N. S.	12.50	17.50

AIREON

Super DeLuxe ('46)	64.50	145.00
Blonde Bomber	129.50	195.00
Fiesta	119.00	149.00
'47 Hideaway	150.00	195.00
'48 Coronet 400	144.50	189.50
'49 Coronet 100	275.00	299.50
Impresario Speaker	17.50	.....
Melodeon Speaker	17.50	.....
Carilleon Speaker	22.50	.....



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Un) United; (Wm) Williams.

ABC Bowler	19.50	24.50
Ali Baba (Got 6/48)	34.50	49.50
Alice (Got 8/48)	49.00	54.50
Amber (Wm 1/47)	10.00	15.00
Aquacade (Un 4/49)	69.50	94.50
Arizona	10.00	14.50
Baby Face (Un 1/49)	52.50	90.00
Baffle Card (Got 10/46)	10.00	14.50
Ballerina (B 48)	24.50	39.50
Ballyhoo (B 47)	14.50	29.50
Band Leader	65.00	85.00
Banjo	22.50	45.00
Barnacle Bill (Got 8/48)	42.50	49.50
Basketball (Got 10/49)	124.50	137.50
Bermuda (CC 11/47)	25.00	49.50
Big League (B 46)	14.50	17.50
Big Time	32.50	39.50
Big Top	50.00	79.00
Black Gold	69.50	89.50
Blue Skies (Un 11/48)	34.50	45.00
Bonanza (Wm 11/47)	12.00	14.50
Boston (Wm 5/49)	97.50	109.50
Bowling Champ (Got 2/49)	60.00	95.00
Bowling League (Got 8/47)	12.50	14.50
Broncho	14.50	45.00
Buffalo Bill (Got 5/50)	154.50	165.00
Buccaneer (Got 10/48)	54.50	59.50
Build Up	30.00	32.50
Buttons & Bows (Got 3/49)	69.50	95.00
Camel Caravan	110.00	124.50
Caribbean (Un 3/48)	20.00	25.00
Carnival (B 48)	29.50	47.50
Carolina (Un 3/49)	47.50	59.50
Carousel	10.00	19.50
Catalina (CC 2/48)	29.50	44.00
Champion (CC 6/49)	94.50	105.00
Chico	45.00	49.50
Cinderella (Got 3/47)	30.00	49.50
Cleopatra	19.50	25.00
College Daze (Got 8/49)	85.00	119.50
Contact	25.00	29.50
Cover Girl	29.50	37.50
Crazy Ball (CC 7/48)	25.00	35.00
Dallas (Wm 2/49)	75.00	84.50
De Icer (Wm 11/49)	145.00	159.50
Dew Wa Ditty (Wm 6/48)	34.50	44.50
Double Barrel (B 47)	10.00	19.50
Double Shuffle (Got 6/49)	84.50	99.50
Dreamy (Wm. 3/50)	164.50	175.00
Drum Major	25.00	34.50
Dynamite (Wm 10/46)	10.00	17.50
El Paso (Wm 11/48)	79.50	115.00
Fast Ball	10.00	17.50
Fiesta	14.50	17.50
Flamingo (Wm 7/47)	10.00	14.50
Floating Power	69.50	75.00
Flying Trapeze (Got 9/47)	14.50	17.50
Football (CC 8/49)	99.50	119.50
Formation	15.00	25.00
Four Diamonds	14.50	19.50
Freshie (Wm 9/49)	125.00	139.50
Ginger (Wm 10/47)	10.00	20.00
Gizmo (Wm 8/48)	39.50	49.50
Glamour	24.50	29.50
Gold Ball (CC 8/47)	14.50	39.00
Gold Mine	39.50	44.50
Golden Gloves (CC 7/49)	99.50	129.50
Gondola	69.50	85.00
Grand Award (CC 1/49)	49.50	65.00
Gun Club	14.50	17.50
Harvest Moon (Got 12/48)	59.50	95.00
Havana (Un 3/47)	14.50	17.50
Hawaii (Un 8/47)	10.00	24.50
Hi Dive	14.50	19.50
Hi-Ride	14.50	29.50

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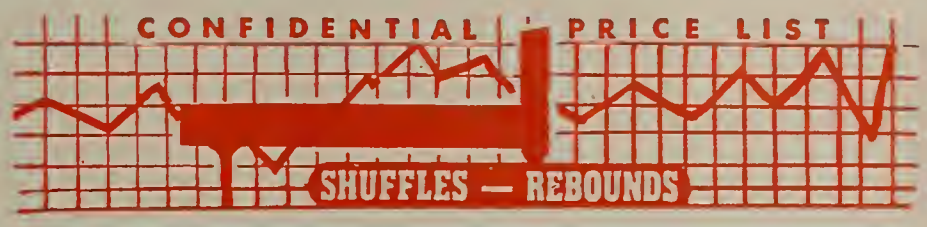
FIVE-BALL AMUSEMENT GAMES (Continued)

Hit Parade	25.00	35.00
Hold Over	10.00	24.50
Holiday (CC 12/48)	69.50	75.00
Hollywood	14.95	20.00
Honey	10.00	14.50
Horoscope	12.50	15.00
Hot Rods (B 49)	60.00	119.50
Humpty Dumpty (Got 10/47)	27.50	50.00
Idaho	10.00	17.50
Jack 'N Jill (Got 4/48)	39.50	59.50
Jamboree	35.00	49.50
Jeanie (Ex 7/50)	179.50	195.00
Jungle	12.50	15.00
Just 21 (Got 1/50)	89.50	125.00
K. C. Jones	129.50	139.50
Kilroy (CC 1/47)	10.00	17.50
King Arthur (Got 10/49)	119.50	139.50
King Cole (Got 5/48)	42.50	69.50
Kismet	17.50	32.50
Lady Robin Hood (Got 1/48)	27.50	39.50
Landslide	19.50	29.50
Laura	10.00	17.50
League Leader	10.00	14.95
Leap Year	29.50	39.50
Liberty	10.00	14.50
Lightning	10.00	15.00
Line Up	25.50	29.50
Lucky Inning (Wm. 5/50)	159.50	174.50
Lucky Star (Got 5/47)	17.50	35.00
Magic	35.00	59.50
Maisie (Got 3/47)	14.50	47.00
Majors '49 (CC 2/49)	59.50	79.50
Major League Baseball	25.00	32.50
Manhattan (Un 2/48)	19.50	24.50
Mardi Gras	39.50	48.50
Marines At Play	12.50	15.00
Marjorie (Got 7/47)	12.50	14.50
Maryland (Wm 4/49)	99.50	109.50
Mam-selle	10.00	19.50
Merry Widow	39.50	47.50
Melody (B 47)	19.50	22.50
Metro	17.50	27.50
Mexico (Un 6/47)	14.50	32.50
Miami Beach	15.95	17.50
Midget Racer (B 46)	10.00	17.50
Miss America (Got 1/47)	12.50	27.50
Monicker	10.00	17.50
Monterrey (Un 5/48)	29.50	35.00
Moon Glow (Un 12/48)	54.50	67.50
Morocco	39.50	55.00
Mystery	10.00	14.50
Nevada (Un 10/47)	15.00	25.50
Nudgy (B 47)	14.00	19.50
Oh Boy	15.00	29.50
Oklahoma (Un 6/49)	69.50	79.50
Old Faithful (Got 1/50)	124.50	139.50
One Two Three	59.50	79.50
Opportunity	14.50	19.50
Oscar	19.50	25.00
Paradise (Un 7/48)	29.50	39.50
Phoenix	59.50	79.50
Pinch Hitter (Un 5/49)	74.50	99.50
Pin Up Girl	15.00	29.50
Play Ball	15.00	19.50
Play Boy (CC 5/47)	19.50	37.00
Playtime	99.50	114.50
Progress	15.00	25.00
Puddin Head	59.50	79.50
Rainbow (Wm 9/48)	39.50	49.50
Ramona (Un 2/49)	39.50	54.50
Rancho (B 48)	35.00	39.50
Ranger	10.00	17.50
Repeater	16.50	29.50
Rio (Un 12/46)	10.00	19.50
Riviera	14.50	25.00
Rocket	14.50	19.50
Rondevoo (Un 5/48)	29.50	40.00
Round Up (Got 11/48)	49.50	57.50
St. Louis (Wm 2/49)	99.50	125.00
Sally (CC 10/48)	34.50	54.50
Samba	29.50	39.50
Saratoga (Wm 10/48)	59.50	69.50
School Days	15.00	17.50
Score-A-Line	20.00	39.50
Screwball	34.50	49.50
Sea Hawk	20.00	39.50
Sea Isle (CC 11/47)	14.50	19.50
Select-A-Card (Got 4/50)	149.50	159.50
Serenade (Un 12/48)	39.50	55.00
Shanghai (CC 4/48)	25.00	32.50
Shangri La	12.50	15.00
Shantytown	125.00	149.50
Sharpshooter (Got 5/49)	115.00	135.00
Shooting Stars	17.50	35.00
Short Stop	29.50	35.00
Show Boat (Un 1/49)	54.50	59.50
Silver Spray	14.95	24.50
Silver Streak (B 47)	14.50	19.50
Singapore (Un 11/47)	19.50	24.50
Sky Line	16.50	29.50
Sky Ray	12.50	19.50
Slap the Jap	14.50	19.50
Slugger	14.50	19.50
Smarty (Wm 12/46)	10.00	17.50
Smoky	12.50	19.50
South Pacific (Ge 3/50)	149.50	159.50
South Paw	15.00	19.50
South Seas	10.00	17.50
Speed Ball	14.95	32.50
Speed Demon	15.00	29.50
Speedway (Wm 9/48)	34.50	39.50
Spellbound (CC 5/46)	10.00	12.50
Spinball (CC 5/48)	22.50	29.50
Sports	19.50	25.00
Sports Parade	12.50	15.00
Spot-A-Card	25.00	29.50
Spot Pool	15.00	34.50
Stage Door Canteen	10.00	14.50
Stars	15.00	19.50
Star Attraction	10.00	19.50
Stardust (Un 5/48)	34.50	39.50
Starlite	10.00	15.00
State Fair	10.00	14.50
Step Up	10.00	17.50
Stormy (Wm 1/48)	19.50	49.50
Stratoliner	14.50	17.50
Streamliner	10.00	14.50
Summertime (Un 9/48)	39.50	44.50
Sun Beam	19.50	35.00
Sunny (Wm 12/47)	37.00	49.50
Supercharger	15.00	24.50
Super Hockey	79.50	94.50
Superliner (Got 7/46)	10.00	17.50
Superscore (CC 10/46)	10.00	17.50
Surf Queen (B 46)	10.00	17.50
Suspense (Wm 2/46)	17.50	49.00
Swanee	52.50	64.50
Tahiti (CC 10/49)	99.50	119.50
Tally Ho	14.50	39.00
Tampico (Un 7/49)	89.50	99.50
Target Skill	12.50	19.50
Telecard (Got 1/49)	50.00	79.50
Temptation	39.50	50.00
Tennessee (Wm 2/48)	29.50	49.00
Three Feathers	89.50	110.00
Three Musketeers (Got 7/49)	90.00	119.50
Thrill (CC 9/48)	34.50	39.50
Topic	7.50	17.50
Tornado (Wm 4/47)	14.50	17.50
Torchy (Wm 6/47)	10.00	19.50
Towers	12.50	15.00
Trade Winds	29.50	39.50
Treasure Chest	14.50	22.50
Trinidad (CC 3/48)	26.50	50.00
Triple Action	24.50	39.50
Tropicana (Un 1/48)	17.50	29.50
Tucson (Wm 1/49)	54.50	89.50
Tumbleweed	119.50	139.50
Utah (Un 8/49)	119.50	139.50
Virginia (Wm 3/48)	32.50	39.50
Vanities	10.00	25.00
Vogue	15.00	29.50
West Wind	15.00	20.00
Wild Fire	19.50	30.00
Wisconsin (Un 3/48)	29.50	39.50
Yankee Doodle	15.00	29.50
Yanks (Wm 4/48)	29.50	49.00
Zig Zag	12.50	17.50

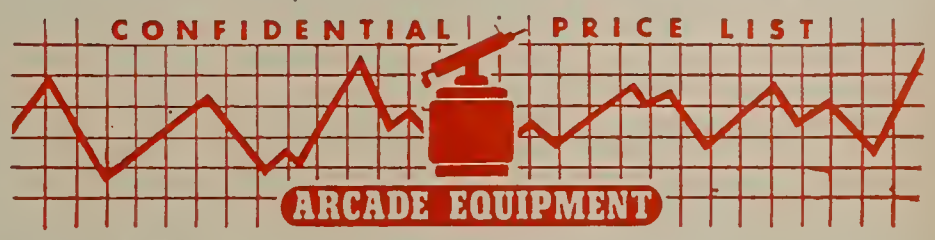
ABC Roll Down	37.50	65.00
Arrows	15.00	40.00
Auto Roll	24.50	49.50
Bermuda	25.00	35.00
Big City	10.00	25.00
Bing-A-Roll	65.00	115.00
Bonus Roll	25.00	75.00
Buccaneer	49.50	64.50
Champion Roll	15.00	29.50
Chicoin Roll Down	15.00	34.50
Genco Advance Roll	15.00	25.00
Genco Total Roll	19.50	49.50
Hawaii Roll Down	10.00	24.50
Hy-Roll	65.00	69.50
Melody	20.00	25.00
One World	40.00	49.50
Pro-Score	25.00	29.50
Singapore	10.00	39.50

ROLL DOWNS (Cont.)

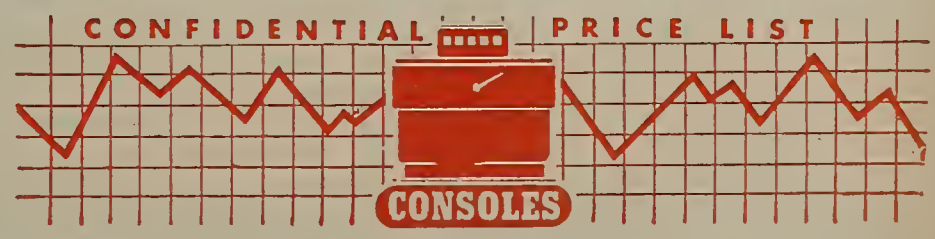
Sportsman Roll	10.00	24.50
Super Score	35.00	49.50
Super Triangle	15.00	49.50
Tally Roll	15.00	39.50
Tri-Score	25.00	49.50
Tin Pan Alley	40.00	54.50



Bally Shuffle-Bowler	85.00	150.00
Bally Speed Bowler	250.00	295.00
California Shuffle Pins	50.00	95.00
Chi-Coin Bango	45.00	49.50
ChiCoin Beacon	49.00	54.50
ChiCoin Bowling Alley	135.00	179.50
Chicoin Bowl Classic	249.50	269.50
ChiCoin Rebound	20.00	50.00
ChiCoin Shuffle Baseball	135.00	165.00
Exhibit Strike	125.00	199.50
Genco Bowling League	85.00	150.00
Genco Glider	45.00	69.50
Gottlieb Bowlette	84.50	185.00
Keeney ABC Bowler	124.50	150.00
Keeney Line Up	45.00	59.50
Keeney Pin Boy	99.50	125.00
Keeney Ten Pins	40.00	99.50
Rock-Ola Shuffle Jungle	99.50	165.00
Rock-Ola Shuffle-Lane	79.50	119.50
Un. Dbl. Shuffle	159.50	175.00
United Shuffle Alley	69.00	120.00
Un. Shuffle Alley Exp	195.00	250.00
United Shuffle Skill	29.50	49.50
United Super-Shuffle	129.00	185.00
Univ. Super Twin	240.00	259.50
Universal Twin Bowler	125.00	179.50
Williams DeLuxe Bowler	195.00	235.00
Williams Twin Shuffle	79.00	130.00
Williams Single Bowler	99.50	150.00



Allite Strikes 'N Spares	39.50	99.50
Boomerang	20.00	35.00
Bally Big Inning	199.50	225.00
Bally Bowler	165.00	189.50
Bally Convoy	27.50	95.00
Bally Defender	50.00	100.00
Bally Eagle Eye	39.50	49.50
Bally Heavy Hitter	32.50	50.00
Bally King Pin	35.00	45.00
Bally Lucky Strike	45.00	69.50
Bally Rapid Fire	34.50	79.50
Bally Sky Battle	40.00	95.00
Bally Torpedo	49.50	95.00
Bally Undersea Raider	89.50	99.50
Bank Ball	59.50	85.00
Bowling League	35.00	49.50
Buckley DeLuxe Dig	125.00	149.50
Buckley Treas Is Dig	99.50	110.00
Champion Hockey	45.00	50.00
Chicoin Basketball Champ	124.50	195.00
Chicoin Goalee	59.50	100.00
Chicoin Hockey	50.00	85.00
Chi Midget Skee	135.00	150.00
Chicoin Pistol	74.50	149.50
Chicoin Roll-A-Score	24.50	39.50
Edelco Pool Table	109.50	125.00
Evans Bat-A-Score	224.50	229.50
Evans In the Barrel	39.50	52.50
Evans Super Bomber	59.50	149.50
Evans Play Ball	50.00	59.50
Evans Ten Strike '46	39.50	69.50
Evans Tommy Gun	49.50	85.00
Exhibit Dale Gun	65.00	99.50
Exhibit Rotary Mdsr	195.00	269.50
Exhibit Silver Bullets	135.00	150.00
Exhibit Merchantman Roll Ch Digger	59.50	99.50
Exhibit Vitalizer	69.50	95.00
Genco Bank Roll	24.50	65.00
Genco Play Ball	29.50	74.50
Groetchen Met. Typer	99.50	195.00
Hoop-A-Roll	24.50	49.50
Jack Rabbit	85.00	100.00
Keeney Air Raider	69.50	100.00
Keeney Anti Aircraft Br	15.00	25.00
Keeney Anti Aircraft Bl	35.00	65.00
Keeney Sub Gun	79.50	95.00
Keeney Texas Leaguer	30.00	45.00
Kirk Night Bomber	50.00	109.50
Lite League	59.50	100.00
Mutoscope Ace Bomber	35.00	95.00
Muto. Atomic Bomber	95.00	175.00
Mutoscope Dr. Mobile	134.50	150.00
Mutoscope Photomatic (Pre-War)	149.50	275.00
Mutoscope Sky Fighter	79.50	100.00
QT Pool Table	129.00	150.00
Quizzer	49.50	110.00
Rockola Ten Pins LD	19.50	39.50
Rockola Ten Pins HD	25.00	49.50
Rockola World Series	69.50	95.00
Scientific Baseball	49.50	75.00
Scientific Basketball	59.50	75.00
Scientific Batting Pr	44.50	75.00
Scientific Pitch 'Em	125.00	165.00
Seeburg Chicken Sam	49.50	95.00
Seeburg Shoot the Chute	42.50	95.00
Skee Barrell Roll	25.00	49.50
Skill Jump	25.00	39.50
Super Torpedo	25.00	79.50
Supreme Bolascore	50.00	75.00
Supreme-Skee Roll	20.00	75.00
Supreme Skill Roll	20.00	69.50
Supreme Rocket Buster	39.50	79.50
Tail Gunner	30.00	49.50
Telequiz	100.00	195.00
Warner Voice Record	49.50	69.50
Western Baseball '39	20.00	49.50
Western Baseball '40	49.50	65.00
Whizz	35.00	49.50
Wilcox-Gay Recordio	95.00	139.50
Williams' All Stars	79.50	125.00
Williams' Box Score	49.50	69.50
Williams' Star Series	165.00	215.00
Williams' Quarterback	84.50	115.00
Wurlitzer Skeeball	59.50	95.00



Arrow Bell	325.00	469.50
Bally Draw Bell 5c	95.00	135.00
Bally Draw Bell 25c	165.00	199.50
Bally DeLuxe Draw Bell 5c	155.00	189.50
Bally DeLuxe Draw Bell 25c	155.00	189.50
Bangtails '41	19.50	35.00
Bangtails '46	100.00	195.00
Bangtails '47	100.00	195.00
Bangtails '47 Comb	149.50	195.00
Bangtails '48	150.00	215.00
Big Game PO	20.00	40.00
Big Game FP	20.00	40.00
Big Inning	210.00	250.00
Big Top PO	19.50	35.00
Big Top FP	19.50	35.00
Bob Tail PO	20.00	50.00
Bob Tail FP	20.00	49.50
Casino Bell 5c	150.00	159.50
Club Bells	35.00	49.50
Club Bells 25c	52.50	69.50
Club House	10.00	25.00
DeLuxe Club Console	469.50	529.00
Super DeLuxe Club Console	489.50	545.00
Double Up	194.50	249.50
Evans' Challenger '47 5-25c	175.00	249.50
Evans' Races—FP, PO	349.50	395.00

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CONSOLES

(Continued)

Evans' Gal. Dom. '47	99.50	174.50
Fast Time FP	25.00	40.00
Fast Time PO	25.00	40.00
Galloping Domino (41)	20.00	39.50
Galloping Domino (42)	30.00	59.50
Gold Nugget 5-5c	125.00	169.50
Gold Nugget 5-25c	125.00	169.50
Hi-Boy 5c	135.00	150.00
Hi-Boy 25c	150.00	175.00
High Hand	29.50	42.50
Jennings Challenger 5-25c	179.50	219.50
Jumbo Parade Comb	39.50	74.50
Jumbo Parade FP	20.00	69.50
Jumbo Parade PO	20.00	69.50
Jumbo Parade 25c	49.50	70.00
Long Shot '48	475.00	650.00
Lucky Lucre 5-5	39.50	45.00
Lucky Lucre 5c	49.50	89.50
Lucky Lucre 25c	75.00	89.50
Lucky Star	20.00	49.50
Mills 4 Bells	50.00	89.50
Mills 3 Bells	75.00	95.00
Mills '47 3 Bells	95.00	125.00
Mills '48 3 Bells	195.00	295.00
Mills Duplex	225.00	275.00
Multi Bells	224.50	275.00
Paces Races Bl Cab	10.00	25.00
Paces Races Br Cab	15.00	25.00
Paces Races Red Arrow	20.00	25.00
Paces '39 Saratoga	10.00	40.00
Paces Saratoga w rails	24.50	69.50
Paces Saratoga no rails	24.50	39.50
Paces Saratoga Comb	39.50	69.50
Paces Saratoga Jr. PO	19.50	49.50
Paces Saratoga Sr. PO	37.50	69.50
Paces Reels Comb	49.50	69.50
Paces Reels Jr. PO	20.00	69.50
Paces Reels Sr. PO	20.00	69.50
Paces Reels w rails	20.00	39.50
Paces Reels no rails	20.00	39.50
Paces Twin 5-5	25.00	34.50
Paces Twin 5-10	25.00	39.50
Paces Twin 10-25	25.00	49.50
Paces Twin Console 5-25	89.50	99.50
Pastime	79.50	150.00
Reserve Bell	179.50	224.50
Roll 'Em	32.50	39.50
Silver Moon Comb	49.50	69.50
Silver Moon PO	24.50	65.00
Silver Moon FP	24.50	65.00
Silver Moon 10c	40.00	69.50
Silver Moon 25c	55.00	79.50
Skill Time '38	10.00	25.00
Skill Time '41	19.50	35.00
Spot Bell	249.50	395.00
Sun Ray	17.50	30.00
Super Bell 5c Comb	39.50	75.00
Super Bell 25c Comb	59.50	70.00
Super Bell Two Way 5-5	25.00	69.50
Super Bell Two Way 5-25	49.50	79.50
Super Bell Four Way 5-5-5-5	25.00	49.50
Super Bell Four Way 5-5-5-25	25.00	49.50
Super Bell Four Way 5-5-10-25	79.50	95.00
Super Bonus Bell 5c FP & PO	139.50	155.00
Super Bonus Bell 5c-25c FP & PO Combo	195.00	295.00
Super Bonus Bell 5c-5c FP & PO Combo	169.50	295.00
Super Bonus 5-5-5	339.50	425.00
Super Bonus 5-5-25c	340.00	425.00
Super Bonus Bell 5-10-25c PO	345.00	375.00
Super Track Time	30.00	89.50
Super Track Time TKT	30.00	69.50
Track Odds	69.50	109.50
Track Odds Daily Dbl	74.50	149.50
Track Odds DD JP	359.50	425.00
Track Odds '48, 5c	550.00	575.00
Track Odds '46	199.50	349.50
Track Time '39	40.00	59.50
Track Time '38	30.00	60.00
Track Time '37	29.50	40.00
Triple Bell 5-5-5	195.00	249.50
Triple Bell '47 5-5-25	225.00	305.00
Triple Bell '47 5-10-25	225.00	305.00
Triple Entry	49.50	89.50
Wild Bell 5-25c	399.50	575.00
Wild Lemon	159.50	199.50
Winterbook	250.00	299.50

CONFIDENTIAL PRICE LIST — ONE-BALLS

Manufacturers and date of game's release listed. Code: (B) Bally.

Big Game PO	10.00	25.00
Big Parley	24.50	39.50
Big Prize FP	20.00	30.00
Big Prize PO	15.00	20.00
Blue Grass FP	15.00	25.00
Blue Ribbon PO	20.00	35.00
Champion (B '49)	295.00	395.00
Citation (B '48)	175.00	265.00
Club Trophy FP	22.50	50.00
Contest FP	30.00	45.00
Daily Races	29.00	50.00
Dark Horse FP	10.00	15.00
'41 Derby FP	20.00	29.50
Dust Whirls	25.00	32.50
Entry (B 47)	35.00	89.50
Favorite	47.50	59.50
Gold Cup (B '48)	89.50	165.00
Grand National	19.50	49.50
Grand Stand PO	14.50	20.00
Hot Tip	39.50	42.50
Jockey Club	25.00	35.00
Jockey Club (B '47)	69.50	139.00
Jockey Special (B '47)	70.00	125.00
Kentucky	29.50	49.50
Lexington (B '48)	245.00	279.50
Long Acre	19.50	32.50
Long Shot PO	39.50	49.50
Pastime (Rev)	14.50	39.50
Pacemaker PO	15.00	35.00
Photo Finish	289.50	325.00
Pimlico FP	15.00	32.50
Race King (Rev)	29.50	39.50
Record Time FP	22.50	59.50
Rockingham	59.50	99.50
Santa Anita	10.00	20.00
Sport Event FP	19.50	51.50
Sky Lark FP & PO	30.00	59.50
Special Entry (B '47)	35.00	774.50
Sport Special FP	17.50	30.00
Sport Page PO	19.50	35.00
Spinning Reels PO	19.50	25.00
Sport King PO	20.00	22.50
Stepper Upper PO	15.00	50.00
Sportsman (Rev)	20.00	32.50
Thorobred	19.50	32.50
Trophy (B '48)	79.50	145.00
Turf Champ FP	35.00	44.50
Turf King (Pre War)	22.50	49.50
Victory FP	10.00	25.00
Victory Derby (B '46)	29.50	69.50
Victory Special (B '46)	25.00	65.00
War Admiral (Rev)	15.00	25.00
Whirlaway (Rev)	25.00	30.00
Winning Ticket	15.00	29.50

CONFIDENTIAL PRICE LIST — BELLS

MILLS

5c Gold Chrome HL	35.00	57.50
10c Gold Chrome HL	35.00	57.50
25c Gold Chrome HL	40.00	51.50
50c Gold Chrome HL	59.50	69.50
5c Copper Chrome	35.00	57.50
10c Copper Chrome	35.00	57.50
25c Copper Chrome	40.00	57.50
5c Club Bell	49.50	69.50
10c Club Bell	49.50	69.50

MILLS (Cont.)

25c Club Bell	59.50	99.50
50c Club Bell	100.00	189.50
1c Blue Front	20.00	50.00
5c Blue Front	44.50	69.50
10c Blue Front	44.50	75.00
25c Blue Front	44.50	85.00
50c Blue Front	75.00	150.00
1c Brown Front	29.50	49.50
5c Brown Front	27.50	69.50

CONFIDENTIAL PRICE LIST — BELLS

MILLS (Cont.)

10c Brown Front	47.50	74.50
25c Brown Front	47.50	79.50
50c Brown Front	120.00	150.00
1c Cherry Bell	20.00	39.50
5c Cherry Bell	25.00	47.50
10c Cherry Bell	35.00	47.50
25c Cherry Bell	35.00	47.50
1c Bonus Bell	39.50	49.50
5c Bonus Bell	49.50	85.00
10c Bonus Bell	64.50	85.00
25c Bonus Bell	64.50	85.00
5c Original Chrome	35.00	75.00
10c Orig. Chrome	49.50	85.00
25c Orig. Chrome	49.50	89.50
50c Orig. Chrome	59.50	89.50
1c QT Glitter Gold	15.00	30.00
5c QT Glitter Gold	39.50	65.00
10c QT Glitter Gold	39.50	75.00
25c QT Glitter Gold	39.50	85.00
1c VP Bell	15.00	19.50
1c VP Bell JP	15.00	25.00
1c VP Bell Green	15.00	19.50
5c VP Bell Green	15.00	22.50
1c VP Chrome	25.00	34.50
5c VP Chrome	25.00	34.50
5c VP Chrome Plus	27.50	42.50
1c P Bell B&G	22.50	32.50
5c VP Bell B&G	22.50	39.50
Vest Pocket '46	20.00	44.50
5c Futurity	10.00	34.50
10c Futurity	10.00	34.50
25c Futurity	15.00	34.50
50c Futurity	25.00	64.50
5c Black Cherry Bell	85.00	94.50
10c Black Cherry Bell	89.50	105.00
25c Black Cherry Bell	95.00	105.00
50c Black Cherry	109.50	195.00
25c Golf Ball Vendor	195.00	375.00
5c War Eagle	20.00	34.50
10c War Eagle	20.00	40.00
25c War Eagle	25.00	40.00
50c War Eagle	35.00	69.50
5c Melon Bell	85.00	135.00
10c Melon Bell	85.00	135.00
25c Melon Bell	85.00	135.00
Golden Falls 5c	65.00	109.50
Golden Falls 10c	65.00	115.00
Golden Falls 25c	65.00	120.00
Golden Falls 50c	125.00	149.50
5c Jewel Bell	119.50	129.50
10c Jewel Bell	124.50	145.00
25c Jewel Bell	124.50	145.00
50c Jewel Bell	210.00	245.00
5c Bonus '49	100.00	130.00
10c Bonus '49	100.00	130.00
25c Bonus '49	110.00	165.00
50c Bonus Bell	185.00	210.00
5c Black Gold	105.00	145.00
10c Black Gold	105.00	145.00
25c Black Gold	105.00	145.00
50c Black Gold	199.50	210.00
5c Club Royale	150.00	179.50
10c Club Royale	150.00	179.50
50c Club Royale	225.00	250.00
5c Black Beauty	129.50	165.00
10c Black Beauty	129.50	165.00
25c Black Beauty	159.50	165.00
50c Black Beauty	249.50	255.00
5c Blue Bell	119.50	135.00
10c Blue Bell	119.50	135.00
25c Blue Bell	134.50	149.50
5c Token Bell	165.00	175.00
10c Token Bell	165.00	175.00
25c Token Bell	165.00	175.00
5c 21 Bell	165.00	195.00
10c 21 Bell	165.00	195.00
25c 21 Bell	165.00	195.00

GROETCHEN

1c Columbia	15.00	29.50
5c Columbia Chrome	30.00	34.50
5c Columbia JPV Bell	30.00	40.00
5c Columbia Fruit	32.50	37.50
5c Columbia Cig RJ	25.00	39.50
5c Columbia DJP	49.50	79.50
10c Columbia DJP	34.50	79.50
5c Columbia Club Cig GA	29.50	37.50
5c Columbia Club DJ	50.00	82.50
10c Columbia Club Cig GA	59.50	79.50
5c Columbia Cig GA	35.00	39.50
5c Columbia Fruit GA	49.50	69.50
5c Columbia Orig GA	19.00	29.50
5c Conv Columbia Chrome	34.50	59.50
Columbia DeLuxe	59.50	79.50

PACE

5c Comet FV	15.00	39.50
10c Comet FV	15.00	45.00
25c Comet FV	15.00	45.00
50c Comet FV	50.00	100.00
5c Comet DJP	15.00	39.50
10c Comet DJP	20.00	39.50
1c Comet Blue	10.00	20.00
5c Comet Blue	15.00	29.50
10c Comet Blue Front	15.00	50.00
25c Comet Blue Front	20.00	50.00
50c Comet	40.00	89.50
5c Chrome	40.00	59.50
10c Chrome	44.50	59.50
25c Chrome	44.50	59.50
Chrome '47—50c	74.50	175.00
Chrome '47—$1.00	99.50	190.00
5c All Star Comet	45.00	50.00
10c All Star Comet	50.00	69.50
25c All Star Comet	55.00	69.50
50c All Star Comet	74.50	89.50
1c All Star 2-4	10.00	20.00
1c Rocket	20.00	49.50
5c Rocket	25.00	49.50
10c Rocket	30.00	59.50
25c Rocket	39.50	79.50
5c TJ Comet	20.00	29.50
5c Club Bell	25.00	64.50
10c Club Bell	30.00	75.00
25c Club Bell	75.00	125.00
50c Club Bell	100.00	175.00
5c Comet Red	20.00	64.50
10c Comet Red	20.00	64.50
5c DeLuxe '46	30.00	64.50
10c DeLuxe '46	59.50	70.00

JENNINGS

5c Chief	20.00	41.50
10c Chief	35.00	41.50
25c Chief	35.00	49.50
5c Silver Moon Chief	39.50	79.50
10c Silver Moon Chief	42.50	79.50
25c Silver Moon Chief	49.50	79.50
5c Silver Chief	55.00	65.00
10c Silver Chief	60.00	75.00
25c Silver Chief	65.00	75.00
50c Silver Chief	100.00	189.50
10c Golf Vndr	59.50	89.50
25c Gold Ball Vndr	89.50	129.50
Cigarolla XXV	29.50	49.50
Cigarolla XV	39.50	99.50
5c Victory Chief	25.00	69.50
10c Victory Chief	30.00	69.50
25c Victory Chief	35.00	69.50
1c 4 Star Chief	10.00	35.00
5c 4 Star Chief	20.00	59.50
10c 4 Star Chief	35.00	59.50
25c 4 Star Chief	37.50	60.00
50c 4 Star Chief	75.00	140.00
5c Victory 4 Star Ch	75.00	100.00
10c Victory 4 Star Ch	75.00	110.00
25c Victory 4 Star Ch	95.00	150.00
5c DeLuxe Club Chief	80.00	119.50
10c DeLuxe Club Chief	80.00	119.50
25c DeLuxe Club Chief	80.00	124.50
5c Super DeLuxe Club Chief	109.50	175.00
10c Super DeLuxe Club Chief	109.50	175.00
25c Super DeLuxe Club	109.50	250.00
50c Super DeLuxe Club Chief	175.00	249.50
5c Standard Chief	80.00	125.00
10c Standard Chief	80.00	125.00
25c Standard Chief	80.00	139.50
50c Standard Chief	165.00	225.00
$1.00 Standard Chief	200.00	329.50
5c Bronze Chief	45.00	99.50
10c Bronze Chief	50.00	99.50
25c Bronze Chief	51.50	99.50
5c Tic Tac Toe	95.00	135.00
10c Tic Tac Toe	105.00	135.00
25c Tic Tac Toe	110.00	135.00
5c Sun Chief	120.00	165.00
10c Sun Chief	120.00	165.00
25c Sun Chief	120.00	165.00

WATLING

5c Rolatop '48	39.50	50.00
10c Rolatop '48	39.50	69.50
25c Rolatop '48	39.50	79.50
5c Rolatop '46	25.00	39.50
10c Rolatop '46	20.00	39.50
25c Rolatop	30.00	39.50
50c Rolatop	50.00	89.50
5c Club Bell	65.00	95.00
10c Club Bell	75.00	125.00
25c Club Bell	145.00	185.00

BUCKLEY

5c Criss Crosse	60.00	95.00
10c Criss Crosse	60.00	100.00
25c Criss Crosse	65.00	125.00

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